Advertisements.

ESTABLISHED 1870.

... THE

ONTARIO MUTUAL LIFE ASSURANCE CO.

Head Office, - Waterloo, Ont.

AGENCIES THROUGHOUT THE DOMINION.

411

"The Hartford of Canada."

THE COMPANY'S GROWTH

Income.	Assets.	Assurance in Force.	
\$9,698.89	\$6,216.00	\$512,650.00	
27,049.09	58,681.00	1,177,085.00	
82,826.85	227,424.00	8,064,884.00	
278,446.55	753,661.00	8,259,861.00	
489,858.80	1,711,686.08	18,667.721.00	
785,079.74	3,138,012.05	20,000,000.000	
	\$9,698.89 27,049.09 82,326.35 273,446.55 489,858.80	\$9,698.89 \$6,216.00 27,049.09 58,681.00 82,826.85 227,424.00 278,446.55 753,661.00 489,858.80 1,711,686.08	\$9,698.89 \$6,216.00 \$512,650.00 27,049.09 53,681.00 1,177,085.00 82,326.35 227,424.00 3,064,884.00 273,446.55 753,661.00 8,259,361.00 489,858.80 1,711,686.08 13,667.721.00

The oldest, largest, strongest and best Life Assurance Companies in the world are

Mutual Companies.

As Profits largely accrue from interest earnings, the **rate** of interest earned on a Company's investments may be taken as a fair index of its ability to give handsome dividends. **THE ONTARIO MUTUAL**, as per the Montreal Insurance and Finance Chronicle, Oct. 15, 1896, realized a **higher average rate (5.72 PER CENT.)** for the past five years, 1891 to 1895 both inclusive, than any other leading Life Company doing business in Canada.

It holds Reserves for the security of its policy-holders based on the Actuaries' Table, with 4 per cent., being higher than the Government standard,

Its dividends to policy holders under the first quinquennial distribution of profits, declared in 1896, were 10 PER CENT. HIGHER than the ESTIMATES put in the hands of the Com pany's Agents for canvassing purposes in 1891.

Every desirable and popular form of policy issued at LOWER RATES than British or American Offices. Guaranteed Cash and Paid-up Values, and very liberal policy conditions.

MONEY TO LOAN on improved farms, church property, etc., at lowest current rates. Terms of payment easy. Costs low. Debentures purchased.

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