## Distractions

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## The One and Only

By COLIN CADOGAN Brunswickan Staff

Who would have ever thought that Marshal McLuhan's theories would become the basis for a comic book! Well, I'm here to tell you that they have, and "The One" is that book
It starts off with a clip on the inside of the front cover describing McLuhan's theories about how the atomic bomb has become an information medium (McLuhan also said medium (McLuhan also said
that T.V. was good for us!).

Anyway, a rampant capitalist (named Itchy Itch) is introduced on the first page.


He has worked up a scheme by which he can start a nuclear war and make big bucks. He doesn't realize that this action would affect two-thirds of the people, making them fall into "The Big Sleep"
A few people decide that nuclear destruction is a good time to carve out territory and do "Rambo" imitations among the slumbering populace.

In the middle of this mess, a staple of the comic book industry shows up, "the superhero". A human form materializes on top of a Russian missile cruising in to devistate an American city and appears to absorb the power of the bomb.
He lands on top of a building and makes cryptic remarks about "The Other" to some observors on top of the building and we get the idea that he is connected to "The Big Sleep" mentioned earlier. Even in saying this, I have revealed less comic, and even more the comic leaves unrevealed (a very enigmatic experience).
"The One" couples good, rough art with a good and topical story line. It leaves much more to be discovered in future issues (the next five, to be exact).
I recommend grabbing a copy and getting something a little different, remember, The One is "the last word in superheroes".


## Arms Pub

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for more info call 458-9040

