

# THE BLOODY BRUNSWICKAN

CANADA'S DRIPPIEST OFFICIAL STUDENT NEWSPAPER

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## Bloody Brunswickan Staff

—see last year's issue, and add Terry O'Neil's name...

## The Clot Plot

by TERRY O'NEIL

That's right — we offer you the **only** sure way to lose weight without starvation diets, food pills, or exhausting exercises. In fact, all you have to do is lie down for fifteen minutes and presto, you're one pound lighter.

If you are wondering why you should bother losing a pound, here's the answer: You have all undoubtedly heard that excess weight shortens the life span, and consequently, a pound lost may mean a year gained.

On this campus right now there are approximately 2,000 people over 18 years of age. Practically speaking then, there are 26,000 pints of blood circulating the campus. Now, at first glance, this may not seem to be very impressive but on careful consideration we realize that this is 13 tons of blood.

One ton of blood is all we ask — you'll never miss it — but you'll be one pound lighter and it won't have cost you a cent.

We realize, of course, that we won't be able to extend this terrific bargain to everyone, due to the fact that some are unable to donate blood for physiological reasons, but for you lucky people who can donate blood, the rewards of this tremendous offer are unlimited.

As with all worthwhile bargains, this one offers excellent fringe benefits:

1. Before and after donating your one pound of blood, you will be treated to free coke and coffee transfusions.
2. An attractive nurse will hold your hand.
3. You will have the personal satisfaction of knowing that your blood may save someone's life.
4. The possibility of winning back the Corpuscle Cup from Mount A., last year's blood donor champion, will be increased by one pint.

To sum it all up — you could not spend a more worth-while 15 minutes — you will be providing hope where hope is lost and life where life is waning.

## HOW ABOUT YOU?

Would you not give the chance to live  
To some sick comrade who,  
Should circumstances be reversed,  
Would do the same for you?

It's easy just to sit around  
At home and chew the cud  
About how nice it is to have  
This service of free blood.

But when a clinic comes to town  
To get a new supply  
The turnout always seems so small  
I can't help wonder why.

If someone in your family  
Should need a pint or two  
And you were told "we're out of blood"  
What would this mean to YOU?

No doubt among the many thoughts  
That through your mind would roam  
Would be of times you could have gone  
But chose to stay at home.

It is your duty and mine too  
To keep up this supply  
I'd hate to think "because I failed"  
Some person had to die.

### Corpuscle Cup

To insure that every university across Canada would give complete support to the Red Cross in their Blood Donor Clinic, the Forestry Department of UBC established the Corpuscle Cup for annual competition. This competition is now sponsored by NFCUS.

The method of determining the winning university is on a percentage of registrations at the Clinic to enrollment of the university. Last year Mount A won the Corpuscle Cup. Lets win it from them this year. Show your true colours RED and black, and bleed.

### Gaiety Trophy

All students in residence should go down to the gym to register for their residence. Even if you are under 18, or cannot give blood, your registration will boost your residence's percentage. Those who register will be counted as donors; those who don't, won't.

Remember the Gaiety Trophy is up for grabs again this year. Aitken House has it now. See if you can't bleed Aitken dry at your residence. (Note that the results are all proportional to the number in your residence).

Also there is a faculty competition, so don't forget to register for your faculty.

## A Real Sport....



### ..... He's Giving a (QUART)

If you have not given blood before because you are not sure just what will happen, we assure you **IT WON'T HURT.**

This is what happens when you go to give blood at the Lady Beaverbrook Gym:

1. You receive a FREE coke while you are waiting to register.
2. You register and get your blood type classification.
3. You are taken to a bed by a Red Cross nurse. Minutes later, after donating your pint of blood you are taken to a rest bed, where you remain for ten minutes.

Afterwards, you may go to the Gym kitchen and be served free coffee and cookies by the university co-eds.

### THE RULES...

You are eligible to give blood if you are over 18 years of age and your general health is good. If for any good reason you are unable to donate your blood PLEASE go down to the gym and register. Your name will be counted in as a donor and hence you can aid in increasing the percentage of donors giving.

### B.D.C. HOURS

Tuesday: 1:30-4:15; 6:30-9:15  
Wednesday: 9:30-11:15; 1:30-4:15; 6:30-9:15  
Thursday: 9:30-11:15; 1:30-4:15

Plasma Palace  
Ping Pong Room of the Gymnasium

## What's in Your Veins?

The other day a Forester overheard an engineer telling one of his pals that Foresters have sap in their veins instead of blood. The righteously indignant Forester said, "Yeah, just wait until the blood clinic and you'll see". Well, we'll ALL soon see just what runs in the bushmen's veins. The fall blood clinic is scheduled for Tuesday, Wednesday and Thursday, November 7, 8, 9 here at UNB.

The reasons for having an annual blood drive are good. The biggest reason is its humanitarian nature. Your blood donation may save someone's life. Here's an example — last fall a farmer was doing some plowing out near Stanley. Since he was a keen hunter he carried his rifle with him on the tractor just in case, — well, you hunters know what I mean. This time he saw the deer he had been hoping to see. While

reaching for the rifle he managed to shoot himself through the liver. Liver operations are quite messy and this one was no exception, seventy-nine transfusions were needed, but blood was available from the Red Cross and the patient lived. Next year he plans to do his hunting on foot. It's quite possible that some of that blood came from a UNB student, it might have been any of us.

To dispel an old rumour, the Red Cross receives absolutely no payment for the blood that is collected at the blood clinics. Furthermore, a patient receiving a transfusion of Red Cross blood does not pay, for the blood or any of the expenses connected with the handling of the blood for a transfusion. It is ten years since the Red Cross started supplying blood to the local hospital, and since that time all transfusions have been given free.

### Appointments

Douglas G. Brewer, a native of Toronto, has been appointed assistant professor in the department of chemistry at the University of New Brunswick. Professor Brewer has just com-

## Did You Know?

DID YOU KNOW blood cannot be manufactured and that there is no substitute?

... that many times each day **Blood is the only bridge between life and death?**

... 650 bottles of blood are used each week in New Brunswick's 39 hospitals?

... nearly all of these 650 bottles are used in their whole state?

... THAT BLOOD CAN BE STORED FOR ONLY 14 DAYS?

... that a haemoglobin test is done before every donation?

... that your haemoglobin must be 85% of 12.6 grams before a person is allowed to donate?

... that over 198,105 bottles of blood have been collected from voluntary blood donor clinics in 8 years in N.B.?

... that at \$25 a bottle there has been a saving to the people of New Brunswick of \$4,952,625 for blood alone?

... that 15 pints are in the average body and that a donation is a little more than 20th of this amount?

... that the body replaces its blood volume in 7 hours?

... that the spleen stores blood that is used to partially replace that donated? The remainder is soon made up.

... that any blood which be comes too old for use as whole blood is transposed into blood derivatives?

... that your Red Cross will replace blood used for New Brunswickers in hospitals in other provinces where blood is not free.

Nothing you'll ever do... no time you'll ever spend... can be more richly rewarding than the few minutes you'll spend in giving blood. You can be proud all your life... and the someone whose life you helped to save will thank you all of his.

### MACKAY SUPPORTS SDC.

Last year more than 50% of the student body supported the Pre-Medical Club in its drive to receive Red Cross blood donations. This fine record was much better than in the previous years and I hope that once again a substantial majority of the students will feel that they can support this most necessary project.

Much of the good work of the Canadian Red Cross Society depends on blood donations and I am confident that the students of UNB will play their part in seeing that this organization can carry forward with its fine effort.

pleted his graduate work for the Doctor of Philosophy at U. of T., where he received his B.A. in 1958.

Dr. H. E. Lusher, an assistant professor in the department of German since 1956, has returned from a year's leave of absence.