

She may receive more costly, more pretentious gifts, but none will bring her more real pleasure than a dainty bottle of Taylor's distinctive Perfumes. These Perfumes are made from the distilled essence of real flowers, and are highly concentrated, so that a few drops are sufficient to give an enchanting, lasting odor; sweet, subtle and lingering.

These Perfumes are packed in handsome, attractive boxes, and are suitable for gifts for all occasions.



Delightful, Concentrated Perfumes Jap Lily

Like the scent of a thousand lilies from the gardens of fairyland. Bewitching, dainty, lasting, the fragrance lingers. \$1.00 per ounce.

Valley Violet

The true violet odor, penetrating, yet delicate. As fragrant as the flowers from which it is distilled. know of no perfume that equals it. \$1.00 per ounce.

Persian Bouquet

For those who desire perfume with individuality, not offensively strong, but unusual, like the exotic scent from an Oriental garden. A perfume decidedly out of the ordinary. \$1.00 per ounce.

Some of the essences from which Taylor's Perfumes are made cost as high as \$1,500 per pound. Insist upon Taylor's if you wish the utmost in toilet articles.

## Infants' Delight Soap

Used from Halifax to Vancouver-the most popular toilet soap in Canada. We go thousands of miles for the pure cocoanut oil from Ceylon and the olive oil from the gardens of France. A soap so wholesome, so beneficial it keeps the skin as soft and rosy as a baby's. 10c a cake everywhere.

## JOHN TAYLOR & CO., Limited

Makers of Soaps and Perfumes-TORONTO