

O'Keefe's

When You Drink
Pilsener





you know that you are drinking beer that has been twice filtered and pasteurized. It is PURE.

"The Light Beer in the Light Bottle." **Q** The O'Keefe way of making malt beverages is the way that obtains for them a satisfied list of friends. No one anywhere ever drank a finer glass or a purer glass of refreshing and stimulating liquid than

O'KEEFE'S, LAGER, PORTER or ALE

To be had from any Licensed Dealer

The O'Keefe Brewery Co. of Toronto

WHEN IS A BRICK ?

When it's a

SIMPSON BRICK

Pressed, Grey, or Stock.

Output 12,000,000 Annually.

Simpson Brick Company

9 Toronto Street, TORONTO

Telephone Main 707

A. M. ORPEN, Prop.



When Buying SILVERWARE



You Want

Beauty in Design
Perfection in Workmanship and
Reliability in Quality

All these attributes are found in our goods

Standard Silverware Company, Limited
Toronto - Canada