

## **Editor's Talk**

HARLES G. D. ROBERTS has contributed a number of animal stories to the "Canadian Courier" during the past three years. Judging from the evidence we have no feature of the paper that has been more popular. Next week Professor Roberts will contribute a thrilling timberwolf tale entitled "The Invaders." It describes two dramatic and aboriginal conflicts among the dwellers in the wild. The one battle was between a bear and eight wolves, and in the other a bull moose and two woodsmen combine to rout the same pack. The story is essentially Canadian and well worthy the space as a leading feature in a Canadian journal.

Next week will be the monthly Country Life supplement, with some interesting features. Mr. Cook, the editor of the supplement, promises a varied and instructive menu. This monthly feature of the "Courier" is growing in popularity and hence in interest. It will not come to its highest stage of efficiency until we secure the co-operation of a large number of our readers who are interested in the home and garden. We solicit the assistance of our friends in each one of the nine provinces in securing photographs and contributions which will make the supplement a live and instructive news feature.

An Ottawa reader writes somewhat originally as follows: "I read the 'Courier' with much interest. It doesn't hurt my nerves. You have a certain way of saying things which must please. Keep yourself independent of all political plots and you will always rise. I send you my best wishes." We thank him for these words and intend to accept and follow the advice. If the doctor says "you need a tonic," you will find strength and vigor in Special ΔΙΓ



Mild 18

## A Boy and His Books

Autumn brings together the boy and his books—a good combination, provided the boy is properly nourished with foods that build brain and muscle in well-balanced proportion.

The food for growing boys and girls to study on, to play on, is



It contains all the body-building material in the whole wheat grain made digestible by steam-cooking, shredding and baking. One or two biscuits with sliced peaches, served with milk or cream, make a complete, nourishing, wholesome meal.

Being ready-cooked and ready-to-serve, a nourishing meal can be prepared with Shredded Wheat in a "jiffy" for children that are in a hurry to get off to school. Try it to-morrow.

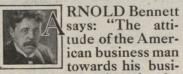
## MADE IN CANADA

The Canadian Shredded Wheat Company, Limited Niagara Falls, Ont.

Toronto Office: 49 Wellington Street East

## The patron saint of business men





ican business man towards his business is pre-eminently the attitude of an artist. He loves his business."

Most American business men know Big Ben. He routs 'em out o' mornings and starts 'em off with a merry and irresistible "Good luck to ye."

Big Ben loves his business.

He runs on time—he rings on time—he stays on time. He's clean-cut, cheerful, right on the job—typical of American determination and grit.—The reason he gets so much business is that he minds his own so well.

Big Ben stands 7 inches tall. He rings just when you want and either way you want, five straight minutes or every other half minute during ten minutes unless you flag him off.—His keys are large, strong, pleasing to wind—his voice deep, jolly, pleasing to hear.

Big Ben is sold by 5,000 Canadian dealers. His price is \$3.00 anywhere.— If you can't find him at your dealer's, a money order sent to *Westclox*, La Salle, Illinois, will bring him to you duty charges paid.