

GILLETTE



The Symbol of Clean-cut Modern Manhood

By making shaving so easy, the Gillette Safety Razor has done much to develop the typical man of to-day—that strong, aggressive, successful individual who scorns to disguise his features with a beard or to appear with an unkempt stubble on cheek or chin.

Shaving with the Gillette takes but three refreshing minutes. You waste no time honing or stropping—or fuming in the barber's waiting row. The Gillette makes home shaving so easy and luxurious that it is no more a task, but an agreeable incident in the morning toilet

There are over 40 Gillette styles from which to choose. Standard Sets, like the illustration, cost \$5.00—Pocket Editions \$5.00 to \$6.00—Combination Sets, with brush, soap and other toilet articles, run from \$6.50 up. From the assortment which your Hardware Dealer, Druggist or Jeweler can show you buy a Gillette—you'll enjoy it.

Gillette Safety Razor Co.

of Canada, Limited

Office and Factory:

The New Gillette Bldg.,
MONTREAL.

