H. H. FUDGER PRESIDENT S. WOOD

# THE SIMPSON COMPANY, LIMITED

MARCH 14 1906



# READ THIS OFFER

A Fashionable \$5.00 Tweed Skirt \$3.50 & a Fine Black Sateen Waist for

Forcibly Illustrating this Store's Position as Absolute Masters of the Ready-to-Wear Garment Situation

If the whole machinery of this great business were devoted entirely to just one branch of it—that of making and selling Women's Ready-to-Wear Garments—it could not be carried on more effectively and carefully. The goods are the product of our own factories—the best equipped in Canada, and our methods make it possible to supply the proper size garment for every person, and a perfect fit for every individual. Here is a sample of the

## **Extraordinary Values** As a Spring Introduction

we are offering this \$5.00 Skirt and a Fine Black Sateen Waist for \$3.50 to the First Thousand Customers ordering from this Advertisement

The Skirt and Waist are exactly like this illustration, and are sold separately at the prices shown. When ordering send bust measurement for Waist and front length and waistband for skirt. Here is the description of each; order by number.

G145. Tweed Walking Skirt, dark and mid-grey mixtures, made with pleated side gores, and strapping with self-covered button, inside seams taped, silk waistband, inverted pleat back, lengths 37 to 43 inches, waistbands 22 to 29 inches .....

G2-199. Black Sateen Waist, bright mercerized quality, made with groups of pin tucks and wide tucks in between, back has two wide tucks, deep cuffs trimmed to match, sizes 32 to 42 bust measure .....

Order promptly as this offer will be withdrawn after the first thousand orders have been Order promptly as this offer will be withdrawn after the first Thousand purchasers, you get \$3.50 both the Waist and Skirt for .....

#### Goods Delivered Freight or **Express Charges Paid**

We prepay Freight or Express Charges on all orders of \$25.00 or more to your nearest Railway Station in Ontario, Quebec and the Maritime Provinces, EXCEPT ON SOME ESPECIALLY HEAVY GOODS, SUCH AS Furniture, Heavy Hardware, Crockery, Groceries, Baby Carriages, Wall Paper Pictures and Sewing Machines, and on orders received for same amount from Manitoba, Alberta, Saskatchewan, British Columbia, the North-West and Yukon Territories, we prepay Freight or Express charges as far as Winnipeg, except on goods as above stated. Where Freight or Express rates are the same to points outside of Winnipeg as to Winnipeg, such charges will be fully prepaid. We reserve the right to ship by cheapest way. This means much to our customers; it brings our Mammoth Store and Factories into their midst with best goods and latest styles at our Toronto prices. Unite with your neighbor, make up a Club Order of \$25.00 or more and you will find it means a big saving in charges to you. We pack each order in a separate parcel and make one shipment to One Address. Try it; get up a Club Order and we will show you how nicely it works. Our arrangements for quick service are the best. Always have our latest Catalogue in your home; free for the asking. If your neighbors do not receive them send us their names and they will be mailed at once.

### Special Notice Yukon Rates

During the closed season of navigation, merchandise can be forwarded by mail to YUKON points north of White Horse at a Stage charge of 25c. per pound, but not less than 50c. will be accepted on any single package, in addition to general merchandise postal rate of ic. per ounce. Registration, 5c. per package extra. Weight limit of packages, five pounds. ALWAYS SEND ENOUGH MONEY FOR CHARGES.

Winter rate to White Horse and places south of there is the same as to all YUKON points in open season of navigation, viz., ic. per ounce (registration extra).



Our Handsomely Illustrated Spring and Summer Catalogue is now ready for mailing. Free for the asking. Your name and address on a postal card is all we require.