

THE REXALL STORE
Unbreakable Mirrors
Specially Made For Soldiers!
 Let Us Show Them To You—They Make An Ideal Gift!
The Ross Drug Company, Limited
 100 King Street - Phone Main 2767

19TH. ANNIVERSARY SALE 19TH.
Extra Special Bargains for the Week-End!
 Our Great 19th Anniversary Sale is now in full swing, with NEW HATS STILL BEING OPENED.
 EXTRA SPECIAL BARGAIN ATTRACTIONS will be offered for FRIDAY AND SATURDAY when prices, on certain choice lines, will be even lower.
 DON'T MISS THIS GREAT OPPORTUNITY TO SAVE MONEY ON YOUR WINTER MILLINERY.
 Newest Styles - BIGGEST BARGAINS - Widest Range
Marr Millinery Company, Limited

LADIES!
 You may wonder how we can sell you a garment for less than any retailer. It is because we are Actual Manufacturers for our own trade. Call at our special sale of Coats and Suits, either ready-to-wear or made to your desire.
The American Cloak Mfg. Co.
 32 Dock Street
 Phone Main 883

Black Furs Still Lead!
 Do not buy Fox or Wolf Furs without seeing what we are showing.
 In style, quality, price and finish, our Furs have no equal.
Wolf Muffs \$20
Wolf Neck Pieces \$18 up
Black Fox Muffs \$32 up
Black Fox Neck Pieces \$30 up
F. S. Thomas
 559 to 545 Main Street

About Effort:-
 Each physical effort of yours—no matter how small—weakens your Underwear. It's the friction of elbows, knees, etc., that brings early holes.
 Of course, you will not save money by reducing your efforts. But why not make an effort this year to find stronger Underwear?
 Come and examine a suitable weight in Stanfield's Unshrinkable.
RED LABEL...Per garment, \$1.35
BLUE LABEL...Per garment, \$1.50
BLACK LABEL...Per garment, \$2.00
SPECIAL...Per garment, \$1.00
S. W. McMackin
 335 Main Street

Hallowe'en Cash Specials For Friday and Saturday
STANDALONE COFFEE for 37c, lb.
GENERAL LIST
 10c. tin Oxo Cubes..... 75c
 25c. tin Oxo Cubes..... 21c
 6 lbs. Oatmeal..... 25c
 2 pkgs. Dessert Jelly..... 15c
 25c. box Bee Jelly..... 21c
 35c. lb. Lipton's Tea..... 33c
 15c. bottle Tomato Catsup..... 11c
 25c. bottle Spic'd Catsup..... 17c
 20c. tin California Peaches..... 17c
 12c. pkge. Macaroni..... 10c
 10c. pkge. Chocolate, Custard or Tapioca Pudding..... 8c
 24 lb. bag Royal Household Bread Flour for..... 88c
 Fresh Cranberries..... 3c. qt.
 Canadian Cheese..... 15c. lb.
 3 pkgs. Neufchatel Cheese..... 25c.
CAMPBELL'S SOUP—
 15 tin, Any Sort, for..... 11c
FOR COOKING
 1 lb. Shelled Walnuts..... 43c
 1 pkge. Cleaned Currants..... 11c
 1 pkge. Seeded Raisins..... 11c
 1 pkge. Seedless Raisins..... 12 1/2c
 1 pkge. Dromedary Dates..... 11c
 12c. pkge. P. G. Cake Icing..... 9c
 1 lb. Block Pure Lard..... 16c
 1/2 lb. Cake Baker's Chocolate..... 18c
SOAPS, ETC.
 5 cakes Sunlight..... 21c
 5 cakes I Hebooy..... 21c
 5 cakes Monkey Brand..... 19c
 15c. tin Orona Cleaner..... 10c
 10c. bottle Ammonia..... 8c
 15c. bar Castile Soap..... 11c
 1 cake Baby's Own Soap..... 8c
 NO DELIVERY OF SPECIALS ALONE.
 Space Will Not Permit the Listing of Our Candy and Hallowe'en Novelties
GILBERT'S GROCERY

HE LIVED IN GERMANY, THEREFORE CAN TELL MANY GIFTS AND ADDRESS FOR THE REV. WALTER M. DONOHUE
 Presentations by Women of St. John the Baptist Church Last Evening

Hardly excepting the Premier of Canada himself, the most notable visitor to St. John as a speaker upon topics of the war, will be President Robert A. Falconer, C. M. G., of Toronto University, who is to be heard in the Knights of Columbus Hall, Coburg street, on Monday evening. President Falconer is one of Canada's big men, and his decoration by the king with the Order of St. Michael and St. George is in direct appreciation of his great services to the country as an educationist and leader in thought and learning.
 President Falconer is a native of P. E. Island. He received his early education in the Prince of Wales College, Trinidad, during the absence of his family on that island. Later he entered Edinburgh University, from which he graduated with honors. He took a further course of training in the United Free College of Scotland, following this with studies in Berlin, Germany.
 It was in 1892 he accepted a professorship in Halifax Theological College and in 1907 was elected to the presidency of the Toronto University.
 The fact that President Falconer lived in Germany for several years, and knows the various countries of Europe from frequent and studious visits, will make him a most interesting talker upon the present war conditions. An orator of high repute and a student of international affairs, he will doubtless give to the people of this city the clearest and nearest analysis of the world-strife they have yet heard from any local platform.

HONOR IS PAID A NEW BRUNSWICKER
 Fine Gold Watch and Diamond Studded Fob For Frederick C. Harper in Seattle

The following from the Seattle Daily Times of Oct. 11 is of interest here as it has to do with Frederick C. Harper, a brother of Bradford Harper of Seasideville and a cousin of E. A. Goodwin of St. John. Mr. Harper has been nine years collector of customs in the State of Washington, a longer term than enjoyed by any predecessor. Previous to accepting office he was state senator and polled the largest Republican vote ever recorded in the state, surpassing even that for Theodore Roosevelt. The Seattle Times says:
 "The nine years' service of Frederick C. Harper as collector of customs in the State of Washington brought an expression of appreciation from his former associates when, on Saturday evening, a beautiful gold watch and fob were presented to him by the 150 employees embraced in the customs service throughout the state and also including the treasury department employees of this city and Colquhoun, B. M. Drumheller, successor to Harper.
 The former collector, whose retirement took place a few months ago, weighed to his former office in the Federal building on Saturday evening on the pretext that he had come to see his papers in order to clear up his work in the customs office. Even when he arrived and found sixty of his former employees on the scene he did not recognize the "frame-up." Half of the party assembled included customs workers from all over the state, nineteen alone being present from Tacoma.
 "It was W. A. Fairweather, deputy collector in charge of the Tacoma office, who sprang the mine when he presented the gift to the former collector. The Tacoma man's speech sparked with gems of thought. He prefaced his remarks with the statement that when we have a word of kindness or good cheer for those whom we esteem, it is best to speak it to them while they are living, so that they may know just how we feel toward them while they are here."
 "The fob, the letter 'H' was set with fifteen cut diamonds. On the reverse side of the watch were inscribed the monogram of the recipient. Inscribed in the case were the words: 'To Frederick C. Harper in token of the respect and esteem of all Tacoma employees under his supervision during his nine years' incumbency as collector, September, 1915.'"
WELL ENJOYED ENTERTAINMENT IN ST. ROSE'S HALL
 A successful musical and dramatic entertainment was presented last night in St. Rose's Hall, Fairville, in aid of the church funds, under the auspices of the St. Rose's Dramatic Club. The entertainment was in two parts, the first of which was a minstrel specialty, introducing several attractive numbers, while the programme closed with a two act drama of a patriotic nature entitled "Under The Flag." It will be repeated this evening. The programme in the minstrel specialty was—
 Opening Minstrel Melody—"Night Time in Dixieland"..... By the Company
 "The Little Grey Mother"..... Eugene Gillis
 "Well Have a Jubilee, in Our Old Kentucky Home"..... James McCurdy
 "When the Golden Threads Are Gone"..... Frank McGarrigle
 "Alban"..... Joseph Murphy
 "A Spark of Love Still Burning"..... Wilfred McKinnon
 In the chorus were Misses Doris Berry, Elsie McKinnon, Margaret Hayes, Agnes Malloy, Helen Sexton, Alma O'Toole, Vera Gillis, Kathleen Conway, Hazel Duffy, Charles Gillis, Edward O'Toole, John Joyce, James Hennessy.
 Pleasing vaudeville features were given. The amateurs presenting the playlet acquitted themselves with satisfactory results, each role being acceptably taken. The cast was—
 Robert Truworth, a soldier of Canada
 Miss Blanche O'Brien
 Miss Irene Malloy
 Miss Margaret O'Keefe
 Miss Blanche O'Brien
 Mrs. Truworth, Robert's mother
 Caesar Augustus Crisp..... J. J. O'Toole
 Gayle Gilford, an heiress..... Margaret O'Keefe
 Miss Blanche O'Brien
 Mrs. Truworth, Robert's sister..... Miss Irene Malloy

Macaulay Bros. & Co., King Street, St. John, N. B.
 Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 6 p.m., Excepting Saturday 10 p.m.
Men We Are Ready For You With the Latest in: Neckwear
 See our collection of SILK TIES.
 New shapes in ARROW LINEN COLLARS. All sizes and every shape, two collars for 25c.
 Our \$1.50 and \$2.25 COMBINATION SUITS of Underwear have been sold in large quantities during the past week.
 We keep a full line of all the best known standard makes of All-Wool and Merino UNDERSHIRTS AND DRAWERS, and at the lowest prices that can be named for the qualities.
MACAULAY BROS. & CO.

To Get the Most Heat from the Coal Consumed You Must Use a NEW SILVER MOON
 This Durable, Economical and Attractive Self-Feeding Stove is a steady, powerful heater, light on fuel and easy to operate.
 In smaller heaters we have the Winner Hot Blast, Glenwood Oak, Standard Ideal, Daisy Oak, in all sizes and prices. See our line before you buy.
D. J. Barrett 155 Union St. St. John, N.B.
 Store open Wednesday and Saturday Evening Until 10 o'clock

Special Sale Women's and Misses' Winter Coats
 Clearing up broken sizes, but every size is in the lot, and the fact that the sizes are broken so early in the season indicates the favor they have met with.
 Every garment is this season's newest style, the models are right up to the minute and the materials are Fancy Tweeds and Cheviots.
 The regular prices of these Coats range from \$15.00 to \$18.50, but for Friday and Saturday you can take your choice for \$11.95
NO COATS ON APPROVAL
KING STREET COR. GERMAIN GREATER OAK HALL
SCOVIL BROS., LIMITED, St. John, N. B.

Beyond Belief!
 Such Values! Such Bargains as are now being offered at the great sale which began **Today at Pidgeon's**
Read partial list of these Stupendous Savings on Page 7
See Big Poster Announcement for Complete Details
A Gigantic Mercantile Movement Involving Entire \$30,000 Stock
C. B. PIDGEON Cor. Main and Bridge Streets

"MAGEE'S RELIABLE FUR HOUSE"
EXTENSIVE DISPLAY OF RICH, BLACK FURS FOX, LYNX, WOLF, SEAL, ETC.
 Every lady patron will be delighted with this showing of MODERATE-PRICED Scarfs and Muffs.
BLACK LYNX (Muffs and Stoles)..... from \$35.00 to \$65.00
BLACK FOX, Muffs from \$40.00 to \$60.00. Stoles from \$27.50 to \$53.00
BLACK WOLF (Muffs and Stoles)..... from \$23.00 to \$35.00
HATS FURS D. MAGEE'S SONS, Limited 63 KING STREET