## MC 2035 POOR DOCUMENT

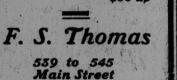


The American Cloak Mfg. Co. 32 Dock Street Phone Main 883

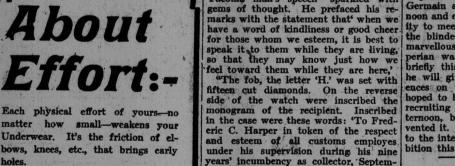


In style, quality, price and finish, our Furs have no equal.

Wolf Muffs \$20 Wolf Neck Pieces \$18 up Black Fox Muffs \$32 up Black Fox Neck Pieces



\$30 up



Each physical effort of yours-no matter how small-weakens your Underwear. It's the friction of elbows, knees, etc., that brings early Of course, you will not save money WELL ENJOYED

by reducing your efforts. But why not make an effort this year to find stronger Underwear?

Come and examine a suitable weight in Stanfield's Unshrinkable.

RED LABEL....Per garment, \$1.35 BLUE LABEL...Per garment, \$1.50 BLACK LABEL. Per garment, \$2.00 SPECIAL.....Per garment, \$1.00

## W. McMackin S.

335 Main Street

## Hallowe'en Cash Specials For Friday and Saturday 15. CAMPBELL'S SOUP\_ STANDSALONE COFFEE for honest value..... GENERAL LIST-15 tin, Any Sort, for .....

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 25c. box Bee Jelly... 35c. 1b. Lipton's Tea. 

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**ENTERTAINMENT 'IN** St. John County.

ST. ROSE'S HALL R. B. and W. E. Amland to Amlan Brothers, Limited, property in Waterlo

J. KUDE J HALL
A successful musical and dramatic errors for the supersented last night in the store of the start of the musical and dramatic errors in the supersented last night in the store of the store of the store of the supersented last night in the store of the store of the supersention of the supersention of the supersention of the store of th

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When a manufacturer advertises his goods in this newspaper he is saying to the storekeepers of this Robert Trueworth, a soldier of Canada .....J. G. Hennessy Wilder Rowell, guardian of Gaylie....

city: "Some money for you, Sir!" That advertising is creating business for every retailer who handles the goods. Hosea Jenks, an auctioneer. W. J. Quigg Hiram Jenks, his son.....T, J. Conway

JOT. 29, 1915 **Special Sale** Women's and Misses' Winter Coats ·不可以不能在一次也

Clearing up broken sizes, but every size is in the lot, and the fact that the sizes are broken so early in the season indicates the favor they have met with.

Every garment is this season's newest style, the models are right up to the minute and the materials are Fancy Tweeds and Cheviots.

The regular prices of these Coats range from \$15.00 to \$18.50, but for Friday and Saturday you can take your choice for \$11.95 NO COATS ON APPROVAL

COR GERMAIN GREATER OAK HALL SCOVIL BROS., LIMITED, St. John, N. B.

## **Beyond Belief!**

Such Values! Such Bargains as are now being offered at the great sale which began Today at Pidgeon's

**Read partial list of these Stupendous Savings on Page 7** 

See Big Poster Announcement for Complete Details

A Gigantic Mercantile Movement Involving Entire \$30,000 Stock

Cor. Main and Bridge Streets C. B. PIDGEON

"MAGEE'S RELIABLE FUR HOUSE"

**EXTENSIVE DISPLAY OF RICH, BLACK FURS** FOX, LYNX, WOLF, SEAL, ETC.

Every lady patron will be delighted with this showing of MODERATE-PRICED Scarfs and Muffs.

BLACK LYNX (Muffs and Stoles)..... from \$35.00 to \$65.00

