

Store Hours: Opens 8.30 a.m. Closes at 5.30 p.m.

The Robert Simpson Company, Limited

Saturday Closes at 1 p.m. No Noon Delivery

Half Price and Less on Misses' and Women's Suits

Samples in Bedford cords, serges, and light summer tweeds. Skirts show a variety of draped effects. Shades of navy, black, brown, gray, tan, etc. Friday bargain 4.95

\$15.00 TO \$25.00 SAMPLE SILK DRESSES, \$9.95. New stock in crepes de chine, poplins, taffetas, brocades, with novelty trimmings. Frilled skirts. In the lot are Copenhagen, green, brown, black, navy, rose, etc. Friday 9.85

SPECIALS IN COTTON DRESSES. Tunic styles, in flowered crepe. Three-tier skirts, kimono and Raglan sleeves, blouse effect, and organdy or crepe collars and vests, and silk girdles. Friday bargain 4.69

MISSES' MIDDY AND SAILOR DRESSES, \$1.85. In tan, blue, linen and white; trimmed with pearl buttons and pique collars and cuffs. Friday bargain 1.25

MISSES' AND WOMEN'S COATS IN SMART STYLES FOR SUMMER, \$5.85. All-wool imported serges, wool rattines, checks and velours; also becoming models for elderly women. Worth \$10.80 to \$16.50. Friday bargain 5.85

GIRLS' COATS AT HALF-PRICE. A variety of styles, in serges, broadcloth, and fancy weaves. Splendid variety of colors. Regularly \$2.50. Friday bargain at 1.25

SKIRTS HALF-PRICE AND LESS. Serges, hair-line stripes and tweeds in summer weights; many styles; well assorted sizes and shades. Friday bargain at 2.65 (Third Floor)

Today's Bargain List IN CONVENIENT FORM TO CLIP OUT AND CARRY WHEN SHOPPING

- Moire Suits for Women, cleverest of new styles. Priced today only 25.00
C. P. a la Sirene Corsets. Regularly priced \$1.50 to \$15.00. Today at 1.00
Children's White Boots and Slippers. Regularly \$1.00 and \$1.25. Today .69
Summer Waists, Voiles, Crepes, Muslins. Regularly \$1.48 to \$1.95. Today 1.00
Women's Solitaire Diamond Rings, in 14k gold. Regularly \$15.00. Today 9.95
Handsome Moire Silk Hand Bags, a variety of styles and mounts. Today 1.50
Women's Long Silk Gloves, heavy Milanese weave. Regularly \$1.25. Today .79
Wedgwood Blue Willow China Set, Regularly priced \$15.00. Today 8.95
Men's Waterproof Coats. Regularly priced \$10.00. Special today 6.75
Hammocks, of strong materials, extra handsome quality. Regularly \$6.00. Today 4.83
Garbage Cans, of various sizes and prices. Today at substantial reductions.

Millinery

Three big wholesale millineries contribute their mid-summer stock of hats, bought at our own prices to clear them up.
White Imitation Panamas, of fine peanut straw, all well blocked styles and ideal summer hats. Regularly \$2.25, \$2.75, \$3.00 or \$3.50. Friday 1.00
Italian Milan of No. 1, fine quality, in sailor and dress styles. Regularly \$4.50 and \$5.50 qualities. Friday 2.85
2,000 Trimmed Hats, in street and dressy shapes, tagels, Milans, hems, hair and jays, any one of these hats worth \$2.25, \$2.90 or \$3.50. Friday 1.00
Panamas, in six good shapes, nice fine quality of bleached Panama. Regularly \$5.50. Friday 3.95

Smallwares at 8c

- White Block Tape, 15 yards to block 3
Black, Tan and White Mending Wool, Regularly 3 for 5c, 8 cards 2
Black Laces, black or tan. Regularly 10c doz 2
Black and White Dome Fasteners, all sizes. Regularly 3 doz, for 5c, 8 doz 3
Safety Pins 1 doz, assorted, on card. Regular 3 for 10c, 4 for 10c 3
Steel Bodkins, 6 in package. Regularly 5c, 2 for 3
Defiance Hat Pins, 6 packages on card. Regularly 2 for 5c, 5 for 10c 3
Leaded Tape, black and white. Regularly 10c yard 5
Black and White Skirt Belting, 1 1/2 inches wide, 2 yards 8
Pearl Buttons, odd lines. Regularly 10c, 12 1/2c doz 3
Argyle Dress Shields, sizes 3, 4, 5. Regularly 50c, pair 39
General Purpose Scissors, nickel and japanned handles, 6 and 7 inches. Regularly 75c, pair 50 (Main Floor)

Odd Sample Mattresses

Filled with pure cotton filling, some have hair and cotton filling; these mattresses have been used as samples, and a few are slightly soiled; the covering is fine art ticking. Regularly priced from \$3.00 to \$70.00. Friday bargain, Half-price.
Child's Iron Crib—In pure white enamel finish, with brass rod at head and foot end, has patent safety drop sides, with rails close together. Regularly \$1.75. Friday bargain 1.45
Pillows—Well filled with all pure feathers, 22 x 27 inches. Regularly \$5.40, pair. Friday bargain, pair 4.30
Pillows—Filled with pure down and fine selected feathers, enclosed in fine ticking, size of pillow 22 x 28 inches. Regularly \$4.85, pair. Friday bargain, pair 4.50
Chiffonier—In selected quarter-cut oak, golden finish, has four long and 2 small drawers, shaped top British mirror at back. Regularly \$21.50. Friday bargain 15.95
Dresser—In selected quarter-cut oak, in golden finish, has two long drawers and two small drawers, one shaped top, long British bevel oval mirror. Regularly \$21.50. Friday bargain 15.95 (Fifth Floor)

A Special Purchase of Men's Big Value Suits

Values \$8.50, \$10.00 and \$10.50, Friday \$5.95
200 Suits only are in the lot offered at this price, which are in the best of production. English tweeds, in grays and browns, in smart, neat coats, fashionable stripes; single-breasted vests and fashionable width trousers. Sizes 34 to 42. Friday 5.95
500 PALM BEACH SUITS FOR \$3.75. Very Light Weight Two-Piece Suit, made from a linen color cotton material; the coat is single-breasted, with patch pockets, and is unlined; the pants have cuff bottoms, belt straps; is one of the best hot weather suits. Friday 3.75
MEN'S TWEED PANTS, 95c. Made from strong, good-wearing tweeds, in browns and grays, in a good assortment of patterns, strongly and well tailored. Cheaper than overalls. Sizes 32 to 44. Friday .95

Sample Whitewear at Half Price

Clearing a prominent manufacturer's range of samples—hundreds of beautiful pieces of every description—the size range will be filled in by odd lines from our regular stock—wonderful choice in every style of garment. Come as early as you can.

For Women—Nightgowns, corset covers, drawers, petticoats, princess slips, combinations, chemises, aprons.
For Girls—Wash and white dresses, undershirts, drawers, princess slips, nightgowns.
For Infants—Long and short dresses, barri-coats, long and short skirts.

\$2.50 CORSETS, FRIDAY, \$1.25. Just 240 pairs of a make recognized as one of Canada's best; a handsome model for medium figures, extra fine quality white batiste, medium bust, long hips and back, deep unboned skirt, finest rustproof boning, six wide strong garters, rubber foot buttons, wide silk ribbon all around top, silk bow, bust draw cord; sizes 18 to 26 inches. Regularly \$2.50. Friday bargain 1.25
CHILDREN'S COATS, HALF-PRICE. Tomorrow we will put on sale all of our little children's colored coats for spring wear. Every wanted material is included, and every design is up to the moment. Ages 2 to 6 years in the lot, and in almost every design. Friday bargain, half-price.

Little Children's Wash Suits—Separate blouse and bloomers, blue or brown stripe print or blue chambray, sailor blouse style, belt at waist. Ages 1, 2, 3, 4 years. Friday bargain 1.00
WOMEN'S AND GIRLS' UNDERWEAR. Women's Combinations—Finest ribbed, lace finished cotton, low back, no sleeves, lace beading and ribbon, wide, trim-trimmed umbrella styles or tight knee drawers; sizes 32 to 44 bust. Regularly \$1.50 and \$1.75. Friday bargain .95
Women's Vests—Fine ribbed white cotton, low neck with short or no sleeves, lace beading and draw ribbon; some have fancy lace yokes with no sleeves; sizes 32 to 44 bust. Regularly 20c and 25c. Friday bargain 15c (Third Floor)

Toilet Goods

- Oatmeal and Buttermilk Toilet Soap, Friday, 3 cakes for 10c
Brown Windsor Toilet Soap, Friday, per doz. cakes 90c
Imported Violet Toilet Soap, Friday, 4 cakes for 10c
Toilet Paper in rolls. Friday, 3 for 10c
Twin Bar Castle Soap, Friday, 2 bars for 9c
Cellulose and Metal Soap Boxes, Friday, each 9c
Perfumed Silk Sachet Bags, Friday, each 9c
Imported Florida Water, Friday, per bottle 9c
Pears' Unscented Soap, Friday, per cake 9c
Antiseptic Tooth Powder, in tins. Friday 9c
Air Float and Corymbia Toiletum Powder, Friday, per tin 9c
Imported French Face Powder, Friday, per tin 9c
Flat Wool Powder Puffs, Friday, each 9c
Rose Cold Cream, in pots, Friday, each 9c
Vanishing Cream, in jars, Friday, each 9c
Camphor Ice, in boxes, Friday, each 9c
Chesebrough's Vaseline, Cold Cream and Pomade, Friday, each 9c
Pears' Violet Powder, Friday, 4 for 10c
Powder Books, in black and white, Friday, each 9c
Queen Manicure Sets, Friday, each 9c
Nail Brushes, Friday, 2 bundles for 9c
Tooth Brushes, with pure bristles, Friday, each 9c
Nail Brushes, solid backs, Friday, 2 for 9c
Corn Whisks, Friday, each 9c
Nail Scrubs, Friday, 4 for 9c
Shaving Brushes, Friday, each 9c
Combs, including women's and men's, Friday, each 9c (Phone Direct to Toilet Department) (Main Floor)

Men's \$3.50, \$4.00 and \$4.50 Oxfords \$1.99

They are made in button and laced styles, with Goodyear welted soles, in tan Russia calf, patent colt, vici kid and gunmetal calf; all sizes from 5 to 11. Regularly \$3.50, \$4.00 and \$4.50. Friday bargain 1.99
PUMPS AND OXFORDS, 95c. Samples and floor stock slightly scuffed from showing, in sizes 2 1/2 to 4 only. All popular leathers in all popular sizes; high and low heels. Regularly \$1.99 to \$2.00. Friday bargain 95c
DRESSY WHITE PUMPS, 95c. White Poplin Pumps, with neat tailored bows, white Cuban heels and flexible hand-turned soles, easy-fitting and comfortable for summer wear; sizes 3 to 7. Regularly \$1.50. Friday bargain 95c
BAREFOOT SANDALS, 95c. Cool and comfortable tan leather Barefoot Sandals, fancy open yamps, two-strap and buckles, reinforced soles. Women's, sizes 3 to 7, Friday 95c. Men's, sizes 3 to 7, Friday 95c. Children's, sizes 3 to 7, Friday 95c. Infants', sizes 2 to 4, Friday 95c.
WATER RUSH SLIPPERS. Fine weave Water Rush Slippers, lined with Turkish towelling, reinforced soles. The coolest slipper made. Sizes 3 to 9, for men or women. Friday 95c
LOW SHOES FOR WOMEN, \$1.99. Dainty Summer Pumps and Oxfords in popular styles, patent

colt, gunmetal, tan Russia calf and fine vici kid leathers; medium and light weight soles; all styles of heels; all sizes in the lot from 2 1/2 to 7, but not in each style. Regularly \$3.00 and \$3.50. Friday bargain 1.99
WOMEN'S \$3.00, \$3.50 AND \$4.00 BOOTS, \$1.99. Every pair is popular in style and perfect fitting; gunmetal, patent colt, tan Russia calf and vici kid, also fine white canvas; Goodyear welted, hand-turned and flexible McKay seven soles; high, medium and low heels; sizes 2 1/2 to 7. Regularly \$3.00, \$3.50 and \$4.00. Friday bargain 1.99
BOYS' SCHOOL BOOTS, \$1.99. Neat easy fitting laced Blucher Boots, made from strong box leather, solid leather double soles. Sizes 1 to 5, Friday \$1.99. Sizes 11 to 12, Friday \$1.69
SPECIAL SALE OF TENNIS SHOES FOR MEN, WOMEN AND CHILDREN

The Robert Simpson Company, Limited

Store Hours 8.30 a.m. to 5.30 p.m. Saturdays: June, July and August Closes at 1.00 p.m. No Noon Delivery Saturday

Afternoon Refreshments. Sixth Floor, 3 p.m. to 5.30 p.m. Ice Cream with Fresh Strawberries and Cake, Tea or Dainty Afternoon Tea, Salad with Thin Bread and Butter, Pot of Tea with Cream, Ice Cream, etc. or two persons. (Sixth Floor)

Friday Bargains in Draperies

Note—All window and door curtains are made up with the usual trimmings FREE OF CHARGE. For hanging extra trimmings and appliques a small charge will be made.

8c FLUSHERS, 4c YARD. 50 inches wide, a set and exceptionally rich material for curtains, cushions and door portieres, made to imitate the well-known velours. Friday bargain, yard 4c
10c YARD FIGURED MADRAS, 50c (4c YARD) Pretty Madras in many colors, light and dark backgrounds, 50 inches wide, for dainty bedspreads, living room, etc. Regularly 75c, 85c and \$1.00 yard. Friday bargain, yard .50

8c SCOTCH MADRAS, 4c YARD. 48 inches to 54 inches wide, a beautiful selection taken from our stock; they are odd lengths and broken lines of our best serges, white and cream. Regularly 15c, 17c and 20c yard. Friday bargain, yard .49

DFVSN CASEMENT CLOTH, 46c YD. 46 inches wide, in green, brown, blue, tan and crimson, "absolutely fast color," an ideal curtaining for "gun parlors." Regularly 60c yard. Friday bargain, yard .46

8c MUSLIN CURTAINS, 7c PAIR. Old-fashioned, frilled Muslin Curtains, plain and pattern, 2 1/2 yds long, white only; always neat, clean and dainty looking, and always in style. Friday bargain, pair .79

NOVELTY NETS AT PRACTICALLY 1/2. A gather-up of Novelty Nets and Village or Seah Nets, with pretty scalloped borders, from 36 inches to 48 inches wide. The usual prices range from 36c to 46c yard; all colors. Friday bargain .19

SPECIALS IN WASHING CHINTZES. At 25c—A rich collection and exceptional values. Regularly 40c
At 35c—In light and dark colors. An endless variety, all fast colors.
At 50c—There is a table of German Chintzes that are new and well worth seeing; the colors are suitable for the living room.

English and Colonial Chintzes, regular value up to 60c. A complete range to select from. Friday bargain, yd .39

Eyeglasses

Complete with earloop chain. Regularly \$4.00 to \$6.00. Friday special 2.45
Special grinding slight extra charge. Eyes tested by specialists (Optical Dept., Second Floor)

Floor Covering Bargains

10 1/2 x 12 1/2 SCOTCH TAPESTRY RUGS AT \$8.95. Only 24 rugs, in greens, reds and tans. Friday bargain, each 8.95

65c AND 50c PRINTED LINOLEUM AT 35c. Eight or nine patterns only, reduced to less than cost to clear quickly 30 or 40 odd rolls; this is a good \$30 special value. Friday special, a yard .35

\$21.00 SCOTCH VELVET RUGS AT \$12.98. Only three designs included, but all good ones. The rugs are seamless and in a very good quality. Friday bargain, at 12.98

\$36.00 ENGLISH WILTON RUGS AT \$23.98. Most Oriental designs, in tans, rose, greens, etc.; size 9 1/2 x 12 1/2. Friday special 23.98 (Fourth Floor)

Extraordinary Bargains in Embroideries

44-inch Swiss Flouncings, open work and floral designs, new flouncings, splendid variety of patterns, fine quality of Swiss; our 75c, \$1.00 flouncings. Friday bargain, per yard .38

27-inch Flouncings, beautifully fine, hand-made guipure and floral designs, scallop borders; a lovely assortment of new patterns; fine Swiss; our 75c, 85c and \$1.00 flouncings. Friday bargain, yard .38

12-inch Cambrie Flouncings, large variety of patterns; splendid wearing qualities; our 12 1/2c flouncings. Friday bargain 3c

We cannot fill phone or mail orders for bargain flouncings. (Main Floor)

Linens and Staples

Clearing Pillow Cases, 3 pairs for 75c—1,000 pairs of English pillow-cases, good serviceable quality, two sizes 42 x 24 or 44 x 25 inches, hemmed ready for use. Rush price, Friday, 3 pairs for .79

Plain Bleached Sheets—Sturdy quality and finished with hemmed ends; size 70 x 90 inches. Bargain Friday, each 1.23

Crash Roller Towelling—Good heavy quality, 17 inches wide. Regularly 18c yard. Bargain Friday, yard .10

Largest Size Flannelette Blankets, Clearing \$1.29 pair—White or gray, with pink or blue borders; size 70 x 84. Rush price Friday, pair 1.29

Rush Price on White Bed Quilts—White crocheted spreads, closely woven in good design; size 74 x 84 inches, finished with hemmed ends. Clearing Friday 1.19

White Honeycomb Bed Spreads—Good heavy quality; size 74 x 94 inches; fringed all round. Regularly \$1.75. Bargain Friday 1.49

Factory or Unbleached Cotton—34 inches wide, for early buying Friday. Regularly 7 1/2c and 8 1/2c yard. Rush price, yard .6

15c Flannelette, to go with a Rush at 10c Yard—Good assortment of dark and medium colored stripes, finished with a close soft napping; width 32 inches. Regularly 11c yard. Bargain Friday, yard .10

Damask Table Napkins—Size 18 x 18 inches; splendid quality for the summer home or restaurant; hemmed ready for use. Rush price, Friday, dozen .88

\$1.75 and \$2.00 Table Cloths, Clearing at \$1.39—Pure linen damask table cloths, assorted designs; size 2 x 2 yards. Regularly \$1.75 and \$2.00. Rush price, Friday 1.39 (Second Floor)

House Dresses, 95c

Women's House Dresses of fine prints and ginghams, stripes and small check patterns, low necks and short sleeves; also high necks and long sleeves; many different styles in the lot. Sizes 34 to 48. Friday bargain 95c (Third Floor)

Silk and Crepe de Chine Waists

In black and an assortment of good colorings, part of these are samples in size 36 only; others are taken from our own stock and comprise a range of sizes up to 42 inches. Regularly \$2.95 and \$3.95. Friday bargain 1.95

500 White Lingerie Waists—Samples, in sizes 36, 38 and 40 inches, all these styles, voiles, crepes and other new materials. Regularly \$1.25, \$1.50 and \$1.75. Friday bargain 95c

One Big Table of Fine Cambrie Shirt Waists, in "Peter Pan" style, low collar, short sleeves, turn-up cuffs; some of the collars and cuffs are colored; some are all white; sizes 34 to 42 inches. Regularly \$1.00, \$1.25, \$1.50 and \$1.75. Friday bargain 85c (Third Floor)

Cream Serges at Remarkable Prices

Regularly \$1.25, for 85c. 52-inch Wide. 500 yards imported English serges, in fine and medium twills, manufactured from pure botany yarns, guaranteed to be thoroughly accurate and spotproof; purchased below market value, we offer you the benefit of our saving on Friday.

Included also in this offering we will put on sale 500 yards only of a cream pencil-striped serge; in a variety of designs suitable for smart tailored suits or separate coats; they are the correct fashion and are made from the finest grade yarns; thoroughly shrunk and unspottable. Friday bargain price, per yard .48 (Second Floor)

Youths' Long-Trousered Suits \$4.95

Single-breasted Sack Suits, some with single-breasted vests, tailored from imported English tweeds in gray, brown and tan shades, also gray worsteds. From our regular stock and usually sold at \$5.50, \$7.50, \$8.00 and \$10.00. Sizes 32 to 35. Friday bargain 4.95

BOYS' TWO-PIECE SUITS, \$1.95. For early selling we have marked this lot of suits exceptionally low. Double-breasted sack and single-breasted Norfolk styles; mostly with bloomer pants; some have straight knickers; imported tweeds in gray and brown shades. Sizes 24 to 34. Regularly \$4.00 to \$5.50. Friday bargain 1.95

BOYS' BLUE AND BLACK SERGE THREE-PIECE SUITS, \$4.49. Only a limited number of double-breasted sack suits, with single-breasted vests and straight knicker pants; broken lines from regular stock; sizes 28 to 30. Friday bargain 4.49

BOYS' KHAKI BLOOMERS, 65c. Full cut, very cool for summer wear, belt loops and straps and buckle at knee; sizes 4 to 12 years. Friday 65c (Main Floor)

Bargain in Men's Wear

Men's Bathing Suits, imitation two-piece style; navy blue halibran; all sizes, 32 to 44. Regularly 75c. Friday bargain 49c

Men's Two-Piece Bathing Suits, in navy blue with red or white stripe trimming around bottom of skirt and knicker. Regularly \$1.00. Friday bargain .69

Men's Soft Shirts, with pure white body and sky blue trimming down placket and cuffs, and two soft collars to match, one blue and one white; all sizes, 14 to 17. Regularly \$1.50 set. Friday 1.00

Men's White Twill Cotton Nightgowns, with fancy trimming down front and on collar and cuffs; large and roomy body; sizes 15 to 18. Regularly \$1.00. Friday .69

Men's Summer Combinations, in mesh, porous or halbriggans; long or short sleeves, ankle or knee length; some short sleeves with ankle length. All sizes in the lot, 34 to 44. Regularly \$1.00, \$1.25 and \$1.50. Friday 85c

2,000 Men's Wash Ties, in wide Derby shapes, stripes and plain colors. A special purchase. Regularly 15c and 20c each 1.00

Men's Hats

700 Men's Straw Boater Hats, in fine Canton, split-sennit and rustic braids; dressy up-to-date shapes, egg-fitting sweats and specially well trimmed. Regularly \$1.50 and \$2.00 hats, Friday bargain 95c

Men's and Boys' Neglige Strap Shade Hats, medium and high crowns, very fine Canton and rustic braids, fine black silk bands, leather sweats. Friday bargain 49c

Men's Panama Hats, in telescope and neglige shapes, popular and comfortable summer wear styles, very fine South American make, even and natural black. 400 hats, Friday, for 2.85

Men's Stiff and Soft Hats, samples and balances; colors gray, slate, brown and greens in soft hats, black in the stiff hats; fashionable shapes. \$2.00 and \$2.50 qualities. Friday bargain 85c (Main Floor)

Groceries

One car Standard Granulated Sugar, in 20 lb. cotton bag .45
Choice Family Flour, 5 lb. bag .40
Coke Cleaned Currants, 5 lbs. .25
California Seeded Raisins, 5 packages .25
Yellow Cooking Sugar, 13 lbs. .31
Perfection Baking Powder, 3 tins .20
Pure Kettle Rendered Lard, 2 lb. pail .20
Corn starch, Packages .17
Heather Brand Flavoring Extracts, assorted, 2 1/2-oz. bottle .17
New Orleans Molasses, 2 lb. tin .18
Prize Creamery Butter, Per lb. .20
Canned Corn or Peas, 3 tins .20
Canned Lamb Tongues, 3 tins .20
Canned Sweet Pumpkin, 3 tins .20
Pure White Clover Honey, 5 lb. pail .20
Pickled Shoulders of Pork, lean and mild, 6 to 8 lbs. each .18
Choice Pink Salmon, 3 size .18
Finest Pearl Tapioca, Per lb. .20
Choice Rangoon Rice, 5 lbs. .20
Canned Lombard Plums, 5 lbs. .20
Fresh Fruit Cakes, Per lb. .20
One-car Choice Sunkist Oranges, sweet and seedless, dozen .35
25c LBS. PURE CELONA TEA, 85c. 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Friday 2 1/2 lbs. .58