In addition, the start of an export trade newsletter was announced by the Minister. This will contain information on such things as trade fairs and exhibitions, changes in foreign regulations which may affect Canadian exporters, trends in policy development in overseas market nations, and pending initiatives by Canadian governments.

The Minister was accompanied at the Press
Theatre by Tom Burns, President of the Canadian Export
Association; Roger Hatch, Chairman of the Export Trade
Development Board; Roy Phillips, President of the Canadian
Manufacturers Association; and Bob Johnstone, Deputy
Minister, International Trade, Department of External
Affairs.

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