

DATE 09/10/95

958001 Goldfarb Report Update

REPORT 41D1

S.2 Q.2 How useful would you say Assistance and evacuation during civil unrest and natural disasters is to Canadian travellers?

BASE: Have travelled outside Canada for at least 48 Hrs in last 3 years

Other than U.S.

	REGION					GENDER		AGE				LANGUAGE		H.H. INCOME				
	TOTAL	B.C.	Prairies	Ontario	Quebec	Atlantic	Male	Female	Under 35	35-44	45-54	55+	English	French	REST OF CANADA	Under \$30k	\$30-49.9K	\$50k+
Unweighted row	160	27	26	57	44	6	81	79	50	31	24	55	120	40	116	28	38	72
TOTAL INTERVIEWS	164	27	28	59	45	5	83	80	52	32	23	57	123	41	119	30	36	76
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very useful (100)	137	22	24	53	35	3	66	71	45	24	21	47	106	31	102	23	28	69
	83.4	83.6	88.2	88.9	77.2	48.4	78.9	88.0	86.7	74.1	92.4	81.9	86.2	74.9	85.8	75.8	76.4	90.4
Somewhat useful (66.7)	18	3	2	4	7	2	12	6	6	4	1	7	11	7	11	4	6	6
	10.9	9.4	8.1	7.2	16.0	33.9	13.8	8.0	10.9	12.8	3.6	12.9	8.7	17.5	9.0	12.8	15.7	8.4
Only a bit useful (33.3)	3	-	1	1	1	-	3	-	-	2	-	1	2	1	2	1	2	-
	1.9	-	3.7	1.8	2.2	-	3.7	-	-	6.5	-	1.8	1.7	2.4	1.8	3.6	5.6	-
Not at all useful (0)	5	1	-	1	2	1	2	3	1	2	1	1	3	2	3	2	-	1
	3.2	3.9	-	2.1	4.7	17.7	2.5	4.0	2.4	6.6	4.0	1.8	2.6	5.1	2.7	7.8	-	1.2
D.N.S.	1	1	-	-	-	-	1	-	-	-	-	1	1	-	1	-	1	-
	.5	3.1	-	-	-	-	1.0	-	-	-	-	1.5	.7	-	.7	-	2.3	-
Index(Maximum=100)	92	93	95	94	89	71	90	93	94	85	95	93	93	87	93	86	91	96