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- ☐ Labour costs that compare favourably to other countries;
 - ☐ A location that offers less-expensive set-up costs and access to a huge market, given Canada's membership in the North American Free Trade Agreement (NAFTA); and
 - ☐ A significant pharmaceutical industry made up of **more than 100** companies.

Other factors to consider when contemplating research and development in Canada include:

- ☐ Over **22 000** people were employed in the research industry in 1994. In the same year, **22 054** drug products were approved for sale, and drug sales totalled **\$5.94 billion**. Also, over **\$2 billion** was invested in the brand-name sector, and the generic sector grew by **47 per cent**.
- ☐ There has been a **600 per cent** increase in the amount of research funds given to faculties of medicine by private industry over the last seven years, and the pharmaceutical industry has become the largest funder of medical research in Canada, at **35 per cent**.