

Advantage Canada

A partnership called Advantage Canada, involving Canada Ports Corporation, CP Rail and CN North America, has been established to facilitate cargo transportation throughout Canada, the U.S. and Mexico. It provides lower costs, reliable delivery times, and damage-free handling of goods.

Advantage Canada promotes the use of intermodal systems and the development of systems for the exchange of electronic data among carriers. It has also supported the establishment of Gateway Councils at most major ports in Canada to work on continued improvement of intermodal transportation.

MARITIME GATEWAYS

Ports and marine activity have become increasingly coordinated with the total Canadian transportation system and continue to be an essential part of Canada's intermodal transportation network.

Market Access

Several of Canada's deep-water ports are strategically located near large U.S. markets. Many of these facilities are open year-round. Modern container ports at Halifax, Saint John, Montreal and Vancouver, combined with inland container trains, make Canada an efficient and cost-effective location for supplying North American and world markets.

The St. Lawrence Seaway serves an area containing some 61 million people in much of the industrial heartland of North America. Ports along the Seaway handle bulk and general cargoes, including grain, iron ore, coal and manufactured goods.

Modern Technology

Canada continues to be a world leader in the use of self-unloading technology, which minimizes unloading time and costs for bulk goods. In the forest products sector, for example, highly automated, specialized vessels deliver Canadian newsprint to U.S. destinations using innovative handling techniques to reduce crew size.

EFFICIENT AIR SERVICES LINK CANADA WITH THE WORLD

Canada has nine international airports. The country's two largest airlines, Air Canada and Canadian Airlines International, account for more than 85 percent of the industry's operating revenues. Four major regional airlines and some 370 other carriers account for the remainder. Frequent flights and short transit times make it easy to travel to U.S. destinations.

Delivery times are critical in our business, and shipping by air is one way we have of meeting the needs of our customers. From our Canadian locations we have next-day delivery to major North American centres.

Bruce Richards
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