

	Cases	Col Response %
<b>Use of hardcopy version of the World Directory of Seafood Importers</b>		
Primarily a reference tool for use by others.....	32	24.6%
To support decisions about export market development.....	15	11.5%
For research purposes.....	26	20.0%
To support policy decisions.....	5	3.8%
Primarily for the contact lists.....	42	32.3%
Read/look at it out of general interest only.....	9	6.9%
Other.....	1	.8%
<b>Total.....</b>	<b>66</b>	<b>100.0%</b>
<b>Reason for not using the hardcopy version of the World Directory of Seafood Importers</b>		
Don't have the time, but subject matter is of interest.....	6	19.4%
The subject matter is not directly relevant to job or role.....	7	22.6%
Subject of interest, haven't found useful info in past eds.....	4	12.9%
No fish to export / don't fish anymore.....	5	16.1%
Info is too general/irrelevant/only useful for new co's.....	2	6.5%
Just received / haven't received yet.....	1	3.2%
Passed it on to Head Office/Clients/Others.....	2	6.5%
Other.....	4	12.9%
<b>Total.....</b>	<b>27</b>	<b>100.0%</b>
<b>Use of diskette copy of the World Directory of Seafood Importers</b>		
Primarily a reference tool for use by others.....	24	25.0%
To support decisions about export market development.....	18	18.8%
For research purposes.....	17	17.7%
To support policy decisions.....	6	6.3%
Primarily for the contact lists.....	25	26.0%
Read/look at it out of general interest only.....	5	5.2%
Other.....	1	1.0%
<b>Total.....</b>	<b>46</b>	<b>100.0%</b>
<b>Reason for not using the diskette copy of the World Directory of Seafood Importers</b>		
Don't have the time, but subject matter is of interest.....	7	16.7%
The subject matter is not directly relevant to job or role.....	10	23.8%
Subject of interest, haven't found useful info in past eds.....	4	9.5%
The lists are inaccurate/not up-to-date.....	2	4.8%
No fish to export / don't fish anymore.....	3	7.1%
Computer incompatibility.....	9	21.4%
Other.....	7	16.7%
<b>Total.....</b>	<b>39</b>	<b>100.0%</b>