

In the following section, we present descriptions of the newspapers with circulations above a quarter million and with circulation areas sufficiently large to qualify them as regional newspapers. Along with the national media, these newspapers are essential to the goal of bringing more news of Canada and more positive news of Canada to the American public.

California

The Los Angeles Times is the dominant newspaper in Southern California and might even qualify for a place on the national media list. Its news syndicate is sufficiently influential to make the Times an important generator of news nationally. It has a relatively large and respected foreign staff. The Los Angeles Times is included in the Time Magazine listing of the 10 best American dailies, partly on the basis of work on Watergate by its distinguished Washington Bureau. Also, the Times is an excellent omnibus newspaper by conventional standards. The Saturday Review listing of superior newspapers includes the Los Angeles Times -- but at the bottom of the list, number 15. The Scholastic Magazine, another significant rater of newspapers, places the Times in exactly the same position.

Competing with the Times is the Herald Examiner, one of the remnants of the Hearst empire. More significant competition comes from the vibrant suburban newspapers that cater to the widespread and heterogeneous portion of this curious part of America. Innovations in manners, morals and apparel are commonplace in California. They also occur in communications, but less in the Times and the Examiner than in the broadcast media or the suburban press.