

POST : 612-WASHINGTON

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SEMI & PROCESSED FOOD & DRINK

CONTINUING ASSISTANCE, ESPECIALLY TO NEW EXPORTERS, IN OVERCOMING NON-TARIFF BARRIERS (FDA, BATF). WASHINGTON IS THE ONLY SOURCE OF THIS EXPORT CRITICAL INFORMATION IN THE USA.

BETTER ACCESS FOR CANADIAN FOOD PRODUCTS AND LESS REJECTION BY THE US. FDA AND CUSTOMS AUTHORITIES.

DEVELOP AND IMPROVE THE LEVEL OF PROFILE WITH THE INTERNATIONAL FINANCE CORPORATION (IFC) THROUGH INCREASED MEETINGS.

BETTER INFORM CDN COS & GVT. OFFICIALS ON POLICIES, PRACTICES & PROCEDURES. PARTICULARLY RELEVANT TO CDN EXPORT OF FOOD & AGR. PRODUCTS SEEKING DEVELOPING COUNTRY MARKETS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 EXPAND/UPDATE LISTS OF DEALERS/IMPORTERS/DISTRIBUTORS/MANUFACTURERS REPS IN MEAT PRODUCTS/PROCESSED FOODS/AGR MACHINERY SUBSECTORS. CONTINUING ASSISTANCE, ESPECIALLY TO NEW EXPORTERS IN OVERCOMING NON-TARIFF BARRIERS.

ATTENDED SOLD FOOD SHOW IN BOSTON (50 POTENTIAL CDN EXPORTERS, 8 BUYING CONNECTIONS); NETWORKED AT PENN. FARM SHOW; MID ATLANTIC NURSERY SHOW. 23 COS ASSISTED IN COMPLYING WITH U.S. FOOD LABELLING REQUIREMENTS.