

Canada seeks links (Cont'd from P. 2)

nessmen and business associations in shaping relationships and in influencing the form and conduct of foreign policy. I have already referred to the role played in this by the Canadian Committee of the Pacific Basin Economic Council. [The Committee has for ten years been an official advisory committee to the Canadian Government on economic policy in the Pacific.] Another example is the readiness of busy Canadian executives to participate in bilateral business committees with colleagues from other countries. Our Government will continue to assist them in this valuable work in order to develop a more unified international voice for both the private and the public sectors.

News briefs

Canadian National Railways reported a profit of \$208.2 million for 1979, according to the state-owned agency's annual report. Profit in 1978 was \$136.1 million. R.A. Bander, president, said \$41.6 million of the profit was paid as a dividend to the Federal Government and the remaining \$166.6 million went for new plant and equipment. Record revenue of \$3.29 billion was earned in 1979 and there was record expenditure of \$2.9 billion, the report said.

The mining industry is expected to spend as much as 22 percent more on exploration projects in Manitoba in 1980 than it did last year, said provincial Finance Minister Donald Craik. He predicted that the industry would spend about \$17.5 million on exploration this year, compared with \$14.3 million in 1979 and \$13.6 million in 1978. The

Finally, I want to refer rather specifically to Canada's relations with Hong Kong which, as you know, have flourished and expanded in recent years. While [Hong Kong] exports to Canada continued to grow substantially in the two-year period from 1977 to 1979 [Canadian] exports to [Hong Kong] more than doubled. In 1979, two-way trade between Canada and Hong Kong reached almost 2,280 million Hong Kong dollars (\$570 million Canadian). Seven Canadian banks now have offices in Hong Kong. And in its role as Canada's gateway to Asia we can reasonably expect that trade and commercial activity will greatly expand in the period ahead. You have unique channels of contact with the People's Republic of China and are at the centre of one of the great economic success stories of our time....

companies will look mainly for oil and metals such as zinc, nickel and copper.

Federal Agriculture Minister Eugene Whelan recently announced plans to enlarge the research station at St. Jean, Quebec at a cost of \$8.5 million. This station is the centre of a network of six research establishments with programs on horticulture (vegetables, fruits and ornamentals) organic soils, tobacco and grain corn. This project will add new laboratories, double the number of greenhouses and triple the plant growth-room facilities. New projects will be initiated on post-harvest physiology with a view to extending the market season for Quebec grown apples, cabbage, carrots, beets and celery.

Dome Mines Limited of Toronto plans exploration spending of about \$6.5 million this year, more than double the amount spent in 1979, company president Malcolm Taschereau told the annual meeting. The spending involves work on 70 projects, ranging from raw prospects to two that are close to the development stage. Of the total, 73 per cent will be for the search for precious metals and about 60 per cent will be spent on drilling programs which encompass 41 separate projects.

Health and Welfare Minister Monique Bégin announced recently that projects involving 154 senior citizens groups across Canada will receive federal contributions totalling \$856,094. A total of 20,741 participants are involved. The funds are made available through the department's New Horizons program. New

Horizons offers contributions to groups of retired people to create projects of their own choosing and to undertake activities for the benefit of themselves and others in the community. The accent is on local needs and interests as seen by these older people.

The name of the Canadian Government Specifications Board has been changed to the Canadian General Standards Board (CGSB). The Board is responsible for the development of voluntary consensus standards that are widely used by all levels of government, industry and consumers. It is accredited by the Standards Council of Canada to develop national standards. Recently, CGSB has commenced implementation of a national qualification and certification program for products and services.

The Export Development Corporation (EDC) and the Bank of Montreal recently announced a \$6.8-million (U.S.) financing agreement to support an export sale by H.A. Simons (International) Limited of Vancouver. The agreement supports a \$8-million (U.S.) contract for equipment and services for the modification of a pulp mill owned by the Compania Manufacturera de Papeles y Cartones, S.A. (CMPC) of Chile. H.A. Simons will provide engineering, construction management, procurement services and the related supply of Canadian equipment for the expansion and modification of CMPC's bleached pulp plant facility at Laja, Chile. When completed, the plant's annual capacity of bleached pulp will rise from 56,000 tons to 260,000 tons. Canadian suppliers will be providing such Canadian equipment as a chlorine dioxide plant, bleach towers and tanks, washing equipment, pumps, piping, conveyors and instruments.

Richard Long just can't seem to get a head. He's looking for a few "Grade-A baldies" willing to turn their hairless expanses into human billboards, but he's not having much luck. The idea is simple, Mr. Long wants to recruit bald men who will allow him to silkscreen an advertisement on their heads for two weeks. Mr. Long will then sell the space to advertisers. The baldies get \$150 each and Mr. Long gets whatever the market will bear. But so far, only two men who have answered Mr. Long's newspaper ads have agreed with the plan. He isn't fooling himself that his heady advertising scheme will be a long-term business. "It's a novelty. I can only see it lasting for a year, then on to stomachs, arms..."

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