

CANADA WEEKLY - READERSHIP SURVEY

Dear Reader,

We wish to update our mailing list and solicit your comments on Canada Weekly's format and content. Your co-operation in answering the following questions will aid us in better serving your information needs:

1. Do we have your correct name, address and title? If not, please amend (PRINT)

Three horizontal lines for providing name, address, and title information.

2. Please tell us about your work/interests and how Canada Weekly relates to it.

Three horizontal lines for describing work/interests and the magazine's relevance.

3. I read Canada Weekly

WEEKLY  MONTHLY  OCCASIONALLY  NEVER

4. Are the articles:

Interesting  Non-interesting  Useful to your work  Too long  Too short

5. What topics would you like to see included more frequently?

Two horizontal lines for listing desired topics.

6. What missing topics would you like to see included?

Three horizontal lines for listing missing topics.

7. Would you like to see Canada Weekly

continue as a weekly  or issued monthly

8. My copy is read by me alone  passed on to \_\_\_\_\_ people.

(number)

9. How long after issue date do you receive Canada Weekly?

One horizontal line for providing the time delay.

10. If you have other comments and suggestions please attach them.

Name (please PRINT)

Please return this to:

The Editor,
Canada Weekly,
Information Division,
Department of External Affairs,
Ottawa, Ontario, K1A 0G2, CANADA,

(within two weeks of receipt).