

## Coaxing the Summer Appetite

**N**OW comes the time when the problem is to bake things that will rest lightly on summer digestions. Without sacrificing the element of nutrition essential at all seasons, FIVE ROSES flour will help you to secure the fine flavour, the lightness and freshness of flavour your folks *should* enjoy. Whether you intend to serve Cake in its infinite varieties, Cookies, Muffins, Biscuits, Wafers, Snaps or other small goodies, let the happy experience of thousands of Canada's best cooks urge you to bake with

# Five Roses<sup>★</sup>

FLOUR *for Breads-Cakes  
Puddings-Pastries*

Moist, heavy weather impairs but slightly the crackling crispness of FIVE ROSES cookies. The dainty flavour of FIVE ROSES snaps and wafers blends deliciously with the aroma of your favourite summer beverage.

It is surprising how the downy lightness and witching savour of FIVE ROSES biscuits enhance the charm of iced tea or coffee. The drinks based on fruit juices help one to appreciate the delight of a FIVE ROSES cake—whether the dainty white cocoanut cake, popular chocolate or date loaf, the palatable coffee cake or the more substantial fruit and nut loaf.



OVER 240 CAKE RECIPES—The directions given in the margin merely indicate a few summer bake things contained in the famous FIVE ROSES Cook Book. Besides pages on Puddings, custards, desserts. Infallible directions on bread and pies, and so on. So essential that over 400,000 women could not do without this famous 144-page manual. We have only a few of the present edition left which we will mail on request on receipt of 10 two-cent stamps. When these are exhausted, we will insist on 30 cents. Address Dept. E-315, LAKE OF THE WOODS MILLING COMPANY, LIMITED, MONTREAL.

### Some Summer CAKE Suggestions

Any housewife happy in the possession of a FIVE ROSES Cook Book can successfully attempt any of the following recipes which are particularly suited to summer purposes. Opposite each we give the page in the FIVE ROSES Cook Book where the detailed directions may be found.

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