Insurance.

CANADA

Life Assurance Company.

This Institution having been

ESTABLISHED IN 1847.

Has long since surmounted all the dangers of the early years of Assurance Companies.

Its ample Capital and Funds.

And its management in the hands of persons of long experience of such business, afford

Perfect Security

to assurers. These features, as well as the Company's

MODERATE RATES,

render the Institution one whose advantages are not surpassed by any other, and explain the fact that it stands at the head of all the Life Companies in Canada.

Detailed Reports and Table Rates may be obtained at any of the Company's Offices or Agencies.

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Manager and Secretary.

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BRITON

MEDICAL AND GENERAL

Life Association.

with which is united the BRITANNIA LIFE ASSURANCE COMPANY,

ANNUAL INCOME, £220,000 STG.:

ANNUAL INCOME, £220,000 STG.:

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Net Assets, as at 31st Dec. 1870.........\$1,400,145 06
Net Liabilities, do. do. 1,208,625 00

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Insurance.

THE

LIFE

INSURANCE COMPANY.

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Organized in 1846, had, on the first day of January, 1872, Assets amounting to \$31,978,401.66, and a Surplus of \$5,670,764.74.

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FIRST.

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SECOND.

SECOND.

To reduce the actual outlay of its members for their policies to the lowest possible rate. To accomplish this, and yet maintain that perfect security without which all insurance is a delusion, it charges a nominal premium entirely ample for any contingency, and higher than it expects ever to really need; and then to practically reduce this premium in each year to the actual necessities of the Company for the time being, and take from the policy holder no more than present conditions demand, it allows him to retain from 20 to 30 per cent. of the first premium as a permanent credit or loan, and to retain from each subsequent premium that portion of the previous year's full premium actually proved to be surplus; so that at no time does the Company take from him a higher actual premium than is needed to carry the risk for the year, and provide the reinsurance fund.

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It is believed that in the accomplishment of these two great purposes the Company has had no superior com-petitor.

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Insurance.

CONFEDERATION Connecticut Mutual LIFE ASSOCIATION OF CANADA.

HEAD OFFICE, MASONIC HALL, TORONTO

CAPITAL, - - - \$500,000.

Stock and Mutual Plans Combined. Deposited with Dominion Government for Security of POLICY-HOLDERS, \$50,000.

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This Association offers the following advantages:

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5. A policy free from vexatious restrictions.

6. Its investments made in Canada, thus being a source of home benefit, instead of a constant drain of wealth into fraction shapes.

or nome benefit. Instead of a constant drain of wealth into foreign channels
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Apply with references to

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