

ELLIOT'S DENTIFRICE



(BY PROVINCIAL LETTERS PATENT.)

FOR PRESERVING AND CLEANSING THE TEETH.

It is unnecessary, at the present day, to urge upon an enlightened public the importance of keeping the mouth and its appendages in a perfect state of cleanliness. A habit so much in keeping with good taste, so essential to personal appearance and comfort, and so indispensable to those who desire a pure breath, needs no other recommendation,—to say nothing of the long train of evil consequences to the general health that invariably follow its neglect.

The immediate **CAUSE OF THE LOSS** of teeth is external to them, and always dependent upon the condition under which they exist in the mouth; hence the necessity of keeping them free from all matter that may act injuriously upon them, and this can only be done by the constant and frequent use of a **SUITABLE DENTIFRICE**, one which will not only restore them to their natural whiteness, but at the same time neutralize any injurious substances that may be about them. It has been ascertained by **MICROSCOPIC RESEARCHES** that, in many cases, the incrustations on the Teeth are composed of the remains of **ANIMALCULI**, which, unless removed, prove **HIGHLY DESTRUCTIVE**. The ordinary Tooth Powders are wholly ineffectual in the removal of this substance; but the ingredients of which Dr. Elliot's Dentifrice is composed render it most efficacious, not only for its removal, but also for the prevention of it.

With the Tooth Powders generally that are now before the Public, there are two great faults, and unfortunately these faults are their principal attractions to persons who are unacquainted with their deleterious properties, owing to the presence of **MINERAL ACIDS**, and **PUMICE**, or other hard substances, in their composition; the first, by decomposing the enamel, gives to the teeth an unnatural whiteness; the last abrades the enamel, and, at the same time, irritates unnecessarily the Gums, causing their **RECESSION** from the Teeth.

This Powder, composed of the **MOST INNOCENT AROMATIC SUBSTANCES**, is made from the original receipt of Dr. ELLIOT, formerly of Montreal, and is the result of many years of experience and observation, acquired in a large dental practice.

The use of this Dentifrice for many years has been confined to his own patients; but, at the repeated solicitations of his friends, he has now placed the receipt in the hands of the subscribers, who alone are authorized to prepare the same. It has for its principal object the **PRESERVATION OF THE TEETH AND GUMS** in a perfect state of health. **IT REMOVES TARTAR AND PREVENTS THE TEETH FROM BECOMING DISCOLORED AND LOOSE**. It removes the odour of the cigar, and unpleasant taste remaining after fever. **IT IMPARTS FRAGRANCE** to the breath and renders Artificial Teeth **SWEET AND CLEAN**.

PARTICULAR NOTICE.—Owing to numerous imitations of Elliot's Dentifrice, ask for **ELLIOT'S DENTIFRICE**, and take no substitute.

PROPRIETOR'S NOTICE.—Every infringement of the Trade Mark will be followed by legal proceedings.

The sole Proprietors of **ELLIOT'S DENTIFRICE** are **S. J. LYMAN & CO., Montréal.**