

Tower of London and Tower Bridge. A good general view from the Tower Gardens, Tower Hill, opposite the Royal Mint. Pleasure Gardens are in the immediate background overlooking the old moat.

PUBLIC OPINION

A Weekly Review of Current Though: and Activity

The purpose of "Public Opinion" is to provide a Weekly Review of current thought and activity as it is expressed in the World's Newspapers, Magazines, and Books, and to put on record the ideas and activities which make for Religious, Intellectual, Political, and Social Progress.

It seeks to provide the busy man with a lucid summary of what is happening in the different fields of human activity, and to focus within readable compass something of that teeming interest which comes from being in touch with many phases of life. It is therefore especially a paper for the Englishmen abroad, and the Colonist who wish is to keep in touch with Home Country.

This object has been achieved with considerable success ever since 'PUBLIC OPINION' was started in 1860. In the 47 years since then it has consistently carried out its policy.

PUBLIC OPINION costs Four Cents weekly or will be sent post free to any part of the World, \$3.15 Yearly, or \$2.65 for the United Kingdom.

Mr. R. B. HALDANE and "PUBLIC OPINION."

The Right Hon. R. B. Haldane, M.P., Secretary for War, has addressed the following letter to the Editor of PUBLIC OPINION.

Dear Mr. Parker,

WAR OFFICE, October 1st, 1907.

I think that in the new form of "Public Opinion" under your editorship, you do well to make prominent what is concrete and living in the shape of the opinions maturely formed of men who are trying to do the work of the nation, and of journalists, the standard of whose criticism is high. What interests people is that which is expressed in a concrete form and has in it the touch of humanity. The views of strenuous spirits and the criticisms of really competent critics given in their own words comply with this condition. Your paper will succeed if it can only keep up to this standard, and I think you have brought it on to the right lines.

Yours faithfully, R. B. HALDANE

Percy L. Parker, Esq.,
Office of 'Public Opinion,'
Temple House, Tallis Street, E.C.