ADVANCE NOTICE

Xmas and Fall Trade

1887.

I have pleasure in advising the Trade that I have just returned from my Annual European Trip, and that I have succeeded in personally selecting from the leading publishers in England, France and Germany, a splendid assortment in Chromo Hand-Painted Ivorine and Stevens' Silk Cards, and made up Novelties in Xmas and New Year Cards, which I hope will meet with your approval.

Buying these goods as I do direct from the Publishers, NOT FROM XMAS CARD AGENTS AS MOST OF MY COMPETITORS DO, I am in a position to offer the Trade Specially low prices.

My travellers are now on the road with samples, and will call upon you shortly, and at the same time your attention will be drawn to my fine line of Bibles, Pocket, Teachers', and Family; Miscellaneous Books from all the leading Publishers; also a very fine assortment of Photograph Albums, latest designs, which I selected when in Germany a few weeks ago. Hoping for a share of your advance orders, which will receive careful attention.

I am, yours respectfully,

WILLIAM BRYCE.

IMPORTER & PUBLISHER.

31 Front Street West, Toronto.

BROWN BROS.

Importing and Manufacturing

Stationers

64, 66 and 68 King Street East, TORONTO.

SPRING ANNOUNCEMENT.

Having entirely remodelled their establishment—newly arranged in separate departments—with almost double the room, are enabled to show their very large and well selected stock to much better advantage.

DEPARTMENTS.

PAPERS.—Fine writing, Ledger, Linen, Parchment,
Standard, Hand-Made, Vellum; alsocommon grades Writing, Blotting, all
weights; Cartridge, tissue. Copying, Manilla, Wrapping; White, Toned and Coloured Printing; Letter, Note, &c.

STATIONERY.—Envelopes, most desirable makes,
English, American and Domestic; Cards
and Cardboards, Inkstands, wonderful
variety; Inks:—Stephen's, Stafford's, Antoine's, &c.; Pens, Pencils, Wax, Seals,
Tops, Elastic Bands, Copying Presses and
all office supplies.

GOODS. Wallets, Pocket Books, Purses, Portfolios, Music Rolls, Bankers' Cases, Letter and Card Cases, Ladies' Satchels a specialty, in Morocco, Plush, &c. This department has been greatly extended.

ACCOUNT All sizes, kinds and descriptions kept in stock from the largest Ledger to the smallest Vest Pocket memo.; using best paper, genuine material, with First-Class Workmen and over thirty years' experience can guarantee the right thing and proper price.

Binders' & Leathers, Cloth, Marble Paper, Thread, Mill and Straw Boards, and all other Binders' Materials.

Material. Printing, Cover and Poster Papers, Cards and Cardboards, Bill-heads, Letter-heads and Statements.

BOOK- BINDING.

Uunsurpassed facilities; every known improvement in machinery; the very best workmen; good material and close prices. Bookbinding for Publishers and the Trade, in leather and cloth in the best style of the Art.

A visit from the Trade respectfully requested. Letter orders promptly filled.

BROWN BROS. (Established), TORONTO.