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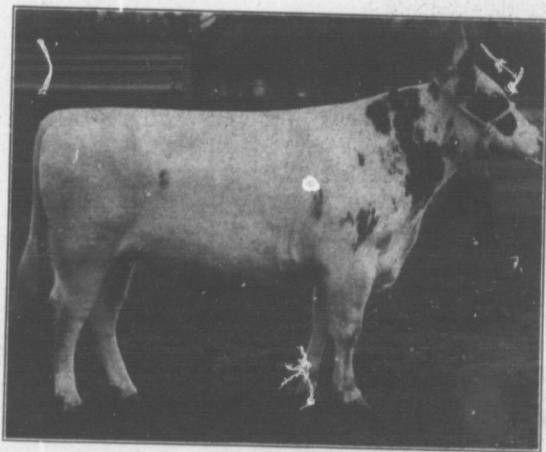
No. 9

A Pure-bred Sire on Every Farm —a Possibility.

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"A pure-bred Sire on Every Farm" was recently adopted as a slogan in a certain district in the United States and promises to become a national-wide movement. So far as the agricultural in-

tions in two counties in the province, go to show that the greatest factor influencing the returns from the farm is the quality of the livestock maintained. The cropping system may be lacking in those essentials



"CHANCELLOR," a Champion at Ayr Show. His offspring carry his characteristics.

terests of a country are concerned it is difficult to conceive of a scheme that would be more productive of financial gain and general development. Recent figures to hand, the results of a survey of farm condi-

that are associated with good farming practice, the location of the farm may be unsatisfactory, the soil may be undesirable and yet if the farm crops are marketed through the medium of high-class livestock the re-