

James S. Brisley

The Canadian Wheelman

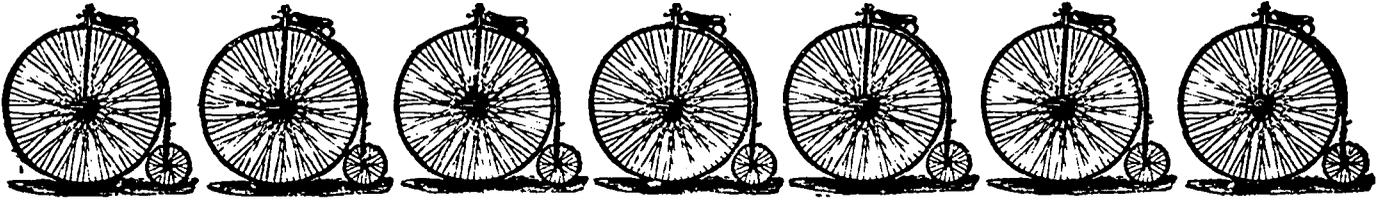
A JOURNAL OF CYCLING.

The Official Gazette of the Canadian Wheelmen's Association, and of the Cyclists' Touring Club in Canada.

VOL. VI.

LONDON, CANADA, JULY, 1887.

No. 9.



Question.—Is wheeling better than walking?
Answer.—Yes. To demonstrate, compare handling a thousand pounds of iron in a square box, and rolling the same in a cask.
Q.—Should riders lend their cycles?
A.—No; unless they have a grudge against the machines.
Q.—Does it pay to ride the best wheel made?
A.—Yes. A cheap wheel soon wares into a trap. Cheap wheels are made to sell, not to ride.
Q.—Why are "Victors" universally admitted to run easily?
A.—Because they are rigid in all points except the tire, where they show the greatest amount of elasticity in the right direction.
Q.—Why are they known to be coasters "par excellence"?
A.—Because the lines are true, and the parts in perfect harmony, making a model calculated for speed when power is not applied. The machine talks when the power is taken off.
Q.—What one feature is more important than all others in wheel making?
A.—That tires should stay.
Q.—Does any maker guarantee tires to stay?
A.—Yes. The makers of the "Victor" do; and if a compressed tire comes out, they will apologize, and re-set without charge. A compressed tire costs much more than a cemented tire.
Q.—Does any maker use rubber as fine as it is possible to make?
A.—The Victor tires are pure Para gum, with nothing added but the chemicals necessary to vulcanize. They will float in water.
Q.—Why are "Victor" rims stiffer than any others?
A.—Because they are so made as to be double thickness at bottom, where spokes are attached, and are made from fine steel, a better quality than could be used if they were cold drawn into tubes.
Q.—Who originated the square rubber pedals?
A.—The Overman Wheel Co., who also originated the "Victor" swing saddle, which has been so widely copied in the market.

Q.—Does any maker put upon the market a bicycle all forged steel?
A.—The makers of the "Victor" will pay \$100 for every ounce of cast metal found in their Bicycle.
Q.—Do the Overman Wheel Co. pay cycle papers for putting items in their reading columns claiming their wheels to be the best?
A.—No. If their machines are mentioned in wheel papers it is done without charge, as they do not countenance filling wheel papers with such "penny a line bosh." The Overman Wheel Co. have a letter from the editor of one of the principal wheel journals which says, "allow me to suggest that you use our reading columns more. Can give you space in quantity at 12½ cents per line. It is an excellent way to top off display Ads., and to keep prominently before the public."
The makers of the "Victor" wish to have riders understand that they do not "top off" their display Ads. in reading columns "at 12½ cents per line." When they get to be overly anxious about finding a market for their wheels, and consequently nervous for fear the public will not credit them with something they do not deserve, they may conclude to "top off" their display Ads. in "reading columns at 12½ cents per line." They believe that just this sort of stuff in cycling papers loses for the papers the respect of riders, and puts a large question mark in the mind of every rider as to the sincerity of anything that is said in wheel papers.
Q.—Why do the Overman Wheel Co. abstain from mentioning the names of other wheels, and the names of other makers, in their advertising?
A.—Because they have merit enough in their own wheels to talk about, without throwing mud at their neighbors. The use of personalities in print is a strong evidence of dense ignorance.
Please note that this page is paid for by the Overman Wheel Co., of 182 Columbus Ave., Boston.

