

The Free Press

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Wednesday, July 2, 1924.

The Tax On Letters

More than five years having elapsed since the close of the war it is time the Dominion Government considered the advisability of removing the tax on first-class mail matter. It is by no means a luxury impost, any more than the collection of four cents on a 15-cent box of matches, and a number of other vexatious, if hitherto unnecessary, charges under which the Canadian public labors at the present time.

The Free-Press advocated a two-cent letter rate back in 1890, when the ordinary postage was three cents, and there was no precedent for a lesser charge. At that time the postal service was being extended to all parts of the Dominion, involving heavy outlay, but it was argued that loss in revenue through a reduced rate would be easily made up by increased use of the mails, and in due course the Government made the change. The Great War brought new taxation in this and other countries, but a stage has been reached when readjustments may reasonably be looked for. New Zealand within the past three months led the way by reverting to penny postage, and even from Great Britain the letter rate is lower than ours to Britain to the extent of one-cent tax.

It is not a desirable condition that letters should travel from Detroit to London, for example, at two-thirds the cost of mail from Windsor. The United States has added enormously to its post-war obligations by adoption of a soldiers' bonus, but that is not being made the occasion of a tax on business by means of an increased letter rate. The Canadian Government might have pleaded increased salaries to postal workers had that course been taken in the recent dispute, but there is no added liability of importance in that respect. The postal system is one that pays its way, and we have it on the authority of George W. Kite, M. P. Liberal whip, speaking in London the other evening, that the King Government has a surplus of \$35,000,000 for the past fiscal year. That being the case, taxpayers generally will look for removal of some items of extraordinary taxation, and surely none could be better spared than that on letters.

Town Planning For London

Thomas Adams, the international town planner, has offered to complete his survey of the City of London at a figure which, for his reputation, is modest indeed. The Chamber of Commerce, which for years has been interested in the completion of such a plan has offered to assist the City Council in a financial way. Under the circumstances it is hoped that the two bodies will co-operate along with the local town planning commission, and have the work completed.

The value of systematic town planning has been demonstrated time and again. London may not seem to be in vital need of a survey, but mistakes which are perpetuated today might cost millions to rectify 25 years from now. Mr. Adams in his preliminary report in 1922 remarked in regard to London:

"London has fine streets, but lacks a comprehensive street system; fine buildings without proper arrangement and system. In their location; a fine business section without adequate provision for its expansion, and fine parks without any park system. Again he declared, commenting on our suburban growth: 'In the east, west and north the suburban areas have every conceivable fault incorporated in the street system, logs, cul-de-sacs, with acute angles and obliquely placed buildings, subdivisions laid out in geometrical patterns, sections to the adjoining subdivisions, with streets blocked in all directions, and no proper provision for local or through means of communication.' The need for zoning has yearly become more apparent. To-day there is no protection for a resident having an apartment house or factory built next to his residence and ruining it. There is nothing, also, to prevent people from building out to the street line on any residential street. We have gone ahead in the past in a hit-and-miss sort of fashion—all haphazard. Fortunately the errors to date have not been serious and London is one of the most beautiful and best laid out cities in Canada, but we should not leave the future to chance.

Mr. Adams has a remarkable record as town planner; he is pre-eminent in his profession. At present he is engaged in preparing plans for Greater London

The La Follette Convention

The Democratic convention of the way, the next act in the great American political show now in progress will be again staged at Cleveland, where the La Follette forces are meeting in convention.

This gathering, which promises to form a new third party, a sort of survival of Roosevelt's Progressives, is still without a name, although it may adopt the title of the "Bull Mooseers." The main issues which will be presented to the Cleveland "conference" or convention of July 4, at which the La Follette candidacy will be launched, already have been determined. The half dozen principal planks for the platform may be set down as follows: 1. Recall of the E. A. Cummings railroad law and immediate steps toward public ownership of railroads.

2. Limitation on the power of courts to nullify acts of Congress and of state legislatures. 3. Abolition of the injunction in labor disputes and guarantee of jury trial in cases of alleged contempt of court. 4. Establishment of a government marketing corporation, providing a direct outlet for farm products and direct consumer, insuring fair prices to the farmer and protecting city buyers against profiteering. 5. Public ownership and development of the nation's water power, and creation of a public power system.

6. Reorganization of the Federal Reserve Bank system to provide for direct control of the nation's money and credit, supported by legislation to permit and promote co-operative banking. La Follette has not a ghost of a chance for election. He has not the following, the personality or the ability of Roosevelt, and the ex-president, with all his prestige, was badly defeated, caught between the mills of the two older parties. La Follette, however, as a revivifying Republican, and with his supporters largely drawn from the ranks of the G. O. P., might succeed in securing the defeat of Coolidge and the election of the Democratic candidate.

The New Industrial Farm

The Provincial Government has made a splendid move along the right lines in proposing to establish a new industrial school at Bowmanville, Ont., to take the place of the old-time reformatories. They have also been wise in securing the co-operation of the service clubs, such as Rotary and Kiwanis, which have indorsed the idea and are preparing to assist in a practical manner in making this new institution a place where delinquent boys can be trained to be self-reliant citizens.

Some idea of what is in mind is supplied by J. J. Kelso, superintendent of Neglected Children for Ontario, in an address last week before the National Probation Association, in which he said: "Referring more particularly to work for delinquent boys, you will be interested to know that our Government is planning the establishment of an entirely new reform school in Ontario. The new school is equipped in order that right principles of life and suitable training may be given to the delinquent boy who comes before our courts. My own views in this respect are that we should have a small group of family plan as closely as possible, child care, and a small group of boys to an institution of this kind, carefully study each individual boy, and maintain a research department on the causes of youthful delinquency and through proper study bring about a more thoughtful and moral condition of community life that will obviate the need of a large number of inmates. It is a big subject, of tremendous importance, and worthy of adequate equipment so that a high order of efficiency may be attained. Much depends, as you all know, on the personality, the ability of superintendent and teachers to influence and inspire young lives to noble endeavor. Without this, lavish expenditure on buildings will be of no avail."

The First Laborite Governor

As is well known in all countries, the man who serves his country in any high official capacity usually is called upon to spend considerable money in maintaining the dignity of his position. It is just this situation that has brought the Labor Government "up against it."

If a member truly represent Labor it is inconceivable that he should be out of the labor ranks as far as the need of laboring is concerned, but when gifts of preference and honor are to be conferred that demand outlay on the part of the individual, what is a poor Labor Government to do? Such is the problem of the present Labor Government in regard to the post of Governor of Tasmania.

This British colony must be supplied with a new governor, and the cost of the "maintenance" of this post far exceeds the official salary. In times past the post has been conferred upon titled, wealthy persons who have "played-up" generously and helped out the home Government. The Labor Government has been casting about for that anomaly—a wealthy Labor member, and as the Government has been able to meet other "situations," so it has been able to cope with that arising out of the necessity of sending a new governor to far-off Tasmania.

Report says that in Mr. William Stapleton Boyce, representative of Holland-with-Boston division, Lincolnshire, is about to receive the appointment—he is the anomaly sought for—wealthy persons who have "played-up" generously and helped out the home Government. Mr. Stapleton Boyce no doubt will deviate from the course of preceding governors of the colony and out of his private means will meet the monetary needs of the government.

NOTE AND COMMENT

Dandelion wine at \$200 is expensive! Who said that "the original sky writer is the recording angel?" The postal strike has been settled—not to the satisfaction of all. Well, that's that!

The Third Column

MONEY CAN DO ANYTHING. Foolish mind that thinks this true. Money can do anything! There is much it cannot do. Money can buy this or that, but when all is said and done, Money cannot raise a son!

Money can do anything! Men of wealth, be not so sure! Money can do anything! Sin and shame it cannot cure, Money can buy a happy hour, but with children, this you face: Money cannot take your place!

Money can do anything! Fling away this base belief. Money can do anything! It will bring your home to grief, Know your lad and train his mind, Yours the task, and yours the joy, Or too late you'll come to find Money cannot raise a son!

ON GIVING UP

The great business of life is not to get and hoard, but to learn the fun in seeking and finding and then to give away that which you have so laboriously acquired. All through the wonderful life of nature this happy giving up is going on. Take the poppy, for instance. What a gorgeous and beautiful creature it presents! But it only flourishes for a little while. Soon there are gathered within this spreading circle of beauty a whole lot of black seeds.

In the top of the capsule containing these seeds is a little round window, or skylight, let us call it. Soon the wind whisks the long stem of the poppy to and fro and these seeds spill to the four points of the compass and are given to future days that new beauty may spread far and wide from the mother's nest. In giving up and dying the flower "writes on" every time you give something away, you spread yourself around—until far and wide your very influence is planted, like the seeds, to grow and flourish long after you are forgotten.

All life is a giving up. Some of the things that come to use are very precious and we feel that we would be all lost if they were to leave us. But if we give them up gladly to make others happier or to make the world a better place in which to live, then we really give by the process and aid our own fulfillment. Give up—and make it a habit to do so. There is no other habit that is able to give you so many thrills, so much genuine happiness.

NO ENVY

In my four-cylinder calash I journey here and there; it cranks, made of seasoned ash, has energy to spare. The body, made of choicest tin, is much in need of paint. I know the fenders are a sin, the ancient top looks quaint. It has a homemade steering wheel, with wire together tied, and with a pump and fuses, while creditors lament. I tool my growling car with high and low gear, and my wagon lacks the modern curves, it has no four-wheel brakes; its action's hard upon my nerves, it bucks and creaks and shakes; it's not so much as my truck, and I'm in walking and rowing, or whatever else may please us. For many things and much variety are necessary to relieve the monotony of the day. Mental exercise, too, as well as rest from many cares and labors. Mental health is not necessarily mental illness. If the situation, who sees things more with his mother's eyes, I, e., with practical and pure outlook. Selma lives alone other against the high life into which her son has ventured. The devotion, success and affection of Rosif Pook, a neighbor's son, all make him an admirable figure. Dick never gets more than so big. He does not grasp "the better part" to which his mother holds. Farrar, in "The Bookman," tells us that the best of American novel of the season. I do not doubt his judgment. Only when we are left to imagine the grand finale of the story.

LITTLE BENNY'S Note Book by Lee Pape

Everybody has 4 sides to sleep on, including the back and stomach, so be it that they sleep at night it must be because they haven't had enough exercise and not because nature didn't provide them with enuff sides. Fat people have a harder time changing from one side to the other on account of their sides running into each other.

Some people even get exercise in their sleep by moving around a lot without waking up, but on the other hand if they are sleeping with enybody else it keeps the other persan awake. This proves we all cant get the same amount of good out of everything. Some people sit around with a poor circulation wishing they was taking exercise while others get more exercise than they want without even trying, such as a man throwing bricks up to another man to catch and pile in a wagon and then scrubbing the wash on a wash board. Exercise keeps you warm in winter and makes you hot in summer, being the reason why many people wait till winter before they decide to take any and even then some dont. It is supposed to be a grate thing to be able to reach down and touch your toes without bending your knees, but it would be something to really brag about if you could do it without bending your waist. Dogs are always taking exercise when they are puppies but when they grow old they are satisfied to just wag their tails.

LITTLE JOE

AN AUTHORITY ON ETIQUETTE SAYS IT IS BAD FORM TO DISCUSS THE WEATHER. THE PROPER LANGUAGE TO DESCRIBE SOME WEATHER WOULD NEVER APPEAR IN A BOOK OF ETIQUETTE. Report says that in Mr. William Stapleton Boyce, representative of Holland-with-Boston division, Lincolnshire, is about to receive the appointment—he is the anomaly sought for—wealthy persons who have "played-up" generously and helped out the home Government. Mr. Stapleton Boyce no doubt will deviate from the course of preceding governors of the colony and out of his private means will meet the monetary needs of the government.

TO LUCASTA

Tell me not, sweet, I am unkind, That from the numner Of thy chaste breast and quiet mind, To warre and armes I flee. True, a new mistress now I chase— The first foe in the field; And with a stronger fath embrace A sword, a horse, a shield. Yet this inconstancy is such As you, too, should adore. I could not love thee, deare, so much Loved I not honor more. —Richard Lovelace

Advice For Budding Dick Whittingtons

BY LORD MAYOR OF LONDON "Turn again, Whittington, thrice Lord Mayor of London." It was actually four times, as matter of historical accuracy; twice in the reign of Richard II, and once in that of Henry IV, and once again in that of Henry V. It is rare to come into the sound of Bow Bells without reflecting that Dick Whittington's career is within the possibilities of any young man at a city desk or counter. "That's all very well," I hear one of them say, "but luck of that doesn't come my way." Is it luck? Chance may have some influence, and the ability to recognize opportunities and seize them at the critical moment may also have certain bearing on the problem; but the real factor, the basic condition of every form of success in life, is hard work, the determination to win through, to conquer difficulties and overcome obstacles.

HARD WORK WILL ATTAIN ANY POSITION. It is not necessary to success in the city as elsewhere, and when ambition is coupled with hard work there are few positions that cannot be attained. It is not the money, but the only factors, but they are certainly the fundamental conditions. Both, however, need direction, and that direction is not given by chance, but by other qualities—tact, common sense, honor, sincerity, honesty, foresight, discretion and imagination. Some of these may be born in a man, but all of them can be acquired and cultivated.

There is no room in the city scheme of ambition for the man who is more of his cricket, or lawn tennis, or football than he does of his employer's interests. The young man who thinks more of his recreation than of his work and recreation are certainly as necessary to success as hard work and "sticking to it," but since the war I have found a strong tendency toward making these considerations the essentials instead of the accessories—the dominating factor instead of the means to an end.

WRITERS AND BOOKS

What books shall we take with us for summer reading? For it is certain we must not go empty-handed. If we need fresh air and change of food and scene, it is yet no man can view my truck, and I'm in walking and rowing, or whatever else may please us. For many things and much variety are necessary to relieve the monotony of the day. Mental exercise, too, as well as rest from many cares and labors. Mental health is not necessarily mental illness. If the situation, who sees things more with his mother's eyes, I, e., with practical and pure outlook. Selma lives alone other against the high life into which her son has ventured. The devotion, success and affection of Rosif Pook, a neighbor's son, all make him an admirable figure. Dick never gets more than so big. He does not grasp "the better part" to which his mother holds. Farrar, in "The Bookman," tells us that the best of American novel of the season. I do not doubt his judgment. Only when we are left to imagine the grand finale of the story.

THE RED CROSS No. 2

(Written for The United Press) One cold winter day the faithful fiver of the Red Cross public health nurse of the Shenandoah Valley, Chapter, bore her upon an adventurous journey into one of the bleak mountain districts. At a typically rude mountain home over the fate of a 15-month-old baby

CANNOT PAY SALARIES IN PENSION DEPARTMENT

Peculiar Situation Which Amendment to Act Seeks to Rectify. OTTAWA, July 1.—The soldiers' pension and re-establishment committee has recommended two amendments to the Pension Act, which are expected to be passed by the House of Commons. The effect of one of which is to legalize the payment of salaries in that department during the last four years. Col. N. F. Parkinson, deputy minister of the department, who explained the amendments, said the committee said that a year ago, "like a bolt from the blue," the auditor-general told them that they had power under the act of 1919 to make appointments, but had none to pay salaries or to grant leaves or holidays.

MURINE FOR YOUR EYES

Wholesome Cleansing Refreshing. "So Big" by Edna Ferber; pp. 360, price \$2. It is no mean tribute to the book to say it has reached its 80th thousand. It is a tale which shows how Selma Peake, daughter of a pro-

MUCH FAITH IN LONDON PARLEY

Many Believe It Will Do Much To Solve Europe's Problems.

CONVENES ON JULY 16 May Even Exceed In Importance Versailles Meeting.

BY HAROLD E. SCARBOROUGH. Speciale to The Free Press and New York Herald-Tribune; Copyright, LONDON, July 1.—It is now 10 years since the tragedy of Sarajevo. The assassination of the Austrian archduke touched off the highly explosive mass of ambitions, fears and jealousies that constituted European diplomacy in 1914 and started the world war. Ten years later efforts are still being made to restore tranquility to this hemisphere of the globe.

Many observers believe that the conference which will meet in London on July 16 will be the most important since the meeting at Versailles in 1919. Others consider it will be even more important since the negotiators will be able to work with more or less identical ideas, instead of the mistakes that have occurred since the negotiations of the peace treaty. While no responsible British statesman has hoped for more than an Anglo-American participation in London, few conceal their belief that at this juncture the United States could, if it wishes, assume a commanding position in old world affairs. Despite widespread reproaches in the European press concerning American withdrawal from European problems since 1919, it seems doubtful whether the Dawes committee report would have found such widespread acceptance if there had not been associated with it the name of an American chairman and a hint of American governmental approval.

It is considered here that the decision by the advisory board of the New York Federal Reserve Bank, approving re-issuance of the committee's recommendations, is a step toward the financial rehabilitation of Germany must continue to depend largely upon American good will. For all of these reasons the British hope that the American observer at the London conference will be able to participate actively in discussion. Coincident with the inauguration of the Dawes plan there may arise another most important development in European politics—the raising of the League of Nations to a more commanding position than it now occupies.

The British press is anticipating that the visit of Premier Ramsay MacDonald and Premier Edouard Herriot to Geneva in September will be much more than a mere courtesy call, and is maintaining a keen interest in the course of subsequent events. Thus the London Times warns bluntly, that if the league is to be made a powerful international instrument, "its atmosphere must be charged with far greater passion and energy, and must be far more resolute than it now is in the matter of large common sense and inherently convincing solutions."

RAGGED BOY BECAME THE LORD MAYOR

It would be tedious to multiply instances, but coming to later ages, it may be recalled that Sir William Craven, the first mayor of London, was a ragged Yorkshire boy who walked to London from Wharfedale. Sir William Staines, mayor in 1890, was a bricklayer's son, and that Alderman Kelly, who entered the Mansion House in the year that Queen Victoria came to the throne, was a publisher's apprentice who earned four shillings a week and slept under the counter. A still later lord mayor began life as a grocer's boy, and another, who came to London because a modest career in a cathedral city did not satisfy his ambition, comment these examples to the attention of our budding Dick Whittingtons.

Professional gambler, learns that "Living is just one grand adventure. . . . It's just so much 'velvet' to the gambler's term." After her father dies she becomes a school teacher among the Holland gardeners south of Chicago. She soon marries J. Long, who, after years on a poor farm, dies and she inherits the big money. With fine foresight and indomitable will she makes a success of the farm. The son, whose real name is Dick, settles in Chicago, and after a short stay there he is opened by Paula, who marries unhappily for money. He is as clay in her hands. Meantime he meets an artist, Dallas Osters, who sees things more with his mother's eyes, I, e., with practical and pure outlook. Selma lives alone other against the high life into which her son has ventured. The devotion, success and affection of Rosif Pook, a neighbor's son, all make him an admirable figure. Dick never gets more than so big. He does not grasp "the better part" to which his mother holds. Farrar, in "The Bookman," tells us that the best of American novel of the season. I do not doubt his judgment. Only when we are left to imagine the grand finale of the story.

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Little or Big Building, there's a "Gurney" for the Job

THERE are Gurney Heating Systems for snug, sheltered city residences—for wind-swept prairie homes—for mammoth factories and towering skyscrapers—for churches, hotels and stores. There are Gurney Steam Heating Plants—Gurney Hot Water Systems—Gurney Warm Air Furnaces. There are Gurney Heating Systems for burning hard coal—semi-hard coal—soft coal—wood—or for use with any good oil burner. Whatever your requirements, they can be fully taken care of by Gurney. A good plan would be to write for information, telling us the kind of a building you desire to heat, or, better still, to consult with one of the experienced heating men who install our systems. If you will write me, I will be glad to give you communication prompt attention and, also, to send you booklets describing our modern heating systems. Just fill in and send me the coupon below. Yours sincerely, Holt Gurney

HEATING & COOKING

Hot Water Heating..... Gas Ranges..... Steam Heating..... Electric Ranges..... Warm Air Heating..... Coal Ranges and Radiators..... Heaters..... Domestic Water Heaters..... Name..... Address.....

Get Your Boy A MOHAWK "Big Chief" Bonnet

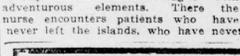
The very thing to keep him busy and happy playing "Mohawks" during the holidays.

Lipton's idea to please the boys. A Mohawk "Big Chief" Bonnet—like that shown in the picture, but with real brightly coloured feathers—will make the Boy's eyes sparkle.

Here's the way to get it. You can get a Mohawk "Big Chief" Bonnet with the purchase of a package of delicious Red Label LIPTON'S TEA, for 25c. Ask your Grocer—If you're quick you'll get one.

Boys! Remember—

"All good Mohawks help their Mothers"



Whether the spectacle of a really distinctly working League of Nations would affect the American attitude toward membership in such a body few British statesmen would care to predict. They believe, however, that it would certainly necessitate a change in our conception of the league's sphere of usefulness. Some of the possibilities of the future, see possibility of the league's useful co-operation in further disarmament schemes as put forward by the United States.

A fresh, youthful skin is admired by everyone

YOU must frequently purify your skin, antiseptically, to make and keep it healthy, to bring to it a glowing beauty.

Thousands of men and women have realized this, which is why Lifebuoy Health Soap has become the most widely used toilet soap in the world.

Lifebuoy is a scientific skin purifier—a real health soap. Yet soap cannot be made more pure, more bland, more beneficial to the skin than Lifebuoy.

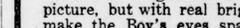
Lifebuoy protects

Its rich, copious lather releases a wonderful antiseptic ingredient which is carried down into every pore, eliminating all impurities and leaving the skin thoroughly clean and safe.

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Little or Big Building, there's a "Gurney" for the Job

THERE are Gurney Heating Systems for snug, sheltered city residences—for wind-swept prairie homes—for mammoth factories and towering skyscrapers—for churches, hotels and stores. There are Gurney Steam Heating Plants—Gurney Hot Water Systems—Gurney Warm Air Furnaces. There are Gurney Heating Systems for burning hard coal—semi-hard coal—soft coal—wood—or for use with any good oil burner. Whatever your requirements, they can be fully taken care of by Gurney. A good plan would be to write for information, telling us the kind of a building you desire to heat, or, better still, to consult with one of the experienced heating men who install our systems. If you will write me, I will be glad to give you communication prompt attention and, also, to send you booklets describing our modern heating systems. Just fill in and send me the coupon below. Yours sincerely, Holt Gurney

HEATING & COOKING

Hot Water Heating..... Gas Ranges..... Steam Heating..... Electric Ranges..... Warm Air Heating..... Coal Ranges and Radiators..... Heaters..... Domestic Water Heaters..... Name..... Address.....