

CAMPBELLTON GRAPHIC, CAMPBELLTON, NEW BRUNSWICK, THURSDAY, /DECEMBER 10, 1914.

## GREAT OPENING SALE

## TO MARK THE OCCASION OF OUR ENTERING OUR NEW STORE, WE ARE HOLDING AN ENORMOUS MONEY SAVING SALE, BEGINNING ON SATURDAY, DECEMBER 12, 1914

This will be one of the most genuine sales ever held in Campbellton. Do not fail to take advantage of this sale, as it is not for the benefit of clearing out old stock. but we want you to see our new premises.

Below we can only give a small idea of the many reductions we have made. There are hundreds of others. And for the careful buyer this Epoch Marking Sale will come as a genuine help at this season.

Boots, Shoes, Rubbers, Felt Boots	DRY GOODS.	Ladies' Fur Collars and Muffs.	
	A very large assortment of dress serges, cash- meres, lustres, vicinas, meltons, plaids, suitings, Diag. nal coatings, blanket cloths, Scotch mixtures, suitings	Regular \$3.50 for \$2.75. Regular \$5.00 for \$3.75. Regular \$7.50 for \$5.25.	
atent colt, lace and buttoned, American makes, regular 5.00 to \$6.00 for \$4.15. and Button, regular \$4.50 for	in all the latest shades, also black beaver cloths, tweeds for boys suits and pants, eiderdown, prints, ginghams, cottons, flannelettes, wrapperettes, white	Men's Fur Caps in Plucked Beaver and German Otter at very reasonable prices. Men's Fur Collars ready to button on the Overcoat in Rac-	
egular \$2.25 for \$1.79. Ladies' Boots, in Patent colt skins, vici Kid, faultlessly con- structed on leading styles lasts, American makes, regular \$4.00	and gray sheeting, pillow cottons, white, gray and red flannel, table cloths, table linen, bedspreads, towels and toweling, hosiery, clouds, hoods, touques, and yanns, on which you can save about 30 to 40 p. c. by buying from us.	Trunks, Suit Cases, A Very Good Assortment. Trunks from \$1.90 up to Suit Cases from \$1.00 up to	
275 for \$2.15. CHILDREN'S BOOTS:We have a very good ssortment of Children's Boots from one of the best American makers, such as the "Pride of Boston," 'Little Student School Shoe," "Little Star," which we are selling cheaper than you have to pay for cheap jualities.	for .06½. One yard wide Flannelette, regular price .12c for .09c. Plain and Corded Velvets from .24c up.		

bargains awaiting those who will take advantage of our opening sale.

Our sale price will be cheaper the son's goods. We can not atten	apt to describe all the lines we h	e time give you all this sea-	Also coats with fur collars skin	adies' cloth coats, in fancy tw	ves, fancy collars, helts, muffs
\$6.00 for \$4.90. MEN'S SUITS	MEN'S HEAVY OVERCOATS Made of heavy Tweed, in Ul- ster style, also Shawl or Velvet collar, regular \$10.00 to \$12.00 for \$7.15.	OVERCOATS In Chinchilla and Fancy Tweed, also raw edged Black and Blue Beaver and Melton cloth, values up to \$20.00 for \$11.90.	LADIES' COATS Made of good Black Beaver Cloth and Tweeds, regular \$8.50 for \$5.25. LADIES' COATS Made of Fancy Tweeds, this seasons styles, regular \$12.50 for \$7.90.	LADIES' UNDERWEAR In White and Natural color, regular .35c for .23c. SAMPLE WAISTS In Viyella and fancy Flannels, values \$3.00 to \$3.50 for \$1.69. LADIES' COATS	LADIES' NIGHT GOWNS We have a full assortment of Flannelette Night Gowns for Ladies and Children. \$1.00 Night Gowns .69c. \$1.25 Night Gowns .79e. \$1.50 Night Gowns .98c.
\$5.90.	Tweeds, ht and work guaranteed, regular \$12.00 to \$15.00 for \$7.50	\$20.00 for \$10.90.	.45c.	Made of good Black Beaver cloth, lined with quilted lining and fur collar, regular \$15.00 and \$18.00 for \$9.75.	Winter weight, regular .25c for .19c.
MEN'S PANTS:-""	have about 350 pairs of Pants the space here to mention a Men's Fine Tweed Pants	ll but to give you an idea.	LADIES' GLOVES Ladies Kid Gloves in Black, 'Tan and Navy, from .49c up.	WOOLEN GLOVES In all Colors for Ladies' and Children, .25c quality for .15c.	Regular \$1.50 for .98c.
BOYS' SUITS In Norfolk and Double Breast- ed, Bloomer pants, sizes up to 35. \$3.50 suit for \$2.25. \$4.50 suit for \$3.25.	BOYS' OVERCOATS In Frieze, Fancy Tweeds, and Chinchillas. Regular \$5.00 for \$3.25. Regular \$7.50 for \$5.49.	MEN'S FLANNEL SHIRTS In Gray and Blue all wool Flannel, big and roomy, every seam is double sewed, regular \$1.25 for .89c.	LADIES' CORSETS In Short, Medium and Long, also nursing corsets. Regular .75c for .49c. Regular \$1.00 for .69c.	CHILDREN'S VESTS AND DRAWERS In White and Natural. Regular .15c for .09c. Regular .25c for .15c,	Regular \$2.00 for \$1.39 Ladies' Handkerchiefs, Clouds, Scarfs, Handbags, Hosiery, Col- lars, Ties, etc., etc., at low prices.
MEN'S CLOTH CAPS Made of heavy cloth, with fur or knit bands to pull over the ears, regular .75c for .49c.	MEN'S KHD GLOVES, all wool lined, regular \$1.00 for .69c.	Silk knit, with silk fringe in different colors, regular \$1.00 for .59c.	In I weeus, Unineninas, machinas, otoens, an ene accor analos,		
MEN'S COAT SWEATERS With high collar or V shaped meck, regular \$1.50 for .89c.	MEN'S UNDERWEAR In Stanfield's Penmans, Monc- ton, also Red and Black Scotia, regular \$1.10 for .69c.	BOYS' UNDERWEAR In fleece and woolen. Also Sweaters, Gloves, Mitts, Hockey Caps and Stockings, etc.		Grey Woolen Blankets in 5, 6, 7 and 8 pounds, regular \$2.25 for \$1.49.	Heavy Wadded Comferters, double bed size, regular \$1.75 for \$1.25.

Those and many others are what we term GENUINE BARGAINS. Come in and look around the store. You are under no obligation to buy, but we assure you, you will find just the thing you have been looking for and prices right. We also take this opportunity of thanking all our customers and the public generally for the kind patronage they have given us while in our old premises, and hope to have a continuance of the same while in our new store, where we will do all in our power to please them and employ all our business ability to give them BETTER VALUES than ever before.

THE NEW MGLEAN BLOCK

WATER ST.

denberg & Co. BANK OF COMMERCE