

Use Your
Telephone

PURE FOOD
SUGGESTIONS

FOR YOUR TABLE

WHERE
TO BUY

Use Your
Telephone

MARTIN'S

THE STORE OF QUALITY

SPRING LAMB SPECIAL

500 Front Quarters of Spring Lamb; an exceptional bargain at, per pound **18c**

BEEF

REAL QUALITY Sirloin Roasts, Steak Roasts, Wing Roasts, Rump Roasts, Special, per pound **17c**

STEAKS

Round Steak, 18c, or 3 Pounds for **50c**
Sirloin Steaks, lb. **22c, 24c**
Porterhouse Steak, lb. **25c, 30c**
Farmers' Threshing Roasts, 15 to 20 pounds, **10c** per pound
Family Roasts, **15c** per pound
Boiling Beef, **5c to 10c** per pound

BACON

Mealed Cottage Rolls, pound **30c**
Wiltshire Picnic Hams, pound **20c**
Wiltshire Bacon, sliced, lb. **35c**

Prime Old Cheese—White, lb. **38c**
Colored, lb. **30c**

WE DELIVER. **48** PHONE 177 DUNDAS STREET.

Vote "Yes" on both hotel questions.

HOW TO SUCCEED WITH JAMS AND JELLIES

Every housewife knows that some fruits—pineapple, for instance—will never jelly by themselves. That is because they lack a certain natural substance that fruit must have to make it jelly and which you can

A Great Holiday Meat Sale

Special prices given to booths for the Western Fair week. Store closed all day Monday. Special with your order, 10 lbs. Granulated Sugar for **.70c**

BABY BEEF.		COOKED MEATS.	
BONELESS POT ROAST BEEF	15c, 17c	ROAST BEEF	65c
BRISKET POINT	10c	COOKED HAM	60c
BEEF	8c	HAIR TONGUE	50c
STEAK	30c	JELLIED TENDERLOIN	40c
RUMP ROAST	23c	VEINERS, pound	22c
SIRLOIN ROAST BEEF (6 to 8 lbs.)	25c		
FRESH PORK.		SMOKED MEATS.	
SHOULDER ROAST PORK (No Shank)	20c	SMOKED HAM (whole or half)	32c
LOIN ROAST PORK	32c	SMOKED BACK BACON (sliced)	40c
PORK HAM ROAST	30c, 32c	SMOKED BREAKFAST BACON (sliced)	35c
CHUCK ROAST PORK	23c	SMOKED PICNIC	25c
		SMOKED COTTAGE ROLL	30c
VEAL OF THE BETTER KIND.		SUNDRIES.	
FILLET	35c	POTATOES, peck	30c
VEAL	28c	APPLES, peck	30c
LOIN	25c	5-LB. PAIL HONEY	65c
RUMP	12c	SHREDDED WHEAT, 25c	
BREAST		CORNFLAKES, 2 packages	10c
		LEMON SNAPS, package	10c
LAMB.		CHOCOLATE SNAPS, package	10c
LEG	38c	VANILLA SNAPS, package	10c
LAMB LOIN	35c	MACARON SNAPS, package	10c
LAMB SHOULDER	28c	PEANUT WAFERS, package	10c
BREAST	20c	CAMBRIDGE WAFERS, package	10c
LARD.		GINGER NUT WAFERS, package	10c
1-LB. LARD	20c	PICKLED BEEF TONGUES, lb.	25c
5-LB. LARD	60c		
20-LB. LARD	\$1.00		
20-LB. PAIL LARD	\$3.75		

ANDERSONS--The Big Store Ltd.
MARKET HOUSE Friday Evening, 2064W
PHONES 1643-1644 Deliveries 8, 9, 11 a.m., 2, 4, 8, p.m.

can provide. Fruit cannot jelly without that natural element. Yet even the fruits that are richest in the jelly-making element vary from year to year and it always grows less as the fruit ripens. That is why cook books have always said it was safer not to try to make jam or jelly of fully ripe fruits. They are likely not to have enough of the necessary jellying property. Any fruit will jelly now every time so that if a woman sees a bargain in fully ripe fruits, so deliciously juicy and rich-flavored, who may take them home with the assurance that she knows now how to make them jelly. Even in the winter-time she can put up extra glasses of perfect jelly from bottled fruit juices, not to mention jam from canned or dried fruits, and delicious marmalade from orange or grapefruit.

\$2.75 RAIN-OR-SHINE PRIZES FREE TO L. & P. S. PATRONS AT PORT STANLEY LABOR DAY.

\$1.25 ESSEX COACH FREE TO L. & P. S. PATRONS IF IT RAINS IN PORT STANLEY MONDAY.

TRY THESE DESSERTS.

Orange Custard (serves 7)
2 cups Borden's St. Charles Milk.
1 cup hot water.
3 tablespoons cornstarch.
3 eggs.
1 teaspoon salt.
1 cup cold water.
1 cup orange juice.
2 tablespoons lemon juice.
Grated rind of one orange.
1 cup of sugar.
Mix cornstarch, sugar and salt dilute with cold water. Add to scalded milk and hot water, stirring constantly until mixture thickens, afterwards occasionally cook fifteen minutes. Add orange juice and slightly beaten eggs that have previously been mixed, mix thoroughly. Add the lemon juice and orange rind. Cool and serve.

Caramel Custard (serves 6)
1 tin can Borden's St. Charles Milk with enough water to make 1 quart.
5 eggs.
1/2 teaspoon salt.
1/2 cup vanilla.
1/2 cup sugar.
1/2 teaspoon nutmeg.
Gradually sift sugar into a hot skillet, shaking the skillet vigorously all the time to prevent burning. The sugar should melt about as fast as it is sifted into the pan. When it turns to an amber color (a light resin color) set on back of stove and add milk, being careful that milk does not bubble over, as is liable on account of the high temperature of sugar. As soon as the sugar is melted in the milk, add mixture gradually, stirring slightly. Add the nutmeg and flavoring to egg and milk mixture. Bake in custard cups in a moderate oven.

\$1.050 HEINTZMAN PLAYER PIANO FREE IF IT RAINS AT PORT STANLEY LABOR DAY.

UP TO DATE Market

FISH AND PROVISIONS
Fresh Lake Herring, 2 lbs. **25c**
Salmon Steaks, 2 lbs. **35c**
Whitefish, per lb. **20c**
Lake Trout, per lb. **20c**
Flounders, per lb. **15c**
Salada Tea, black, mixed grade, lb. **70c**
Granulated Sugar, 10 lbs. **66c**
New Potatoes, per peck **25c**
Creamery Butter, lb. **39c**
Oranges (sweet and juicy), per dozen **25c**
Dates, Prunes, 2 lbs. for **25c**
Iceing Sugar, 2 lbs. for **10c**
Macaroni, 2 lbs. for **25c**
Our Ceylon Tea, per lb. **55c**
Bulk Coffee, per lb. **49c**
Matches, 3 pkgs. for **29c**
Clover Honey, 5-lb. pails, **62c**
Libby's Pork and Beans, 2 tins for **25c**
Corn Flakes, 3 pkgs. for **31c**
Laundry Soaps, 17 bars for **\$1**
Seedless Raisins, 2 lbs. for **25c**
Flour, 24-lb. sacks **\$1.09**
Pure Lard, 3-lb. pails **60c**
Toilet Papers, doz. rolls, **49c**
Kipper Snacks, 4 tins for **25c**

Reduced prices on all lines of Groceries. We deliver FREE. 143 KING STREET. Phones 1296-7720. Orders taken till 9 p.m. Friday evening.

NEW STERLING STORE TO OPEN AT EAST END

Addition To String Plans To Commence Business September 19.

Arrangements have just been completed by the Sterling Stores to open a new and complete butcher shop in East London. It is understood that the same policy of quality and price will be put into effect when the new store opens on September 19. The Sterling Stores are well known throughout London.

\$1,050 HEINTZMAN PLAYER PIANO FREE IF IT RAINS AT PORT STANLEY LABOR DAY.

TILLSONBURG RESIDENT PASSES AWAY IN CITY

J. C. Ross Dies in 81st Year at Home of Daughter.

Special To The Advertiser. Tillsonburg, Sept. 3.—One of Tillsonburg's most highly respected citizens, J. C. Ross, died at the home of his daughter, Mrs. (Dr. Laidlaw) of London, in his 81st year.

\$2,265 IN PRIZES FREE TO L. & P. S. PATRONS IF IT RAINS — PT STANLEY MONDAY.

INGERSOLL KIWANIS TO RESUME MEETINGS

Prominent Speakers To Address the Opening Session of Kiwanis Club.

Special To The Advertiser. Ingersoll, Sept. 3.—The Kiwanis club will resume their meetings tomorrow. The speakers will be J. D. Truman of Hamilton, governor of the Ontario-Quebec district, and W. H. Wood, secretary of the chamber of commerce, London, and secretary of the Windsor-Niagara Highway association.

Club Bag Presented. In view of his marriage next week, Will Hey was pleasantly surprised at the home of Paul Pennequin, Wellington avenue, where a number of young men gathered. In the course of the evening Mr. Hey was the recipient of a club bag, filled with useful articles.

Many at Funeral. The funeral of the late Mrs. Fred Fuller was held this afternoon, interment being made in the Ingersoll rural cemetery. At the Salvation army chapel an impressive service was conducted by Ensign Waters of Ingersoll, assisted by Adjutant Woodcock of Woodstock, and Adjutant Spooner, divisional young people's secretary of London. There was a large attendance, and many floral offerings. The members of the W. C. T. U. attended in a body.

\$1,215 ESSEX COACH FREE TO L. & P. S. PATRONS IF IT RAINS IN PORT STANLEY MONDAY.

ONTARIO WILL ENFORCE REVISED REGULATIONS

All Drivers Must Be Licensed and Compulsory Examination Planned.

RAISE SPEED LIMIT

Suggestion Is Advanced For Dealing With Headlight Glare Problem.

Canadian Press Despatch. Toronto, Sept. 3.—Every man and woman who drives a motor car in Ontario next year will first have to obtain a driving permit. Hon. George S. Henry, minister of public works and highways, told the annual meeting of the Canadian Automobile association here today. The issuance of these permits would in all probability in due course be followed by compulsory examination for all drivers, he said. Any convictions for traffic act infractions registered against a motorist would be entered upon his permit, and could lead to the permanent revocation of license to drive.

Referring to extensive road building program which had been carried on in this province, the minister stated that next year would see the completion of a comprehensive system of provincial highways, and from then on the capital outlay would not have to be so heavy, as the main expenditure would then be directed to maintenance.

Speaking of the motor bus situation for passenger transportation, Mr. Henry said he could hardly see his way clear to justify direct competition with publicly owned radial lines in which a large public expenditure was involved, and which provided an all-year-round service.

Dealing with the headlight glare problem, the minister of highways put forward the suggestion that the light of each car be dimmed. This would permit a good light on the right-hand side of the roadway and permit vehicles approaching on the left side free of a glare almost directly in their pathway. A. W. Campbell, dominion commissioner of highways saw no good reason for the continuation of the 20 to 25-mile per hour speed limit regulations, which only a few old women observed anyway. He considered instead of trying to enforce speed regulations a much better plan would be examination of all drivers before being allowed to drive, and the elimination of all reckless drivers from the highways through revoking their permits to drive. Instead of a speed limit sign, he would have "Caution" signs.

The mayor remarked that government statistics showed the annual estimated revenue derived from motor taxes was between \$150,000,000 and \$200,000,000, and that it was hoped this year the revenue from this source would approach the \$200,000,000 mark. Dr. P. E. Doolittle, president of the

Missing Driver Found In River

Canadian Press Despatch. Montreal, Sept. 3.—The body of Omer Barrett, taxi driver, whose empty cab on the waterfront last Sunday night gave rise to fears that he had met with foul play, was found this morning floating in the St. Lawrence river a few miles below the city. There was no indication that he had met with violence, and a gold watch belied the theory that he had been robbed.

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VOTE YES

On Both Hotel Questions

We Believe It Is the Beginning of Progress in London.

OAK HALL

Clothes for Dad and the Lad.

Mr. Home Owner

You place fire insurance on your home

Why Not Have Heat and Fuel Insurance

by installing a furnace that will burn any kind of fuel?

Sooner or Later—Perhaps Sooner

the national fuel of Canada may be soft coal.

McClary's Exclusive Air Blast Ring

sprays warm air over the top of the fire (when using soft coal) and ignites all the gases, thus giving greater heat by burning gases which usually pass off in soot. Cold air can also be introduced from below, assuring perfect combustion of hard coal or coke.

Consult McClary's dealer and have him make a heating survey of your home.

McClary's

Sunshine Furnace

Write for descriptive booklet to McClary's, London, Toronto, Montreal, Winnipeg, Vancouver, St. John, N.B., Hamilton, Calgary, Saskatoon and Edmonton.

DOMINION STORES Ltd.

Canada's Largest Retail Grocers

Special Blend TEA 59c lb.

RICHMELLO TEA **79c lb.**

RICHMELLO COFFEE, 1/2-lb. tins **35c**

SUGARED DATES **10c pkt.**

PACKAGE BISCUITS, assorted **3 for 25c**

BASSETT'S ALL-SORT CANDIES **29c lb.**

Blended VINEGAR Gal. 35c

WHOLE MIXED PICKLING SPICE **19c lb.**

PURE LARD, 3-lb. pail **65c**

KIPPER SNACKS **4 for 24c**

KING'S PLATE SARDINES **2 for 25c**

LOBSTERS, new pack **25c and 40c**

D.S.L. BREAD (MADE AT OUR OWN BAKERY) WRAPPED LOAF 9c

D.S.L. CORN FLAKES **3 for 29c**

BULK SOAP CHIPS **2 lbs. for 25c**

SOAPS—P. & G., Gold, Comfort **10 for 55c**

PEARLINE **2 for 15c**

SHOE POLISH, 2-IN-1, black or brown **2 for 25c**

Guest Ivory Soap **5c** Cake; Ivory Flakes **10c** Pkt.

COMPARE QUALITY FIRST.

Suggestions For the Holiday

The Price Is Right. The Quality Is Right.

CHOICE CREAMERY BUTTER, **39c** per pound

Boiling Beef, per lb. **5c**

Beef Shanks, per lb. **5c**

Oven Roasts, (choice), lb. **12 1/2c**

Short Rib Roasts, lb. **14c**

Choice Rib Roasts, per lb. **18c**

Steak Roasts, per lb. **16c**

Sirloin Roasts, per lb. **16c**

Rump Roasts, per lb. **16c**

Porterhouse Roasts, per lb. **24c**

Hamburg Steak, 3 lbs. for **25c**

SWIFT'S SMOKED HAMS, whole or half, per pound **32c**

Breasts Lamb, per lb. **18c**

Shoulders Spring Lamb, per lb. **22c**

Loins Spring Lamb, per lb. **28c**

Legs Spring Lamb, per lb. **32c**

Shoulders of Veal, per lb. **16c**

Rumps of Veal, per lb. **22c**

Fillet of Veal, per lb. **30c**

Shortening, 3's per pail **48c**

Smoked Picnic Hams, per lb. **23c**

Breakfast Sausages, 2 lbs. for **25c**

We Deliver to All Parts of the City. Phone Orders Taken Friday Evening.

Watch for Our Saturday Night Sale. Phone 653.

STERLING STORES

Pay Cash 394 RICHMOND STREET. Pay Less