FOR PICKLING They Are the Best.

XXX Blended Vinegar, gal. .. 600

guarantee our Spices to be the finest procurable.

SPRINGWELL BEVERAGES From the Famous Springs at Ricmansworth, England. Dry Ginger Ale, Ginger Beer, Table Water. Per dozen

JIREH DIETETIC FLOUR Recommended by physicians in the reatment of diabetes. \$1.50

Jirch Biscuits — Jirch Cereal

WHEATENA

brown flavor of the delicious brown flavor of the 35c wheat, package ...

SWANSDOWN FLOUR failures against disappointing cake failures and loss of expen- 50c sive ingredients, package Once Used, Always Used.

A. ROWAT & Company

Established 1887. IMPORTERS



DIAMONDS. A Diamond for an engagement ring. Beautiful Blue White Dia-monds set in Platinum, white, green and yellow gold. Rings from \$25 to \$1,250.

C. H. Ward & Co. nond Merchants, Jewelers and Opticians. and St. Phone 1084.

, Stove, Chestnut, Pea, Scranton and Maderia Hill BITUMINOUS COAL Steam, Lump, Domestic, Cannel, Pocahontas Egg, No.

3 Vein Blacksmith, George Creek

Chantler Bros. 63 BATHURST. PHONE 347.

WEGNER'S

Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Gloves, Mittens and Raincoats.

ONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS.

Exclusive Manufacturers' Agent for the Best Canadian Makes of Overalls,

WEGNER, The Heart of London.

The Heart of London.

WHEN YOU Buy a Wray's Diamond You know you have the best, 1-3 off present prices. THE STORE WITH THE STOCK.

OPEN EVENINGS. tf

Smithing

Orchard's



GORDON L. FERGUSON eonal attendance; lady assistar Phone 656J. Day and Night.



Mede of Cenves

On Saturday

Will save you all the trouble, worry and expense of baking for Sunday, and will prove a real treat for you and your family.



Know a Sick Friend? Say It With Flowers. **DICKS' FLOWER** SHOP.

STEAMER ARRIVALS. mpton, Sept. 13.—Resolute, Liverpool, Sept. 12.—Cttawa, Chat-

TOYS, DOLLS, SOUVENIRS.

Red Star News Co. 10 MARKET LANE.

SALE

Hard Coal, Briquettes and Premium Pea Coal Mixed \$14.00

A Ton

ONLY ONE TON ALLOWED TO EACH CUSTOMER.

JENKINS FUEL CO.



Doctors say that there are more people die from foot rouble than there are from the eyes, teeth and ears George Boyd, foot specialist, who is a graduate of the . A. S. P. and the N. S. O. colleges, will tell you why.

EXAMINATION FREE.

ELECTRIC SEAL COATS

Electric Seal Coats have won their way to public confidence and favor, and deservedly so. They have now been in the trade for 20 or more years and their reliability and durability has been thoroughly proved, that is, in the higher qualities. Our purpose is to handle only reliable grades, which this season we are able to supply at prices within the reach of most people.

PLAIN MODELS IN ELECTRIC SEAL with deep shawl collars and cuffs, also girdle or full fur belt, lined with very attractive colors of durable

VERY HANDSOME AND MOST RELIABLE MODEL IN BEST ELECTRIC SEAL with large sable raccoon collar and deep cuffs, also with full furred belt or girdle, lined with pussy willow flowered silk; in the new long lengths. Only \$165.00 and \$170.00

EXCEEDINGLY ATTRACTIVE ELECTRIC SEAL MODEL, TRIMMED IN SABLE, large cuffs; lined with flowered and plain silk, with belt or girdle; full \$175.00 and upwards. Priced from



The Latest Product of the



VERY NEW BROWN FASH-ONA WRAP-AROUND COAT. fastened with large, fancy, bright metal inset rim on cat's eye effect circular ornament and tie, embroidered on skirt and sleeve with brown silk cording, set in sleeves with very latest puff cuffs embroidered. This model is also richly trimmed with natural dark Canadian collar and beaver banding on cuffs. Our price for this new American model, made in our own factory is only.....\$110.50

ANOTHER VERY NEW NAVY GERONA MODEL, with wrap-over front fastened with new large button with silver barred centre. This garment has corded and handembroidered new set-in mandarin sleeve. .It also has a large, convertible, rich, natural Siberian squirrel collar; silk-lined throughout. This garment \$117.00 gated large buttons is sold at \$117.00

ONE OF THE MOST POPULAR FALL AND WINTER COATS to be worn is made from the new Brytonia fabric, in navy, brown and black, in plain, straight lines. The front is fastened with new varie-

DRESSES

DRESS IN MAJOLICA VELVET BRO-CADED ROMAINE, lined with self-colored silk slip, and richly trimmed around neck and short sleeves; also on ends of side sash with ermine. This garment is designed on the new, close, straight lines so exceedingly popular in good

A VERY DISTINCTIVE AND NEW MODEL GOWN IN INDIA CANTON, with five-tiered flounce skirt of 1/8-inch knife pleating designed on straight lines with short sleeves banded with gold loop, stitched ribbon and girdle of same material. The price of this exceedingly attractive \$41.50

Our Label On Every Garment Is An Absolute Guarantee of Satisfaction.



Phone 1319.

Manufacturers.

196 Dundas St.

Mysteries of the New Fashion Are Recorded

The Autumn mode, in all its richness of color and design, is to be found here. Faithful are the new fashions to their Parisian traditions, and with a charm of their own, if adapted here. Lovely fabrics. Glowing colors. Shown in no end of variations. Silhouettes, bouffant or slim. Hats that seem lovelier than any of their predecessors. Ah, but we can only give you hints of their charm! To fully appreciate their distinction, you must drop in and see them for yourself. It will be a pleasure.

lo-day I saw

There is an old song which begins with a plaintive query as to "What can the matter be, Johnny's so long

at the Fair?" After my own visit to

the Western Fair, I can readily explain Johnny's delay—he didn't want to miss any of the new and distract-

ing things shown in the various ex-

Even more than the exhibits them-

selves, the Fair visitors interested

me. It is always pleasant to find

how many friends we have, and to-

day I saw just hundreds of them.

in a never-ending procession, which included Londoners and our welcome visitors from the outlying

towns, far and near. They were all

there, from the energetic lad in

grandmother, who was keeping right

And the procession always moved with a gratifying slowness past our fashion models and the suite of

rooms on the second floor of the

Crystal Palace. The effective new color combinations, the graceful

lines and polished wood or comfort-

able upholstery of the furniture; the silver and gleaming glassware, the softly shaded lights and bowls

of fresh flowers had an almost uni-

The happenings of the afternoon had their elements of humor, as, for instance, when one astonished lady

discovered that the supposedly wax

figure was a real live man. And

conversely when a brown-eyed cherub of three had to be forcibly

extracted from the nursery. In spite of her mother's protests, it was her

firmly expressed intention to "kiss

When I saw you at the Fair today

I had no chance to tell you how much your approval and kindness mean to us. May I take this oppor-

tunity of expressing our sincere and lasting gratitude? It is our privi-

ciation of that service is our measure

the baby in the high chair."

up with the procession.

tashion

versal appeal.

of balloons to his gray-haired

They filed past my coign of vantage

Canton and Georgette Dresses

Georgette re-enters the mode in new guises, fashioning sheer and saucy little frocks, which are attractive for dinner wear, and yet sufficiently plain in line to appear on the most informal occasions. There seems to be nothing they cannot do-with fluttering panels, tassel and pleated skirts, ruffles of lace, or gleaming embroideries. Sashed or girdled. They are lovely enough to wear anywhere. In colors for street wear, all of them lovely. Dress of Navy Canton Crepe, slipover style, side panels extending from hip, front and back, beaded in steel, also edges of panel top of sleeve and girdle beaded. Price. \$45.00

Dress in Nigger Brown Canton Crepe, skirt shows front pleated with drapings at side, girdle finished with beaded ornament. Price \$32.50

Misses' dress of Canton Crepe, shown in sand or brown, pleated skirt, wide crush girdle, trimmed with stitching in gold and rose buds, made of silk, wide pleating completing the neck. Price \$35.00

Sequin and Bead Embroidered Silk Net Tunic Overdresses From Paris. \$12.50, \$14.00, \$16.00, \$18.00 and \$22.00

NOW SHOWING AT SILK DEPT .-MAIN FLOOR.

All are the newest Paris models, straight long lines. Richly embroidered with sequins and beads, and mostly one only of each. All black comes first, and early buyers have a wonderful choice of designs. If you are considering all white

Chocolates Special

100 boxes Fresh Assorted Chocolates, 14

pounds each box. Saturday43c box

Martha Jane, homemade fruit, nut and juice-

filled chocolates 60c box

Dress of Gray Georgette, pleated panel

back and front, extending from neck to

nem of skirt, which is held in place with

beaded girdle, with sash ends, neck and

sleeve beaded. Price\$45.00

Dress of Apricot Georgette, skirt shows a

smart three-tier pleating, edges of pleat-

ing trimmed with black lace, girdle clos-

ing with buckle, pleating finishing sleeve.

Price \$45.00

there's a selection of the newest models. Also among this French shipment are styles in black with a touch of color worked in, etc. These Tunic Overdresses are to be favorites for autumn and winter. We save you a middleman's profit by direct importation. Buy early for

Silk Crepe Celeste for Dresses and Blouses, Special Purchase to Sell for \$2.50 Yard

Laundry Supplies for Saturday Selling

MEN'S TOPCOATS

And if you want to be sure that your coat is as smart as any you'll ever meet, as

The slip-on is, of course, the accepted model—the loose, draping coat that is the

choice of well-dressed men everywhere. It is to be seen with regular or with

Ragian shoulders, but in either case it is single-breasted and has a loose back that

hangs from the shoulders. There are grays, browns, Lovats and greens, showing an interesting variety of herringbone, overcheck and mixed weaves that are un-

questionably English. We offer now one of the most complete showing of fall

RICHARD AUSTIN

finely tailored and as distinctive in pattern and in cut, you'll choose a coat

Black, Navy, Congo and Cocoa Browns, Almond Green, Fog Gray and twenty other new colors to select from. Extra heavy pure silk French make, for dresses

and overblouses. The value is so extraordinary that we did not hesitate to clear such a quantity at so tempting a price. All are 38 inches wide......\$2.50 yard



Tuxedo, Cardigan Sweaters, in Brushea Wool. These are the very newest in fall sweaters. They are so cozy looking, in colors of Rose, Jade, Heather Mixture, Harding Blue, Mauve, Brown. Price.. \$3.75 to \$13.50 Cardigan Sweaters, just the thing for now, in the very newest styles and colors. Prices \$3.75 to \$9.50

Ivory 3 for 25c

Lux10c

Ivory Flakes10c

Snowflake Ammonia 3 for 25c

Rinso 3 for 25c

Panshine 10c tin

AQUASCUTUM

Maudelbera

Gabardines.

Preferred by many men

Out of Doors Calls for Sweaters

For hiking, for skating, for golfing -Sweaters are a necessity both from the viewpoint of service and smartness. These we have just opened are an excellent choice for either reason, distinctively fashioned, snugly warm, and as colorful as one desires.

Tuxedo Sweater Coats, in plain and fancy weave, in very striking styles. Colors of Sand, Harding Blue, Black, Navy, Gray, Red. Price\$3.75 to \$10.00 Brushed Wool Scarfs, just the thing for these cool evenings and motoring, in color of Sand and Brown, Gray. Price \$3.95 to \$5,75

Handslick250

Snowflake Borax10c

Reckitt's Blue, bag and cake.....7c

Wonder Wash15c

S. & I. Blend Coffee65c lb.

of success.

Tams of Dash and Distinction.

The youthful insouciance of these gay little tams has made them a favorite for the schoolgirl, as well as for sports wear. The very newest ones have an octagonal crown of duvetyne and taffeta or velvet, in vividly contrasting shades—gray and radio blue, sand and orange, navy blue and henna. On some of them a saucy little quill is used with telling effect. The out-of-doors girl can find a tam in attractive shades (and equally attractive prices of \$5.75 and \$6.25) to match her new cardigan. And the schoolgirl chooses a jaunty little tam to wear with her pleated skirt and sweater. But whether it be for school or sports wear, the cheerful tam has a charm all its own.

New Autumn Millinery, \$10.00 to \$13.00

50 new model hats just unpacked from their boxes and placed in stock for your inspection. Beretta shapes, cloche and poke styles, as well as Oriental turbans and large dressy hats with elongated sides. Smartly trimmed in vulture, pheasant feathers and ostrich fancies. Black, wood browns, gray, sand, pheasant and red. Ranging in price\$10.00 to \$13.00

Japanese Cotton Crepe Kimonas, \$3.50

That nice heavy quality crepe embroidered in contrasting shades, on front, back and on sleeves. One style shows a white banding on cuffs and down front. The loose sleeve gives these kimonos a real Japanese effect. A splendid assortment of shades—rose, copen, sky, mauve and pink. Special\$3.50

Thistledown Petticoats, \$2.25

These are of black thistledown with a deep accordion pleated flounce of flowered heatherbloom. Elastic band at waistline. Regular and stout sizes. Special ... \$2.25

At Toilet Counter Taggett & Ramsdell's Cold Cream, in

tubes, three sizes10c, 25c, 60c Jars 35c and 50c TOILET SOAPS.

Lifebuoy 3 cakes for 25c Fairy 5 cakes for 35c Vinolia Castile19c bar

Nemo Corsets Advertised on Page 8, on sale our Corset Department, Floor 2.

An Aquascutum Motor Coat Made for the motorist who wants the comfort and ap-

because of their double pearance of a fall coat in usefulness as showercombination with some of proof coats and light. the protection of an ulster. weight toppers. Obtainable in fawn, tan or This is a single-breasted garment, cut with the full draping back, with a half olive shades; cut in the Ragian shoulder, slip-on style and lined to the belt and cuffs on the sleeves; made from a tweed of comfortable weight in waist and through the res, \$25.00 to \$35.00 rich mixtures of heather and fawn. Price ...\$55.00

Cravenette Shower Coats

A favorite with men who are more or less conservative in taste. These are in dark shades in slip-on style, with regular shoulder and half body and sleeve linings; made by Aquascutum. Price...\$45.00