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FREE COUPON IMPERIAL EMBROIDERY PATTERN OUTFIT PRESENTED BY THE LONDON ADVERTISER

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THE IMPERIAL EMBROIDERY OUTFIT is guaranteed to be the greatest collection and biggest bargain in patterns ever offered. The 160 patterns have a retail value of 10 cents each, or more than \$10.00 in all. Bring SIX COUPONS and 68 cents to this office and you will be presented with One Complete Outfit, including Book of Instructions and one All Metal Hoop. The 68 cents is to cover duty, express, handling and the numerous overhead expenses of getting the package from factory to you.

N.B.—Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.

MAMMA, DADDY AND CHILDREN ALL LOVE "CALIFORNIA SYRUP OF FIGS"

Harmless "Fruit Laxative"
Cleanses Stomach, Liver
and Bowels.

A delicious cure for constipation, biliousness, sick headache, sour stomach, indigestion, coated tongue, salivaceousness—take "California Syrup of Figs." For the cause of all this distress lies in a torpid liver and sluggish bowels. A tablespoonful tonight means all constipation, poison, waste matter, fermenting food and sour bile gently moved out of your system by morning without griping. Please don't think of "California Syrup of Figs" as a physic. Don't think you are drugging yourself or your children, because this delicious fruit laxative cannot cause injury. Even a delicate child can take it as safely as a robust man. It is the most harmless, effective stomach, liver and bowel regulator and tonic ever devised. Your only difficulty may be in getting the genuine; so ask your druggist for a 50-cent bottle of "California Syrup of Figs." Say to your druggist, "I want only that made by the 'California Fig Syrup Company.' This city has many counterfeit 'fig syrups,' so watch out.

District Personals

BAYFIELD.

Bayfield, Oct. 28.—Mrs. Malcolm Fraser, of Fort William; Mrs. Charles Walters and Mrs. James Hall, of Toledo, are on an extended visit to their friends, Mr. and Mrs. Thompson. Dr. Johnston, of Buffalo, was the guest of Mr. Evans, of the Sault line, for several days. The Ladies' Guild of Trinity Church will hold a Halloween social in the town hall Friday evening. Martin Melville Turner had the misfortune to cut his hand badly while cutting corn recently. Miss Clarkson, of Cornwall, is the guest of Mrs. J. Falconer. Mr. Cliff Pollock is driving mail route for No. 1 district, Goderich Township. Dr. Smith and Mr. E. Weston spent Saturday in Goderich. Mr. H. Sturgeon and Mr. Taylor have left for Port Stanley, where they intend to put in the season fishing. Mr. J. Buchanan and a party of friends motored down from Goderich and spent the day yesterday. Mr. B. Atwood, who has been with the C. P. R. construction gang, spent Sunday at his home. Mr. P. McGaw, of Kincardine, spent the night in the harbor on his way to Wheatley, where he is going to spend the fall fishing for herring.

WINGHAM.

Wingham, Oct. 27.—Rev. G. V. Collins, formerly pastor of the Baptist Church, and Mrs. Collins left today for Toronto and Pembroke. He has not decided yet in which place he will locate.

Dog poisoners are again at work here, and despite the effort of the police and the owners of the dead canines have eluded capture. If found suits for damages as well as police court cases will result.

Mr. John Rogers, brakeman on the London train, has gone to North Bay on a shooting trip. Mr. E. Hazelwood is relieving for him.

The three boys, who were held in connection with the shooting of Mr. Hardy, were before the magistrate on Saturday and were let off with a warning.

An Armenian missionary, Mr. Dyer, gave an address to a large audience in the Methodist Church last evening. He gave a graphic account of the manner in which the Christians are persecuted by the Turks.

BRUSSELS.

Brussels, Oct. 28.—Annie, daughter of Wm. Smallman, Grey Township, who has been dangerously ill, shows some improvement.

Heavy rains have made it possible to plow and, have also replenished many wells and cisterns.

Miss Beatrice Harris, who has been attending Stratford Collegiate, has been home on the sick list with tonsillitis since Thanksgiving.

Many who went West a few months ago are returning from their holiday. John Patterson, who has been in charge of the electric light plant here for several years, has removed to Harrison, where he has been engaged to fill a similar position.

The town council is offering a bargain in the cement machine shop recently operated by Garside & James. There is a good opening for a man desiring to embark in the business.

At an at home, given by the Epworth League, in the Methodist Church, a good program was rendered, the chief number of which was a fine patriotic address by the pastor, Rev. D.

Wren, M.A., on Isaac Brock, the hero of Upper Canada. Andrew T. Currie is not having very good health, and has been laid off work for several months. Thursday of this week, Mrs. (Rev.) Page, wife of the new rector of St. John's Church, Brussels, will receive for the first time here. Both afternoon and evening will be devoted to the reception at the rectory. Mrs. Page is a 50-cent bottle of "California Syrup of Figs." Say to your druggist, "I want only that made by the 'California Fig Syrup Company.' This city has many counterfeit 'fig syrups,' so watch out.

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William Long, son of John Long, has been promoted to a position in the King street branch of the Metropolitan Bank, Toronto, and last week left for his new home.

CLANDEBOYE.

Clandeboye, Oct. 28.—Miss Ethel Culbert is very ill with typhoid fever. Mr. Edwards, of Stratford, is visiting his mother, Mrs. W. J. Cunningham.

Miss Edith Lewis had the misfortune to fall on a pitchfork recently and badly lacerate her knee.

Misses Ada Chown and Flo McMillan, of Lucan, are visiting Miss Mary Kilmer.

Bean threshing is in progress in this vicinity. The yield will be not so large as at first estimated.

THORNDALE.

Thornsdale, Oct. 28.—A hydro commission visited Thornsdale recently and secured the names of several farmers who wished to install the light. He stated that hydro light would be in Thornsdale in the course of two or three weeks.

Mr. and Mrs. William Hueston have arrived home from an extended trip through Western Canada.

Miss O. Kernohan has resigned her position as organist of the Methodist Church.

Miss Jennie Carrothers and Miss Maria Hueston were delegates to the West Nisour Sunday school convention held at Evelyn on Friday. They gave an excellent report of both sessions at the Methodist Sunday school on Sunday morning.

Rev. Mr. Morgan, of Michigan, preached in the Methodist Church on Sunday evening. Miss Williamson, of London, rendered a solo in a very pleasing manner.

Quarterly meeting will be held in the Methodist Church on Sunday, Nov. 2, at 2:30 p.m.

AJLSA CRAIG.

Ajlsa Craig, Oct. 28.—Mr. Cecil McLeellan, of the Standard Bank, Parkhill, spent Sunday with his parents, Mr. and Mrs. Dan McLeellan.

Mr. Roy Davis visited recently with friends here. Mr. T. Ridgale spent Sunday at the home of Mr. C. Ball, of McGillivray.

Mr. Joe Sampson, of St. Mary's, is visiting his brother, Mr. Geo. Sampson. A cottage prayer meeting will be held at the home of Mr. John Harrison this evening.

Mr. Ed McFarlane has bought a grocery store in London, and intends moving there shortly.

Misses Viola and Barbara Harrison, of East Williams, spent Sunday with their sister, Mrs. Geo. Meadows.

Mr. and Mrs. Frances Clarke, of Crediton, spent Sunday at the home of Mrs. A. J. Clarke.

Miss Lizzie Gilbert, of Cleveland, is spending a few days with Mrs. A. J. Clarke.

ARSCOTT-FLETCHER

Popular Appin Young People Celebrated Their Nuptials.

Teeswater, Oct. 27.—The wedding took place recently at the home of Mr. and Mrs. John B. Fletcher, Appin, of their only daughter, Jean Campbell, to Lorne R. Arscott, C. P. R. agent at North Appin. The ceremony was performed by

Rev. A. N. Campbell at 5 o'clock under an arch of palms and cut flowers. The bride entered leaning on the arm of her father to the strains of Lohengrin's Wedding March, played by Mr. L. D. Black.

The bride looked very winsome, gowned in white all-over-embroidery, veiled in white nylon, and carried a bouquet of white bridal roses and lilies of the valley.

Miss Dora Denning, of Strathroy, was bridesmaid, and was gowned in champagne silk, and carried a bouquet of pink roses.

Mr. W. J. Arscott, of Hamilton, assisted the groom. After the ceremony and during congratulatory remarks to the number of 25 sat down to a dainty wedding breakfast.

The happy couple left on the evening train for Toronto, Teeswater and points east.

The bride's travelling suit was navy blue serge, with hat to match, and wearing a handsome set of furs, the gift of the groom. The groom's gift to the bride was a diamond ring.

Next to the groomsmen a pearl tie pin, and to the organist a watch fob.

THAMESVILLE PIONEER

Lemuel Sherman Had Resided There for Eighty-Six Years.

[Special to The Advertiser.]

Thamesville, Ont., Oct. 27.—In the burial of Mr. Lemuel Sherman today, aged 86, East Kent loses one of its pioneers. Mr. Sherman's farm still stands the old framework of the barn in which the American soldiers slept and afterwards used as a hospital during the war of one hundred years ago.

The funeral of Mr. Sherman was probably more largely attended than any in the history of the village. The late Mr. Sherman was for the last twenty years president of the East Kent Agricultural Society.

Mr. Sherman was a man of many accomplishments. He was a successful farmer, a good householder, and a devoted citizen.

He was a member of the Methodist Church, and a devoted worker in its ranks. He was also a member of the East Kent Agricultural Society, and a devoted worker in its ranks.

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Store Opens 8:30 a.m. | Smallman & Ingram, Limited | Store Closes at 6 p.m.

SPECIAL SHOPPING NEWS FOR WEDNESDAY

Remember, this is the last week of October, and you may wake up any morning and find that Winter Underwear, Bedding, a Heavy Coat or Fur Wrap is as necessary as at Christmas time. There is a welcome taste of autumn in the breeze, and a crisp freshness in the air for which you have been wishing for many days—that real autumn tingle which sends the blood racing and makes one eager for bodily activity.

We are splendidly ready to meet all demands for new and fashionable winter apparel and comforts for the home, and the last three days of October (Wednesday, Thursday and Friday) will wind up the month with many advantageous offerings.



Sale of Silk Dresses Today, \$7.75, \$9.75 and \$12.50



47 Silk Dresses, suitable for afternoon wear; plain colors in messaline, and fine stripe designs in colors and black and white, including plain and draped skirts, new and fashionable styles. A grouping of odds and ends from regular stock. Regular prices up to \$19.50. Some extra choice styles in this sale. Look them over early.

\$7.75, \$9.75 AND \$12.50 EACH.
Second Floor.

Sheets and Pillow Slips

HEMSTITCHED AND EMBROIDERED—READY FOR USE.

5 dozen only Embroidered Slips, new designs with space for working initials, hemstitched or scalloped ends. Size 45x36. Special.....50¢

Horrockses' Pillow Slips, spoke hemstitched and laundered ready for use. Size 44x33. Price, each.....30¢, or \$3.35 dozen

Hemstitched Sheets

One case direct from the mills in Lancashire. A clearing line bought at special price. Sizes 72x90 and 80x99. Pair.....\$2.25 and \$2.75

Main Floor.

Mid-Week Specials in Men's Store

To finish up the month with a rush, as there are no more Saturdays (which is always the big men's furnishing day) in October, we have a list of specials which should make any day a Saturday in this section, and we will state here without any apology or excuses briefly what we have to offer, and will leave it to yourself to pass judgment on the same when you have seen the lines. One thing we will tell you is that the Sweaters to be cleared at \$1.50 are \$3.00 and \$3.75 lines, and in the other items will be found values equally good.

65 Men's Black Overcoats \$11.50

All are Melton or Vicuna Coats, Chesterfield style, single-breasted, fly front, with velvet collars. New, up-to-date models. If your coat is to be black don't miss this opportunity. Sizes 35 to 44. On sale Wednesday morning.....\$11.50

Men's Raincoats \$10.00

A special grouping of odds and ends from group-ups, amongst which are some high-grade English and American Cravenettes and Tweed-Finished Paramattas in fawn, light and dark gray and brown shades. Some of the best and highest lines are represented in this sale, and men who come early tomorrow will see the finest coats ever sold here at this price. Sizes collectively 36 to 46. Your choice at.....\$10.00



50 Sweater Coats at \$1.50 FOR MEN OR WOMEN

A collection of White Knitted Sweater Coats which have become soiled from handling. Extra quality heavy knit with V neck, white with royal blue or brown trimmings and plain white. The damaged condition is the cause of the big reduction in price. Sizes 36 to 44. Come early as they will go quickly. \$3.50 and \$3.75 Coats. Sale price, each.....\$1.50



12 Dozen Boys' Fleece-Lined Combinations, 75c Suit

These are extraordinary value, good medium weight fleece lined suits in all sizes from 5 to 14 years. Every boy should wear combinations, as they are the least trouble and more healthful. This is a specially purchased lot from the mill. See them tomorrow, suit.....75¢

Richmond Street Section.

TODAY—OYSTER PATTIE,
Bread and Butter and Cup
of Tea or Coffee, 15c—
From 3 to 5:30.

SMALLMAN & INGRAM LIMITED

SPECIAL.
Ladies' Sweater Coats, White,
Black and Colors, to
Clear \$1.89.

AMUSEMENTS

A Big Musical Comedy, "The Newly-

"The Newlyweds and Their Baby," a cartoon-musical comedy, will be presented at the Grand Theatre evening.

For the night only, for the first time here. The play is in two acts and four scenes, the finale of the first act proving a most distinct innovation. The music is by Seymour Brown, Nat. D. Ayer and John W. Stratton.

There are sixteen musical numbers, counting the finale of the second act, all of which obtain wholesale popularity and the music is to obtain a distinctive hit are "Boogie Woogie," "Loving Time," "Every Baby is a Sweet Bouquet" and "Can't You See I Love You."

The scenic embellishment of both acts are entirely adequate. Seat sale opened today. For this engagement special prices have been arranged.

"Mutt and Jeff" Travels.

The new version of Bud Fisher's inimitable character creation, "Mutt and Jeff," shows the popular idols at Panama.

lending aid to the big Panama Canal project. The production is entirely new, excepting the title. The book is upon entirely new and original lines, and is the work of Owen Davis and Bud Fisher.

For the night only, for the first time here. The musical score is by D. B. Cobb. A massive scenic production showing Jacksonville, Florida, where the heroes have, as usual, been "attacked" at the race tracks, is carried. They take an ocean sail to Panama, and through the famous play ends on the Midway of the Panama Exposition at San Francisco. The new

version will undoubtedly meet with the same success and continue to break box office records, as usual, "Mutt and Jeff in Panama" will open an engagement at the Grand Opera House Friday and Saturday, and Saturday matinee, of this week. Seat sale opens 9 a.m. tomorrow.

ULSTER TO CONTROL HER OWN EDUCATION

Government is Willing to Grant Home Rule Within Home Rule.

London, Oct. 28.—Sir Edward Grey, secretary of state for foreign affairs, in a speech at Warwick last night, explained that what the Government was willing to concede to satisfy Ulster was a sort of home rule within home rule, giving Ulster control of her own education, police and matters of that kind.

It would thus seem clear that in

his recent announcement of policy with regard to home rule in Ulster Premier Asquith had no intention of offering even the temporary exclusion of Ulster from the operation of the home rule bill.

YARD ENGINE CRASHED INTO DELIVERY AUTO

Driver Received Painful Injuries and Fractured.

[Special to The Advertiser.]

Quebec, Oct. 27.—The delivery automobile of C. W. Kelly's music store was run into by the C. P. R. yard engine at Pusslin station today. W. J. Kilgour received seri-

ous injuries to his head, and H. Vincent, who was driving the car, some ugly bruises on his legs. They were returning from below Pusslin Station, where they had been doing some business. The force of the contact threw Mr. Kilgour from the car and he alighted on his head, sustaining a fracture of the skull, besides being badly shaken up. Mr. Vincent, though not thrown from the auto, was severely shaken and bruised.

Do not suffer another day with itching, bleeding, or protruding Piles. No surgical operation required.

Dr. Chase's Ointment will relieve you at once and as a certain cure you get a post-all-galore, or E. H. Watson, 240 E. 4th St., Toronto. Sample box free if you mention this paper and enclose 10c stamp to pay postage.

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