



## Particulars About Three Flowers Contest

The following letter has been received and we gladly avail of the opportunity to publish again the conditions in connection with the testimonial contest.

July 6, 1923.  
Dear Sir,—Please publish particulars as regards to composition on THREE FLOWERS TALCUM, as there are a number of people who would like to enter for this and are waiting for particulars.

Yours truly,  
A USER OF THREE FLOWERS TALCUM.

## \$20.00 IN GOLD For a Testimonial

We are now offering twenty dollars in gold to the person who sends us the best testimonial for Three Flowers Talcum. The testimonial should not contain more than 200 words and should be mailed to us accompanied by an empty Three Flowers Talcum powder tin. Persons can make as many entries as they wish, providing a talcum powder tin accompanies each testimonial. The closing date of the contest will be announced later in this paper, and a competent, disinterested party will be the judge. The winner will receive the gold as soon as the results are known. This contest is open to everyone, except members of our own staff. It is an easy twenty dollars. Hudson's Talcum can be obtained at most drug and department stores in the city and outports. If your own dealer hasn't it, he can get it for you immediately from us. The empty talcum tins can be sent through the mail for three cents, with the testimonial enclosed. Write name and address distinctly, and send the package to

### GERALD S. DOYLE

Distributor for Richard Hudnut's Toilet Goods  
317 Water Street St. John's  
It is understood that we will not use any testimonial received in this contest for advertising purposes, without the writer's consent.

--Where **BOOKBINDING**  
is an Art, not a Trade  
**DICKS & CO., Ltd.,**  
Bookbinders

### Start of the Poly.

Attorney-General, Sir Douglas, whose father founded the Polytechnic, was telling the other about the small beginning of it now probably the biggest of technical instruction in the world.

"Years ago," Sir Douglas, "my father took his first ragged in an arched way on the banks of the Thames. The scholars were homeless boys who were earning their livelihood—or rather pick-

ing it up—by picking pockets; the illuminant was a candle stuck in a beer bottle; the lesson was one in reading.

"The lesson ended before many minutes because the scholars bolted on hearing the footsteps of a policeman, and my father was left with no scholars, an overturned beer bottle, and an extinguished candle to face the suspicions of the majesty of the law."—T.H.Bits.

West End Taxi Service.  
Phone 2016.  
June 21, 1923.

## "A Joyous Pageant of the British Empire."

Objects of the Coming Great Exhibition  
at Wembley.

(By LT.-GEN. SIR TRAVERS CLAR KE, K.C.B., K.C.M.G.)

The aim of the British Empire Exhibition is, in the first place, of course, to be entertaining; to be a really interesting, joyous pageant of the British Empire. It must be entertaining or it will fail in its purpose. A sermon in an empty church may be a good sermon, but it is largely a wasted sermon. We want to fill our great Exhibition day by day, in the hope that those who come in the first instance merely curious will come the next time interested, and finally come as Empire enthusiasts.

In a sentence, our aim is to be a popular illustrated supplement of the Imperial Economic Conference. At that Conference this Autumn the Statesmen of our Empire will assemble to discuss what are perhaps the most important problems that have ever faced an Imperial Conference. They will have to consider whether it is possible to develop our Empire on principles of economic unity; whether our race, and the races associated with us under our flag, can show in peace the same magnificent singleness of purpose that they displayed in war. The Economic Conference will necessarily hold its sessions in private, but I hope that as much information as is possible will be communicated to the Press and that the latter in its turn will keep the Nation informed as to the deliberations of the Conference and that there will be no unnecessary secrecy. Still there cannot be full publicity, and even after the public of the Empire have digested all the reports of that Conference, there will still be a great task waiting to be done in the way of popular education as to the capacity for production of the Empire, and the weak and strong links in our Empire Economic chain. That task of popular education we hope to carry through at Wembley Park in 1924 with the British Empire Exhibition.

### RESPONSE OF THE DOMINIONS.

It is very cheerful to note the manner in which the Dominions and the Colonies have responded to the invitation to this our Great Family Party and Great Fair of the Empire. It all seems to be "on their toes" in a spirit of friendly emulation to outdo one another. Every Dominion wants to show that it is an important pillar, if not the most important pillar, of the Empire, and the Colonies have the same spirit of friendly rivalry. The result of this spirit of emulation is that the demand for space threatens to become greater than we can supply, though I believe our Exhibition ground is the largest ever planned. It has been our task lately to point out to applicants for space that there must be adequate room left for visitors, and that we cannot cover our hundreds of acres completely with pavilions and exhibits.

I am hoping that by the time the British Empire Exhibition has closed its gates and has conveyed its lessons to the millions of guests whom we expect—and for whom, by the way, we shall cater comfortably—it will have brought a living conviction to the minds of the British people, and of all the peoples throughout the Empire, that whatever difficulties and troubles the world has to face in the future, the British Empire, if it chooses to do so, can organise its economic life so as to provide reasonable comfort, and even some degree of luxury, for all the citizens of our race and of those races who are associated with us under the Union Jack.

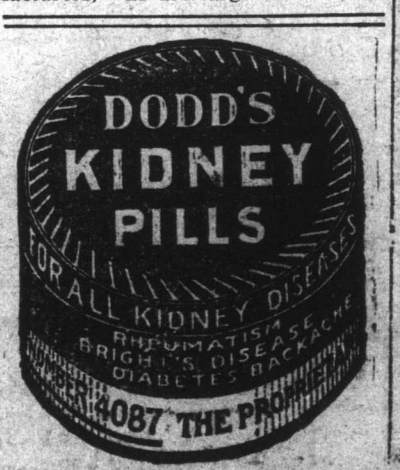
I should like to go into chapter and verse as to the subjects on which we hope to teach useful lessons. But the range of our Imperial industries is so extensive that it is impossible to cover it completely. I must take refuge in the generalisation that the Exhibition will strive to show those industries which are well-balanced imperially, and which are fairly self-contained within our Empire, and those which could be better balanced by the production of a greater proportion of the raw material in our Overseas Empire.

### NAPOLEON AND SUGAR PRODUCTION.

To quote one example: We were greatly helped from an economic point of view during the Napoleonic wars by the fact that the sugar production of the world was so largely in our hands; our West Indian Colonies were flourishing on the heels of being the sugar fields of our Empire. A monument of the early prosperity of that West Indies industry is All Souls Library, Oxford University. It was, I think, that fact that the British Empire held such a strong position in the world's sugar production that suggested to Napoleon the idea of setting scientists to work to find an alternative to sugar cane for sugar production. Ultimately this was found in the sugar beet, which became a very serious rival to sugar cane and our Imperial canisters went largely back to jungle. From an imperial point of view, though perhaps not from the point of view of United Kingdom manufacture, we lost by letting the sugar cane growing industry slip out of our hands. The West Indies lost their prosperity, and there was a check to the development of sugar growing in our Pacific possessions. Sugar growing began in Northern Australia as early as 1862, and undoubtedly if encouraged would have grown to a much greater industry than it is to-day. Even with its present development to the point of nearly meeting local Australian demands, it helped that part of the Empire greatly during the war. Sugar in Australia remained at 3d. a lb. for a long time, increased in price to 3½d. in 1916, and only rose to 6d. in 1920. That was better than our home position.

We have also Pacific Island possessions eminently suitable for the growth of the sugar cane, but to-day they are instances of partly arrested development. Note the difference in the development of the Hawaiian Islands and the Fiji Islands. The Hawaiian Islands, under the American flag and aided by the United States, who aim to organise the possessions under their flag as an economic unit, have an enormously prosperous sugar industry. The Fiji Islands, with no such encouragement, are not in so prosperous a state.

But I do not want to appear to argue for any particular policy; rather to point out that the British Empire Exhibition will enable the public of the Empire to take a survey of the position in this matter of sugar production as in other matters of Empire production. The West Indies, our Pacific Islands, the Dominions of South Africa and Australia will be able to put their case as growers and refiners. The home country manufacturers, who are large users of sugar, will also have their arguments to present against anything that will be likely to raise the price of sugar.



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### EMPIRE PATRIOTISM.

Are the two cases, that of the Empire grower and that of the Empire user, conflicting? I dare to think not; to believe that with proper organisation Empire production need not be dear production. With the British Empire Exhibition open at Wembley there will be a complete set of illustrations to guide the people of the Empire in regard to this question. It is hardly necessary, I suppose, to refer to the value the Exhibition will have in helping Empire patriotism. Pride in the Empire will be strengthened enormously by this display of all that the Empire can do. That is an additional reason why all British citizens should do their utmost to make the Exhibition a success.

So there are three good reasons of the first importance to justify the very patriotic help the Press has given to this Exhibition: the first that it will be the most interesting Exhibition ever held from the point of view of the Empire; the second, that it is going to be a great demonstration to the peoples of the Empire of the possibilities of Empire production; the third that it will be a stimulus to Imperial patriotism.

### Of Interest to Tourists.

CASH'S TOBACCO STORE IS NOW  
READY FOR THE TOURIST.  
TRADE.

The man from England or the United States or any other country when visiting our City, will find his favorite brand of Cigars, Cigarettes, Tobacco and other Requisites at Our Store. We also carry a full line of Picture Postcards and Books of views of Newfoundland.

Our Soda Water Fountain is now in full swing. Our Ice Cold Coca Cola and other syrups are pronounced by all to be the very best in the City.

A good smoke—a cool drink and a visit to our beautiful Bowling Park will linger in your memory for many years.

Cash's Tobacco Store,  
June 18, 1923, 11 Water Street.

### ILLICIT DRINKS.

Come a hither, festive Peterkin, and hear me preach a while; you bought a flask of bootleg gin, and drank it with a smile; you thereby split the sacred law you wrecked, and broke the weary, aching heart of Volstead, I expect. You think you are a worthy man, you would not rob a train, you would not steal your neighbor's van—such crimes give you a pain. And yet you train yourself with those whose souls are on the blink; you train with order's direct foes whenever you take a drink. The law forbids the use of booze and when you take a horn your place with the elect you lose, your town you don't adorn. I know you have a priceless thirst that calls for Mountain Dew; but you'll meet dozens, every vest, who are as dry as you. But they respect the anti law, since it is on the books, and each one wets his sizzling craw with water from the brooks. "Oh, no, no, no," these martyrs cry, as they pursue their way, "the brimming cup of gin or rye—the statutes we'll obey. We will not train with outlawed gents, we'll curb our thirst or bust; we would not feel like twenty cents, as lawless drinkers must."

Chintz or cretonne covers and draperies may be dry-cleaned with bran, powdered chalk, and salt mixed together in equal proportions, and rubbed over the material with a piece of flannel.

For Reasonable Taxi Rates  
Phone 2016.  
June 21, 1923.

## Pipe, Pipe Fittings and Sheet Metals.

Black Galvanized and Brass Pipe, Valves, Elbows, Tees, Unions, Pipe Tongs, Stillson Wrenches.

--ALSO--

Sheet Brass, from 1-16 to 1-2 thick, Sheet Zinc, Copper, Lead, Iron, Bar Copper, Bronze Bars, Bar Iron, Ingot Tin, Lead etc.

## JOB'S STORES, Limited

m.w.h.t.

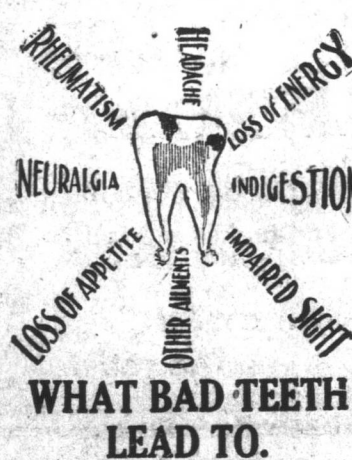


### AIDS TO BEAUTY

may be had at The Maritime Drug Store in great variety and effectiveness. We recommend Woodbury's Facial Cream, Woodbury's Facial Powder, Day Dream Toilet Water, etc. Try our toilet preparations and you will be convinced of their great merits.

### Maritime Drug Store,

G.W.V.A. Bldg. Water St. Phone 1855  
June 21, 1923, m.s.e.d.



### WHAT BAD TEETH LEAD TO.

Do you know that many serious diseases come from diseased conditions of your teeth. It is a fact now well known to medical science.

DR. A. B. LEHR, Dentist  
329 Water Street.  
Specialist in Extracting and Plate Work.

### Just Received.

Shipment

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### TINNED PEARS

-- ALSO --

PEACHES,  
PLUMS,  
APRICOTS.

### Soper & Moore

Phone 450-902. P. O. B. 1245.

### Helpful Books That Everybody Needs.

The Letter Writer's Handbook. A correspondence guide, price . . . . . \$2.30  
Business Letters and Forms . . . . . 75c.  
Speeches and Toasts and the Chairman's Guide . . . . . \$2.30  
Speeches and Toasts. How to make and Propose them . . . 90c.  
The 20th Century Book of Toasts . . . 75c.  
The Etiquette of To-Day . . . . . \$1.75  
After Dinner Speeches 40c.  
The Popular Etiquette Book . . . . . 30c.  
Vest Pocket Dictionary . . . . . 45c.  
Book-keeping Made Easy . . . . . \$1.35  
Pears' Cyclopaedia . . . 95c.  
Jack's Reference Book—Revised Edition, \$3.35 (Postage extra.)

**GARRETT BYRNE,**  
Bookseller & Stationer.



### Come and see THE NEW CORONA

COMPARE this new portable typewriter with any other writing machine:

1. **Completeness:** It is really an office typewriter in portable form.
2. **Convenience:** Weighs less than 7 pounds. Fold it up, take it with you, typewrite anywhere.
3. **Durability:** Half a million in use; more than all other portables combined—sixteen years of satisfactory service.
4. **Speed:** Has the Standard Portable Keyboard—simplest and easiest to learn for amateurs or touch-system operators.

**DICKS & CO., LIMITED.**

### NOTICE.

**GOODRIDGE & CO., LIMITED, IN LIQUIDATION.**

I hereby give notice that it is my intention to pay a Dividend in the above matter, and that all persons having claims against the Company should take steps to see that particulars of such claims are filed in my office before the 16th July 1923 next, after which date it is my intention to pay the said Dividend, regard being had only to the claims of which I shall then have had notice.

**ERNEST R. WATSON, Liquidator,**  
Bank of Montreal Building, St. John's, Newfoundland.

**NOTE:**—Creditors may ascertain by telephoning to No. 560 whether, and for what amount, they are already scheduled as Creditors. June 19, 1923.

### NOTICE.

**ALAN GOODRIDGE & SONS.**

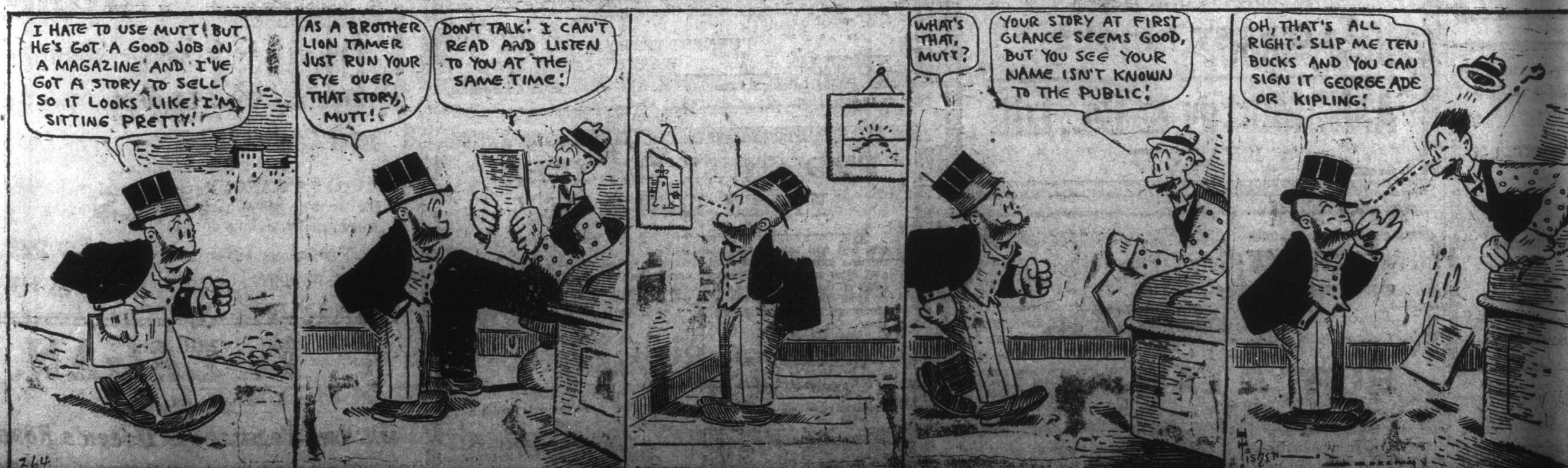
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**ERNEST R. WATSON, Trustee,**  
Bank of Montreal Building, St. John's, Newfoundland.

**NOTE:**—Creditors may ascertain by telephoning to No. 560 whether, and for what amount, they are already scheduled as Creditors. June 19, 1923.

When icing a cake with a hole in the center made by a tube, cover the hole with a piece of rice paper and you can ice over it.

**MINARD'S LINIMENT FOR RHEUMATISM.**



—By Bud Fisher.