Comparative Values in Footwear!

With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

INVICTUS SHOES

and be thoroughly satisfied?

Distinctive and Pleasing in Appearance.

they possess that style individuality that is the hallmark of fine footwear INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoemaking.

Saturday our Special Sale Day. Sweeping Reductions in every Dept.

If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you

We are Sole Agents for Men's INVICTUS Shoes.





WHAT "SELF INDULGENCE" MEANS.

someone.

too indulgent ones.

weakens it.

unkind things just because you feel

cross (nervous you probably call it).

In short, letting yourself do any of

the things you know it ought not just

because you have a temporary desire

Of course, there is such a thing as

being too strict with yourself just as

The Danger of Throwing Over Rules

Because "I Feel Like it."

danger of that extreme. The greater

danger is too much lenience with

And aside from the immediate harm

ways that do greatly matter.

Take Notice.

there are too strict parents as well as



"I suppose you to see how it's coming out. Letting are feeling fine yourself sit down with a box of candy now," I said to a between meals and abuse your poor friend who has stomach by dribbling down that sweet just come back stuff into it by the hour just because from a vacation you love candy. Letting yourself say

"Pretty good," Letting yourself tell things you have she said, "but not no right to tell simply because you as well as I hop- want to shock or interest or excite ed to feel. I guess I walked too much." "I thought you planned to sit to do so. out on the ver-

fresh air that way,

"I did," she admitted, "but know I do love to walk so, and the walks there are so lovely."

Now, if anyone should accuse that woman of self indulgence, I am sure she would get very indignant at the word and its implications. And yet what other word would properly de- self, too much throwing over of rules scribe her conduct.

Was it Worth While?

She had gone away to get rested, she had gone at some inconvenience to herself and others. And she had come back hardly rested at all, sim- act of self discipline strengthens the ply because she couldn't bear to give fibre of which your character is names to know that, though their very well do not rest her.

I think the word self indulgence usually brings to our minds an idea of the grossest and more serious sins, connotation, we do not realize how character may make itself felt in wrong and harmful are the many little self indulgences which we permit ourselves.

Some Forms of Self Indulgence.

Self indulgence really means just Letting yourself go to walk when from well-known people. you really need to sit still and rest, From all over America they just because you love to walk. Let- tify to the merits of MINARD'S when you know that you really need Remedies.

Now on Spot: 200 Boxes Whole. 150 Boxes Twin. September Make.

Buy now to save money. Cheese have advanced sharply.

Soper & Moore

PHONE 480.

each small self indulgence does .- the More Names That Hurt. lost rest, the indigestion, the hurt

feelings,—there is also the lasting harm it does to your character. Every many bearers of objectionable surup the long tramps which she knows made, every act of self indulgence rision, they have a longer descent Perhaps the little self indulgences and more honorable origin than othdo not greatly matter in themselves ers which are held in repute.

Mr. Buggins and Mr. Buggs, for exwe fix our minds on that comes, the insidious weakness in your ample, may derive comfort from the knoweldge that they had pr of the same names when the Conqueror was a recent memory, and before a Howard or a Cavendish was and Turpentine, Syrup Hypophoscradled. Gotobed is a name at which phites, Condition Powders, Tooth Pastes, all Toilet Articles and huncne may smile; but it has no con-dreds of other preparations too num-We publish simple, straight testinection, however, remote, with an what it says. Indulging yourself. monials, not press agents' interviews, enforced retirement to the bedroom; its true meaning is "Warbright" or "noted brightness."

Similarly, Miggs means "strength," ting yourself sit up and finish a book LINIMENT, the best of Household and is a cognomen to be proud of. Wildgoose signifies "a resolute hostage"; and the first Snooks probably derived his name from Sevenoaks, his place of origin.

Mr. Demon will be reconciled to his name when he learns that its first bearer had no more connection with the lower regions than is usual with a "Dairyman," the calling he follow-

Devil is really nothing worse than De Ville; and the pior Hellman followed the useful, if humble avocation of roof-maker. The first Coward was no poltroon, but a man who tended cattle as cowherd; just as Rascal was no knave, but a man who fiy, and made the blamed thing black; bore some resemblance to a "rascal," and in a scrap down by the jail my in the system. Other things also. or lean stag.

The First Fletcher Fixed Feathers The original Kisser did not necessarily make a hobby of osculation, though he made his living by fashioning the thighpieces of knightly wreck away I help to plant the stiffs. like salt, or merely a necessity for armour; just as the early Stringers made bowstrings; Tipper tipped the feathers; and Flower assembled all the parts, making the weapon ready for the use of the "Archer."

In the county of Suffolk, the following jury was once empanelled— Accepted Trevour, Redeemed Compon, Faint-not Hewit, Makepea Heaton, God-reward Smart, Stand-fust-on-High Stringer, Earth Adams, gone: whereler I turn I save them Called Lower, Kill-sin Pimple, Ply-debate Roberts, Fight-the-good-fight-of-Faith White, and Meek Brewer.

It is fortunate for the single property of the singl

It is fortunate for some of us that It is fortunate for some of us that such fearsome surnames have not survived to our own day; otherwise some of us might have to sign our names Rimmelow. Cheese-and-Bread, Hate-wrong, Godblood, Dame God.

For telephone, lighting or ignition purposes, Reliable Batteries are lively and long lasting. They give 100 per cent. satisfaction.—nove,5,6,dece;10,11,jan5,6

(Lord God), Freshfysshe, Rottenher ring, or Goodfowle. Or we might count among our acquaintances Savage-Bear, Paschal Lamb, Sing long and Mellon Colley—all names

Couldn't Show

fire to-night; I'm giving a party!" said the informant. "No; it ain't so much that; but I

the house 'as been admirin' 'er new cayna Mine of Mexico produced three coal-scuttle in the drawin'-room, an' it's my 'elmet."

Important!

Every man starting out in business will have to go over a hard road and ind out its turnings for himself. But he need not go over his road in the lark if he can take with him the ight of other men's experience.

DR. F. STAFFORD & SON have the experience of supplying all kinds of Drugs, Patent Medicines, etc., at the very lowest possible prices. Large stocks of Dodd's Pills, Wampole Oil, Fletcher's Castoria, Gin Pills, Carnol, Beecham's Pills, Sabaditta Powder, Keating's Insect Powder. White Pine

Belladonna Plasters, Strengthening Cream, Peroxide Cream, Cold Cream, Essence Peppermint, Friar's Balsam, Tincture Iodine, Castor Oil, hinseed erous to mention Write DR. F. STAFFORD & SON for

A YEAR OF PEACE.



We've had year of balmy peace, since cap-

hat was flattened with a rail, my coat split up the back. My sideboards now great proportion, cause us to beare flecked with gore, my battered head is always sore, from many swats and biffs; we have a riot every day, and when we've hauled the Some fellow robbed me of my wreath, having more water in the body.and broke in half a dozen teeth, and From the Book of Wonders. I'm a sight to see; I can't enjoy my morning walks, for some one's always throwing rocks, wherever I may be. I cannot warble peace time hymns; I'm picking birdshot from my limbs, and have no time to spare; and every time I take my lyre to

Why Silver Wobbles.

In the days of the Roman Empire t was calculated that the world's which men of past centuries have stock of gold and silver coin exceeded carried, more or less resignedly, to 350 millions sterling of our money. Then came the Middle Ages, when

the nations slid back into barbarism. There was little mining, and by the tenth century the world's stock was His Missus Up. tenth century the world's stock was down to something between thirty and and forty millions. Silver con-The captain of the fire brigade was tinued to become more and more enjoying himself tremendously, and scarce, and from being one-fifteenth the Christmas party he was giving the value of gold rose gradually unwas going like well-oiled clockwork; til, by the year 1500, one ounce but just at this inopportune moment of gold would purchase only eleven a fire had the bad taste to break out. ounces of silver. Then came the dis-"Can't 'elp it!" said the captain to covery of Mexico and of Peru by the the panting individual who had Spaniards, and at once fresh supplies brought the news. "I can't go to no of bullion began to pour into Europe. All the hoards of the Aztees and In-"But you surely ain't going to cas were seized, and within the next shirk your duty because of that?" hundred years Europe's stock of silver was more than doubled.

In the eighteenth century the procan't show the missus up in front of duction of silver became tremendous, half the neighbourhood. Everyone in and between 1740 and 1770 the Bismillion pounds' worth of silver. About the latter date the Valenciana Mine was pouring out £240,000 worth of silver every twelve months.

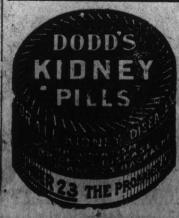
At Veta Madre a lead of silver ore was found eight miles long and 130 feet thick.

But the greatest silver mine of all was that of Potosi, high in the Andes, and after this began to be worked the world's output was eighty-two ounces of silver to only seventeen ounces of gold. The value of silver fell again until sixteen ounces of silver could be purchased for one of gold.

Since the tremendous discoveries of gold in Australia, California and South Africa, the production of silver as compared with that of gold plenty of the metal in existence, and the reason of the present extraordinary value is not so much a real scarcity as the fact that the gold coinage has been replaced by paper. If a gold currency were restored, the price of silver would slump speedily.

Why Does Salt Cause Thirst?

The blood in the body contains tains said, "Let about the same proportion of salt as firing c e a s e," the water in the ccean normally. where wearied. When the supply is normal we do armies stood; it's not feel that we have much salt in been a year our system, but when you take salt since cannon into your mouth the percentage of roared, and sol- salt in the body is increased, and diers waved the the being thirsty, or the desire to Cashing sword, drink water afterwards is caused by and do we find the demand of the human system peace good? I thta the salt be diluted. The syshave a beefsteak tem calls for water or something to on my eye; a neighbor let a dornick drink in order that it may counteract the too great percentage of salt when taken into the body in too ture's demand for more water on account of the necessity of reudeing the percentage of some substance



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