Stores, Ltd.

Numerous Lines in

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rof. Judd Lectures

noon to-day Prof. Judd, Lecturate the Summer School, delivered by interesting lecture to the bers of the Board of Trade at rooms, V.P. Geo. R. Williams in the chair, and Drs. V. P. e. Blackall and Rev. Dr. Curtis present. The subject of the lecture was "The Importance of Education to the Community," and in a ful, eloquent manner brought to his many hearers the importance of education to every country or nunity. At the conclusion a y vote of thanks was passed imously to Prof. Judd.

Explanation!

The word "Mead" stand or Beer brewed from sected Hops and Malt by the Pabst Brewing Co.,

The purchaser of the eer may feel certain etting the highest value in his money.

Baird & Co.

You Perspire Freely

O'MARA'S

TER O'MARA The Druggist, 48 WATER ST. W.

When Goods Are Needed is the time Low Prices Are Appreciated

and Thrift-Inclined People Who Want Anything in

Stylish Summer MERCHANDISE

For Present Use

WILL BE GLAD TO SHARE THE SAVINGS ON THESE

They Certainly Ought **Price-Convincing** To Interest You.

BATHING SUITS.



Of Black Jersey and fine Twill Cotton. The collars, skirt and armholes are

worn inside the shoe. A good substitute for rubber heels that could be conveniently removed from one pair of boots to another , relieving the jar on the nerves all the time. Regular 40c. pair. 34c

CHILDREN'S COTTON CREPE DRESSING GOWNS—Japanese styles and patterns trimmed with self materials. Sizes for children from 2 to 6 years; floral designs on grounds of Pale Blue, Pink, V. Rose

BOYS' SUMMER SUITS-Light check tweed for boys from 8 to 18 years. Made in the latest style with pleated back, yoke, belted waist and patch pockets. The pants are lined throughout with fine twill lining, and made with 4 strong pockets and patented waist band for invisibally connecting shirt-blouse or braces. Regular \$6.60 suit. Worth much more. Friday and Satur- \$6.00

SMALLWARES.

Hairpins in phys. 4c.
Hair Brushes, Reg. 15c. for 12c.
Cards of Boot Buttons, with
Buttoner attached. Reg.
4c. card for 3c.
Pear Buttons, the doz. 13c.
Nall Brushes, Reg. 10c. for 8c.
Safety Pins, the card 5c.
Sheets of Pins, each 3c.
Black Writing Ink, 10c. for 9c.
Colored Trimming Buttons,
doz. 6c.
Passe Partout Binding 13c.
Lion Brand Shoe Polish 10c.
Talcum Powder 13c.
Pearl Buttons, doz. 4c.
and Violet 13c.
Mirrors, Reg. 14c. for 12c.
Spools of Silk. Reg. 5c. for 4c.
Pins, 3 sheets for 6c.
Boot Laces, White, a pair 10c.
Mending Wool Reg. 5c. card
for 4c.

checked and plain colors in a good variety of designs and styles. Reg. 60c. each. Friday and Satur- 49C

WHITE EMBROIDERY—An old time value that will be much appreciated by keen shoppers. It is 41 inches wide in solid and eyeletted patterns and most suitable for underskirts or children's dresses, etc. Regular \$1.20 yard. Friday and 88C

SHANTUNG SILK-A splendid wearing silk for Blouses, Dresses or even Curtains It washes beautifully and retains its finish and color to the last; 32 inches wide. Reg. \$1.10 yard. Friday and Sat. 90C

MEN'S SILK HALF HOSE-Plain Black or White. Well made with double lisle toes and heels and double silk vamp. The lisle, ribbed tops are very elastic and clingy and will give that comfortable feeling much desired by well dressed men. Reg. 75c. pair. Friday and 68C

SWEATERS.



Women's Neckwear.



COLLAR and CUFF SETS-High-class pieces of fancy neck and cuff toggery for the woman who desires to look her best. The materials are Ninon, Silk, Organdie, Muslin, Silk Washing

Poplin and several others. 68C TUELLE and CHIFFON RUFFLES-In Cream, Champagne, Tan, Pink and Grey. Made neck size with good thick frill edged with black silk. They close with bow of black silk ribbon in front and are the very latest style idea for summer wear. Reg. \$1.50 and \$1.60 each. \$1.35 Friday and Saturday ...

CHIFFON SCARVES Dainty scarves for evening wear. They measure 27 x 72 inches with hemstitched hem and come in delicate shades of Ivory, \$1.75 each. Friday and \$1.40

Household Helps That Will Save Time and Worry for Hundreds of Thrifty Housewives.

POLISHING GLOVES—Elastic wrist, dustproof morocco backs and real lambskin
palms. Unequalled for polishing glass or
metals of any kind. Reg. 20c. ea. 16c

BLACK GLACE SLEEVE PROTECTFriday and Saturday..... ORS.—For salesladies, grocers

ASBESTOS IRON HOLDERS—These we offer at half price. They are chintz covered, neatly edged with cotton and looped with tape for hanging. Reg. 10c. values. Friday and Satur- 5C DAMASK TABLE NAPKINS. And the standard mats showing missing mats showing mats

day 5C DAMASK TABLE NAPKINS.—An old equalled in the city; assorted pat-

> DAMASK TABLE CLOTHS-Of snow white linen woven in handsome designs including popples, ribbon stripes, leaves, buds and fancies. Patterns you will certainly FLANELETTE DUSTERS—Soft and free from filling of any kind. Check designs on chamois grounds, hemmed. Str. 22 x 2½ yards. Regular from filling of any kind. Check designs on chamois grounds, hemmed. Reg. 20c. each. Friday & Sat'y. 16C
>
> CUSHION COVERS—Of Fawn TAPESTRY TABLE CLOTHS—Linen. The color combinations worked in fine silk are Although this class of goods perfect. You will be tempted

CUSHION COVERS—Of Fawn
Linen. The color combinations worked in fine silk are perfect. You will be tempted to buy when you see them:
Reg. \$1.25 each. \$1.00

MADRAS TABLE COVERS—A beautiful soft quality that will drape well on any shape centre table. Reg. \$1.25 ea.
Friday and Sat. \$1.00

metal frames finished white enamel or rosewood, and fitted with shaped mats showing picture and suitable motto separately. Size 10 x 20 inches Reg. \$1.50 each. Friday, \$1.25 CORD EDGE CUSHION COVERS—
Worked with stout Peri Lusta in raised designs of flowers, etc. Black chain-stitched borders; fawn crash foundations. Reg. \$1.00 each. 80c



shirts—Fine Cotton in assorted stripes; most durable qualities in very neat patterns; cut in good roomy sizes and finished with stiff cuffs and collar band. Coat style, Regular \$1.30 each. Friday and \$1.10

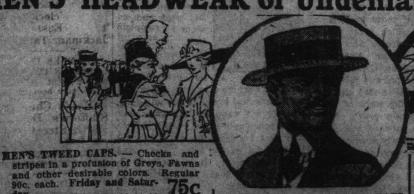
To fit men of all sizes up to 44 inch chest. The pants are made with double seats giving double the wear of the ordinary single seat pants. Regular 75c. a garment. 65c

Shirley President Brace, corresponds to every moment of the body. Regular 75c. pair. Friday and Satur- 68C

MEN'S "RITEFIT" COMBINATION UN-DEBWEAR.—Of selected soft wool, made in summer weight. The rein-forced crotch, buttonholes and all up-to-date improvements will be found on this brand of combinations. Every garment is made of only the highest class of materials that insure comfort to the skin and long life in wear. Sizes 34 and 38. Reg. \$3.75 suit. Friday and . Sat. \$3.35

MEN'S HEADWEAR of Undeniable Smartness.





MEN'S TWEED CAPS. — Checks and stripes in a profusion of Greys, Fawns and other desirable colors. Regular 90c. each. Friday and Sature 75C MEN'S GOLF CAPS. — Light weight Tweed for knock-about wear; smart styles and patterns. Regular 65 cents each. Friday and Sat. 55C arday. NAVY VELVET CAPS. — Eton styles with place for name and address inside. Regular 30c. ea. 24C FEATHER-WEIGHT STRAW HATS.

—Light, easy and comfortable in warm weather. The cushion sweat bands grip and hold without unnecessarily binding the head while the open Swiss straw of the crown affords ample ventilation; values \$2.50 each. Friday & \$1.10

MEN'S CHRISTY HATS. Absolutely



MEN'S BALBRIGGAN UNDERWEAR-

PRESIDENT BRACES. - The original

STYLISH WAISTS.



\$2.55

SILK BLOUSES.—Real smart looking dressy blouses with sailor collars. Some of New York's latest styles in maize and pink with trimmings of fancy hemstitching and edging. Regular \$3.75 each. Fri. \$3.20 MOMEN'S COLORED WAIST.—Just the kind for cool evenings or damp days. They are of closely woven poplin with round collars, pelated front and set-in sleeves; plain colors of Cardinal. V Rose, Brown, Saxe and Navy. Regular \$250 \$2.15.

TAFFETA BILK RIBRON.—All the new shades are plenteously represented in this assortment. They are suitable for hair ribbon, sashes, trimmings and millinery purposes. Regular 35c. yard. Friday 28C

CABLE NEWS

ALLIES DELIVER NEW STROKE

uzancy, about four miles south of consons to Seringes to north of Ferent-Tardenois. The result was a conderable advance, and the wiping of the elbow in the lines at Oulchy-le-Chateau, according to advices to the Evening Standard this afternoon.

INDIGNANT OVER MURDER

The murder of Field Marshal Von hshorn, who with his aide, Capt. Zeitung says. The district in which the Field Marshal resided and in a short distance from the Casino and was guarded by German sentries. After the assassination, the Vossische Zeitung continues, General Skoropadski, the Hetman of the Ukraine, went to the spot and made arrange shal and his aide. Later the Hetman visited the German Minister and exments that a great friend of Ukranian independence had fallen by the hand of the enemy. There is evidenc, the newspaper adds, that an attempt on the life of the Hetman also

BERLIN, via London, Aug. 1. The Allied troops attacking east of Fere-en-Tardenois on Wednesday afternoon, were repulsed and driven back to their original positions, according to the German official communication issued to-day. The text of the communication follows: East of Fere-en-Tardenois the French repeatedly launched partial attacks in the afternoon . We threw the enemy back into his lines of departure by a counter attack. On the rest of the front there were artillery fire of varying strength and minor field engage-

BRITISH OFFICIAL.

LONDON, Aug. 1. The British official communication ssued this evening says: In the course of the night several prisoners were captured by our patrols in the neighborhood of Merris. To-day there is nothing to report beyond the usual artillery activity by both sides. The number of prisoners captured by us during July aggregates 4,563 inluding 89 officers.

GENERALS DISMISSED.

WASHINGTON, Aug. 1. In consequence of the disaster in Albania, the Austrian Supreme Com-Generals and appointed General Weiss Ballin to command the armies opposing the advancing Franco-Italian forces, according to a cablegram received by the Italian Embassy to-day from Rome. The Austrians have brought up reinforcements from Bosnia, Montenegro and the Macedonian

Lakes district. DANIELS SAYS NO TRANSPORT SUNK.

WASHINGTON, Aug. 1. The theory of the submarine as a determining factor in the war has exoloded, Secretary Daniels declared today after reading the boast of the German Emperor that submarines are enaciously attacking and fighting the vital forces which are streaming overseas. Mr. Daniels pointed out that not a single transport carrying troops to Europe had been sunk.

OPERATIONS IN ITALY.

LONDON, Aug. 1. A British communication referring to operations on the Italian front, says: In the month of July 66 hostile airplanes were destroyed and three were brought down out of control. Four of our machines falled to

return. BERLIN OFFICIAL

BERLIN, Aug. 1. In engagements northeast of Perthes in Eastern Champagne, the enemy, after strong artillery preparations, endeavored to recapture a point of support which was wrested from him on July 30th. He was repulsed in the Argonne forest. The enemy lost on the front yesterday 25 air-planes in air fighting, and five from gun fire from the ground. Further, a British squadron of six hig battle planes on its way to raid Saarbrucken was destroyed by six of our machines before it was able to drop its bombs. We shot down another British battle plane out of the second and following squadron.