



A shoe for well-dressed men. Costs enough to insure a perfect shoe, but is as low as a shoe of this character can be sold. Seen beside a cheaper shoe, the difference is unmistakable. Men who want appearance, satisfying wear, and solid comfort should wear the "Invictus Shoe."

Two Leading LEATHERWARE Lines

In Shoes; Low Prices and Cheapness

Are as far apart as the Poles. Cheapness in Shoes does not depend upon their price, but upon the service they give. To maintain the Low Price of cheap shoes it is necessary to use even more inferior leather than usual. That can only result in one thing—less service—less wear—therefore less economy. No substitution of inferior stock has been made in either of our two Leading Lines for Men and Women.

FOR MEN: INVICTUS.

Manufactured by GEO. A. SLATER of Montreal stands unrivalled

FOR LADIES: DOROTHY DODD

Has stood the test of many years, and is just as popular as ever.

MARSHALL BROTHERS,

SOLE AGENTS FOR NEWFOUNDLAND.



ON BACKS!

RUTH CAMERON.



I've found that their backs are interesting, too."

"What do you mean by a lovely back?"

"Very straight and very graceful," said the Lady.

The Author's Wife looked amused at the idea of a graceful back.

Personally it doesn't strike me as a particularly amusing idea. Backs Can Have Individuality And Beauty.

Like the Lady, I've found that backs can have both individuality and beauty.

Many years ago a woman who thoroughly understood the art of dress gave my mind its first impulse in this direction.

She advised me to buy a certain suit because the back had such excellent lines.

"But what about the front?" said I. "Isn't that more important?"

"I don't think so," said she. "You are in front, yourself, and people will look at you, instead of your clothes; but there isn't any face to take attention away from the back."

Consider The Back View In Arranging The Hair.

Likewise, in trying on a hat or at-

trange one's hair, the back should be considered as carefully as the front and sides. Many people fail to do this, because they see their faces in the mirror so much more often than they see their backs.

One of the stories of my childhood that I have never forgotten is that of a little boy and his first visit to the photographer's. When he was told that he could have his picture taken in any pose he selected, he chose to have it taken back view, "because I've seen my face lots of times but I never got a good look at my back."

He Was Wiser Than His Elders. His elders were greatly amused, but I thought—and still think—that he had more sense than they. I wonder if he grew up to be as thoughtful a man as he was a boy, or if in due time he became a convention-bound grown-up himself.

It is a wise person who knows his own back.

What does your back look like?

Is it the kind that makes people behind you on the street quicken their pace because they want to see the face that goes with it?

Or is it the other kind?

This is to certify that fourteen years ago I got the cords of my left wrist nearly severed, and was for about nine months that I had no use of my hand, and tried other Liniments, also doctors' and was receiving no benefit. By a persuasion from a friend I got MINARD'S LINIMENT and used one bottle which completely cured me, and have been using MINARD'S LINIMENT in my family ever since and find it the same as when I first used it, and would never be without it.

ISAAC E. MANN,
Metapedia, P. Q.
Aug. 31st, 1908.

What Makes a Good Cup of TEA?

Let me answer that—
Good Tea
Like HOMESTEAD.
Skill,
Experience and
Carefulness.

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

New Turnips.

20 brls. New Turnips.
Per s.s. Stephano.

California Oranges,

40 cases216 count
20 cases176 count
40 cases150 count

ALL SOUND & EXTRA SWEET.

Soper & Moore,

Retail and Wholesale.

Vacation.

By GEORGE FITCH.

Author of "At Good Old Sings."

Vacation is one of the few gambles that aren't prohibited by law. You put in all the money you have saved and draw a two weeks' rest out of a grab bag. If you win you get a nice room next to the breeze on a shady farm with a milk cow. If you lose you get shivers at a northern beach, canned goods in a country boarding house or a camping party in a wet spell. But whatever it is, it is your vacation.

Vacation consists of eleven months of saving, two weeks of scramble, and two weeks of rest. Some people rest by chasing a deer through 100 miles of underbrush and some by climbing a mountain that only has a hand-hold every 100 feet. Others rest by playing lawn tennis until they are paralyzed to a deep red, and still others consider turning a heavy motor boat engine over hand by hand in a boiling sun to be a relaxation that will send them home feeling like new men.

Some people are very hard on their bank accounts during vacation, and go to expensive seaside resorts where the poor things get no rest at all. A man may return from one of these places looking the picture of health, but with a pocket book which is so emaciated that a two-cent stamp would make a bulge in it.

Some people are so poor that they can't take a month's vacation and there are so rich that they rest fifty-one weeks in the year and spend the other week at home watching a hired man cut coupons. But two weeks' vacation is as much as the ordinary man can stand.

Minister's usually get a month's vacation, but this is because their congregations need the rest.

School-teachers have three months' vacation without pay. When a laboring man gets this kind of a vacation he calls it a lock-out and wants to know what the government is going to do about it.

People choose their vacations too

carelessly and place too much faith in railroad folders and rumor. The best way to choose a place in which to gorge one's self with rest is to pick it out the year before and encourage a friend to go to it. If he comes back still a friend you can risk it.

Of course, some men suffer severely during their vacations and get even by recommending the place of torture to their friends, but fortunately these villains are very few.

Vacations are valuable because they give a man a change. Government employees should always spend their vacations at hard labor.

Bay of Islands World Famous Pleasure Resort

Its Scenic Beauty, Fine Fishing and Ideal Climate Have Gained Renown. Mr. Davis Erecting Splendid Hotel to Meet Growing Trade.

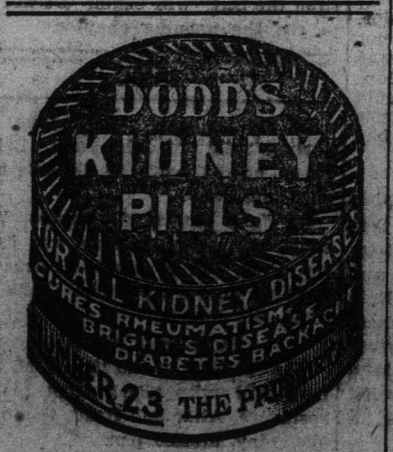
(Western Star.)

The potentialities of Bay of Islands are so great and promising that it ought not to be necessary to say an assuring word regarding the future of this section. The name of this Bay stands for a picture in the minds of all who have lingered even for a few fleeting days within the charm of its wondrous beauty. It stands not alone as a present picture but as the future ideal to its own loyal inhabitants.

Here thousands of tourists tour and enjoy the summer months. Some are attracted by the silver-skin salmon and speckled trout to the rivers and lakes by the brow of the green covered hills and majestic mountains where even the novice finds an abundance of the large beauties which have made this place famous the world over. Others delight to ride the placid waters of the Humber and view the many picturesque places which skirt its shores. And still others stay at Curling and find pleasure in visiting some of the beautiful homes and mingling with the sociability of the refined inmates.

The traffic this way has been increasing year after year until the hotel accommodations have been inadequate to meet the needs. To successfully cope with this, the readers of the Star will be pleased to learn that Mr. James Davis, of Summer side, is erecting a large and up-to-date hotel right in the centre of Curling.

This hostelry when completed will be sixty feet long and fifty feet wide, will have three stories besides a full-size basement. The building will contain thirty-seven bedrooms with hot



and cold water connections. Baths and lavatories will be installed on the second and third floors. The different parts of the hotel will have the telephone connections with the office. The entire structure will be heated by steam, and if Mr. Davis can carry out his present plans he will have the building lighted throughout by electricity.

Mr. Davis told the Star man that he intends to have the hotel well furnished and equipped with every modern convenience to surpass any at present in operation in the colony.

The construction work is progressing favorably, and in spite of the delay in getting suitable material, the building will be ready for business by the time the next tourist season arrives.

This will be good news to many who will admire Mr. Davis' optimistic spirit. It plainly shows that he has great faith in the future of this place. This enterprise of his is sure to attract to our town many more who are anxious to escape the burning heat of the more southern cities.

Here the heat of summer is moderated by the cooling breezes and the unrelenting coolness of the night. The rapid radiation of heat into a clear and generally cloudless sky causes a delightful change at nightfall. The climate is favorable to health and vigor, and proves indeed a beneficial sanitarium.

If perchance this should fall into the hands of any who are looking for health, pleasure, and prosperity, we extend the invitation to arise, gird thyself, come and enjoy its blessings!

For the Ball Players.

STAFFORD'S LINIMENT.

For bruises and pains—aches and sprains and similar troubles of the man who trains—sell "Stafford's Liniment."

It makes stiffened and some muscle supple and ready for work. For your baseball friends—your local tennis or football players—and all who indulge in any form of athletics recommend—

"STAFFORD'S LINIMENT." Even the man who unaccustomed to strenuous exercise attempts to mow his own lawn or perhaps spends a day on the links may be interested.

Stafford's Liniment is prepared only by

DR. F. STAFFORD & SON, St. John's, Nfld.
Manufacturers of 3 Specialties:
Stafford's Liniment,
Stafford's Prescription "A,"
Stafford's Phorastone.

Everyday Etiquette.

"Is it proper to eat corn from the cobs or should it be cut off and eaten with the fork?" asked Marjorie.

"Corn on the cob is considered finger food, although fortunately corn on the cob is served only at family dinner or small informal affairs because the feat of eating this very delicious vegetable gracefully cannot be attained," answered her aunt.

If boiled frosting has been cooked too long, it may be rendered smooth again by adding a piece of butter the size of a walnut before beating it.

Any cooking vessel can be cleaned in half the time if it is first steamed. Fill it with water, put the lid on and stand it where the water will get hot.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

A Word about Carpet Squares!

We have just opened the finest display of Wilton, Axminster and Tapestry Carpet Squares that have ever been seen in the Island.

These Carpet Squares are remarkable for their exquisite colors and perfect design. Beautiful old Blues and deep Brown tones are blended in a fine Wilton that is very pleasing and restful to the eye. Another—A Tapestry in quaint Grey Tints has a lovely Pompadour border of roses in subdued colors. Yet another in lovely Old Rose and Reseda.

There is also a quantity of handsome Axminster Art Squares suitable for Den, Dining-room and Library.

U. S. Picture and Portrait Co.

"There is Nothing New Under the Sun."

This old quotation does not apply here. Every day sees some new delicacy in our Store.

You are always certain of finding something to suit your individual taste.

Open Day and Night.

STEWART'S

Fancy Bakery.

Opposite Seaman's Institute.

July 14, 12

Telegram Ads. Pay

How Grip of British Forces Amounts to Fatal Strangle

British Widening Breaches of Medieval Fortresses—measured to Fricourt—Paints Growing Picture Conditions.

(By Philip Gibbs)

With the British Army in the field, July 10. — Slowly and steadily we are drawing closer about the enemy's position along the whole extent of the front, in order that we may be able to capture them. Our troops captured new about Ovillers and La Boisselle, and the pressure upon the tighter, and during the past hours we have established in the Bois de Trones, and in the Bois de la Motte. The meaning of our attacks and of the hard fighting at these points may not be clear to those who do not realize the which our men have to storm. It has been said that the lines, which strike from the Vosges, are of great importance, and this is true, but it is not really and even technically true through which we have July 1. The great German which curves round from Fricourt to La Boisselle, like a medieval fortress, connects earthworks and trenches. These are strong places as well as being filled with machine guns, trench mortars, and other devices of destruction—Gomm, Beaumont, Hamme, Thiepval, La Boisselle and Fricourt.

DESPERATE ATTACKS

In spite of the perils of these British battalions, which themselves against these strong on the left side of a German line they did not fail, but breached made in their defence, while now being widened and deepened. On the southern side where the succeeded La Boisselle Fricourt further eastward Hamme and Beaumont are ours, and an attack is being further in to reach the places on the left in which the fortress walls are here, while are being weakened assaults without.

A STRANGELIP.

We are gradually getting a grip on them, and are having keep striking deeper to the south as we have done during the twenty-four hours. Contain and Ovillers, it was as if strong places on the line must be evacuated by the enemy, and sounded and taken their injured troops by us.

I saw a scene of a struggle the enemy's strength to-day as if they were looking into the rear of the Lady of the Lake. It seemed strangely out of the image, and yet they real vivid, because I caught it suddenly and by accident, angled for by a gap in a hedge, by two on each side of the lake the fire of a picture. I have seen up to lines and it was on my back I came upon the gap in the hedge.

Through it I saw an unexpected scene of war, the fire in front of me all told, with the

THE EVENING

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