

ening Telegram Fashion Plates.

Home Dressmaker should keep Vogue Scrap Book of our Patterns. These will be found very refer to from time to time.

A TRIM AND POPULAR SUIT FOR MOTHER'S BOY.



ed galatea was used for this with white linene for collar, cuffs, and chest. This model is good for cheviot, broadcloth, flannel, and linen, corduroy, and the blouse is cut in coat and finished with a wide belt and pocket flaps. The trousers are with side closing. The pattern in 4 sizes: 3, 4, 5 and 6 years. Uses 2 1/2 yards of 36 inch material for a 4 year size. Pattern of this illustration mailed on receipt of 10c. in stamps.

A POPULAR AND BECOMING STYLE.



Middy Dress with Skirt Attached to an Under Waist, and with a Belt. This illustration is shown in this illustration. Model would be good for sheepskin in black and white, with white galatea, gingham, poplin, linen, velveteen or corduroy. It is plaited and joined to a waist, which is overlaid in front with a shield. The pattern is cut in 4 sizes: 6, 8, 10, 12 and 14 years. It uses 4 1/2 yards of 44 inch material for a 10 year size. Pattern of this illustration mailed on receipt of 10c. in stamps.

Be sure to cut out the illustration and send with the coupon, by filled out. The pattern can be had for less than 15 cents.

EVERYDAY TIQUETTE

It is proper for me to ask a woman who has never taken me to an entertainment? I do not ask the woman who is the entertainment to send him a card? Then he would probably ask you to go with him, especially if he knew you arranged it for her mother.

Clean, bright utensils mean clean appetizing food—use

Old Dutch



War News.

Messages Received Previous to 9 A.M.

OFFICIAL. LONDON, Jan. 7. A British submarine was sunk off Texel yesterday. The whole crew was rescued by the Dutch cruiser Noord Brabant. Headquarters in France report an air raid upon German store depot. Artillery activity continues at Armentieres and Ypres. In Champagne the entire enemy installation for gas attacks was destroyed by artillery. Several gas reservoirs exploded. The Russians are established in the captured positions on the Czernowitz-Strypa front. Chartorvsky cemetery has been occupied.

BONAR LAW. HAMILTON'S REPORT.

LONDON, Jan. 7. As the result of the publication of General Sir Ian Hamilton's report, the authorities are especially blamed for their failure to meet General Hamilton's repeated demands for reinforcements, the lack of which caused the collapse of the military plans. In contrast to what is termed the inefficiency of the higher command, the greatest admiration is accorded to the men under the terrible conditions, the Daily Mail in an editorial says: The men were glorious, though their generals lacked the insight, energy and decision, which are the divine parts of a commander in war.

COTTON FREIGHT RATES.

NEW YORK, Jan. 7. The British Government has fixed the ocean freight rate at two dollars a hundred pounds on cotton shipped from this country to England in British vessels, with confiscation of the offending ship as the penalty for overcharge, according to advices received by cotton traders here to-day. The prevailing rates on cotton to Britain from American ports are now said to range from \$2.40 to \$3.50 a hundred pounds, the high rates being induced by the shortage in tonnage.

GENERAL SECRET DEAD.

REMIREMONT, France, Jan. 7. General Serret, who was in command of one of the divisions of the French army in the Vosges, died yesterday from wounds received in a recent engagement.

SERBIAN REFUGEES.

ROME, Jan. 7. Thousands of Serbian refugees are presenting themselves at the Serbian Legation, and Consulate in Italy, with the request that they be incorporated in a new Serbian army to fight.

CARDINAL MERCIER LEAVES FOR ROME.

ROME, Jan. 7. The Belgian Minister to the Vatican has been informed that Cardinal Mercier, Primate of Belgium, intends to leave for Rome.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dandle the motto until the candle drew them. I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect, that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that it is a warm, comfortable place where one would be sure of expertly serving a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X Lamp and GASTEMAD Radators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

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to leave for Rome after presiding at the consecration to take place in a day or two, of the new Bishop of Toronto. The Cardinal has been informed officially from Berlin that no obstacles will be raised to his return to Belgium.

RELIEF FOR SERBIANS.

BRINDISI, Jan. 7. The French Relief Mission sailed for Albania to-day, taking food and clothing for the Serbian orphans.

THE LUSITANIA.

WASHINGTON, Jan. 7. Count Von Bernstorff, German Ambassador, presented to Secretary of State Lansing to-day a proposal to pay indemnity for Americans lost in the Lusitania disaster, and thereby conclude that controversy. He gave assurances that any German submarines in the Mediterranean would not attack combatant ships of any character, without warning, or destroy them without the opportunity for non-combatants to reach places of safety. While offering to pay indemnity in the Lusitania case, Germany makes the reservation that it is done without admission of wrong-doing. No official indication was given as to the acceptability of the proposal, but one set of American officials took the view that it would end the controversy. Assurances regarding the submarine warfare in the Mediterranean are of a broader scope than those given after the Arabic disaster, and covering warfare in the North Sea. The latter guaranteed only the safety of liners. Those for the Mediterranean cover all non-combatant ships. Count Bernstorff also told the Secretary of State that his Government had heard of the sinking of the Persia, through news despatches, but had no other information. The assurances regarding the conduct of submarine warfare in the Mediterranean convey the first information that the German submarines were operating there. As for the disavowal asked by the United States, the German Government was represented as considering that the most effective form of disavowal was the assurance that such acts should not be committed in future.

IN THE CONGRESS.

WASHINGTON, Jan. 7. Representative Gardner was vigorously assailed to-day in the House by two Republican colleagues, Stafford and Cooper, of Wisconsin, when he made a speech, criticizing German-Americans and the German nation. "The remarks we have just heard were as violent as could have been made in the British Parliament," shouted Cooper, who is ranking member on the Foreign Affairs Committee. On Gardner's demand for the regular order of business, Cooper sat silent when Stafford gained the floor, and in an impassioned address he declared Gardner to be more British than American. He criticized him for the nature of his remarks, saying that every member should weigh his words carefully. He strongly defended German-Americans. Stafford took particular exception to the declaration that German-Americans were destroying American munition factories with their gold and dynamite. "Those charges cannot be made against eight million German-Americans who are in this country,"

he declared. "I am not advocating the German cause, but I know that in my own district munition factories surrounded by thousands of German-Americans are running daily, without interference. I therefore, rise to resent the baseless charges which are unworthy of any man." Gardner left the House just as Stafford began. Representative Gardner had made a long prepared speech in the House to-day, approving of the Administration's stand that it would be unneutral to place an embargo on war munitions. He declared that peace in Europe now would be inconclusive and would mean another war. He assailed the pacifists, hypphenated Americans and cotton interests.

PURSUED BY SUBMARINE.

NEW YORK, Jan. 7. A News Agency despatch from Marseilles to-day, says that the steamer Meinam raced into Marseilles to-day after eluding a submarine, which had pursued her for some distance in the Mediterranean. The submarine fired at least a hundred shells after the fleeing steamer, but none of them struck. The Meinam was one of the fleet of liners owned by the Messageries Maritimes, and is sister ship of the Karnak, which arrived at Marseilles yesterday, after a thrilling chase by a submarine. The Meinam was en route from Calcutta to this port when she was attacked.

Bellaventure and Adventure at Alexandrook.

Last evening Messrs. A. J. Harvey & Co., Ltd., received word that the s.s. Bellaventure, Capt. Cross, and s.s. Adventure, Capt. Wilson, which were sold to the Russian Government last fall, had arrived at Alexandrook, which is always an open port. Both ships have been ordered on to Archangel, but as no steamer can be procured at Alexandrook, the Newfoundland crews will remain on the ships till they reach their destination. An effort will be made to keep this port open by the Bellaventure and Adventure, as it was for this purpose that our local ice-breakers were bought. The Ventures may not be heard from again for some time owing to the difficulty experienced in negotiating the passage from Alexandrook to Archangel. However, the Lintrose covered this journey in five days, having mine sweepers clearing her path, and it is thought the Ventures will have even less delay, though they will have to encounter heavy ice.

The s.s. Bonaventure is now at Glasgow, having gone there from Gibraltar and where she will outfit for Archangel. A message has also been received that the crew of the s.s. Beothic, Capt. Faulkner, was at Liverpool on their return to St. John's. The Beothic went from here to North Sydney, and after coaling there proceeded to Archangel. She is thought to be somewhere in the White Sea.

25 cents Destroys Your Dandruff and Stops Falling Hair

Save your hair! Make it thick, wavy and beautiful—try this!

Thin, brittle, colorless and scraggy hair is mute evidence of a neglected scalp of dandruff—that awful scurf. There is nothing so destructive to the hair as dandruff. It robs the hair of its lustre, its strength and its life; eventually producing a feverishness and itching of the scalp, which if not remedied causes the hair roots to shrink, loosen and die—then the hair falls out fast. A little Danderine to-night—now—any time—will surely save your hair.

Get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter, and after the first application your hair will take on that life, lustre and luxuriance which is so beautiful. It will become wavy and fluffy and have the appearance of abundance, an incomparable gloss and softness; but what will please you most will be after just a few weeks' use, when you will actually see a lot of fine, downy hair—new hair—growing all over the scalp.

Hard Experience.

Wm. Noseworthy had an experience on Monday last week which he would not wish repeated. During the storm of that day he was hauling his nets some miles outside Middle Arm, when a rope got entangled around his propeller. There was a buoy on the end of the rope and the boat became unmanageable. And for some time he and his mate had more than they could do to keep the boat free, as the sea swept clean over her, and they did not know the moment she was going under. They were finally rescued by Hy. Perrott and the boat towed to Green Island, where all spent the night.

In order to get a fire to dry their drenched clothes and to warm themselves, they had to gather old cod-liver, as there was no wood in the vicinity—Western Star.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it." "That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists." Zylex, 50c. a box; Zylex Soap, 25c. a cake. Zylex, London. cod.11

The Friday and Saturday Programme at THE NICKEL! A BROADWAY-STAR THREE-PART FEATURE. "THE ESTERBROOK CASE." An exceptionally fine three-part Vitagraph social drama—a great production with a great cast, including Julia Syane, Gordon Clsay Fitzgerald, L. Roger Lytton and Garry McGarry. "HER FILM-LAND HERO"—A delightful comedy-drama. "A DEED OF DARING"—A thrilling melo-drama. "Charlie and Mable's Busy Day." A CHARLIE CHAPLIN COMEDY RIOT OF FUN. SEND THE CHILDREN TO THE GREAT BIG BUMPER MATINEE SATURDAY. Monday—THE GODDESS and WHEN JUSTICE SLEEPS—The 3rd episode of the Great WHO PAYS? series.

M.C.L.I.

The opening debate of the session was held on Thursday evening with a large number of members present. The subject for debate was "Are the liquor dealers justified in making a claim for compensation from the State, as a result of the recent Prohibition Election?" Owing to the unavoidable absence of the appointed speakers for the affirmative side, Mr. W. White volunteered to act as leader, a thrilling debate followed that for the sake of developing both sides of the argument, Mr. White based the liquor dealers' claim for compensation, 1st vested rights as demonstrated by the renewal of the licenses from year to year; 2nd, deprivation of property; 3rd, loss on output which would be of no value for other purposes; 4th, stocks on hand; 5th, loss of profits; 6th, loss of "good will." He was well sustained by Mr. Walter Butt, the second speaker for the affirmative, also by Mr. Wm. Dror. Mr. Geo. Peters made a good speech as leader for the negative, and contended that there was no such thing as vested rights, that there was no suggestion for compensation in the Government's debate last year. That the value of the liquor dealers' interests was only for 12 months. That the liquor dealers took the risk of a 24 months' license in spite of the temperance sentiment which they knew was going against them for the past ten years. That this claim had been brought out in Canada and the United States and every case had failed. That instead of compensation the liquor dealers should compensate their victims, the wives and children from their enormous profits. Mr. R. Curtis was a good second for the negative and showed that the Government has full power to stop any trade that is injurious to the people without compensation. Mr. Scott contended that property and buildings could be used for other purposes without loss to the owners. The affirmative made an open discussion was fully taken up by the other members and a good debate was the result. The negative was announced vote for the M.C.L.I. is practically solid against compensation. Mr. Thos. Scott occupied the chair to the entire satisfaction of all present.

Curling and Patriotic Day.

Four perfect sheets of ice after last night's frost, and to-night will witness some great play. The first regular Division practice matches takes place on Monday evening, and the first trophies, a handsome pipes (The President's matches) will be played on Tuesday evening commencing at 7 o'clock and continuing right through the evening (2 sessions) between the Reds and Blues. Captain Herburt and here they are each confident of their divisions' success and the boys will play their best. The tickets are now being sold for the work and play to play the game by visiting the Curling Rink some time during the day of the 24th January. Let us all play the game for the boys who are doing so much for us. The proceeds of Patriotic Day will be well looked after, and no doubt is badly wanted.

TAKE NOTICE.

We publish simple, straight testimony, not press agents' interviews, from well-known people. From all over America they testify to the merits of MINARD'S LINIMENT, the best of Household Remedies. MINARD'S LINIMENT CO., LTD.

In Charge of Trawler.

Lieut. A. G. Dodman, R.N., formerly of Grand Bank and recently of London, England, is now in charge of H. M. trawler Corolla, a letter to that effect having been received by last mail. At the time of writing he was about to sail "for abroad where the enemy is more active." In response to the Empire's call Lieut. Dodman gave up a fine position and joined the service for the duration of the war.

Commencing Monday, January 10. MATINEES WEDNESDAYS AND SATURDAYS. KLARK-URBAN COMPANY, In the Greatest Plays Ever Produced at Popular Prices. OPENING PLAY—The Great New York and London Success—"WITHIN THE LAW."

OUR NEW YEAR GIFTS. GENTLEMEN'S DRESSING CASES. A more useful article you could not find, saves worry and would make a good start for the New Year to give hubby one of these real useful articles. PICTURES. Nothing ornaments a home more than a nice selection of pictures. We have them for every room. We frame to order any required. We have the latest King and Queen Picture. Be patriotic, secure one at once. BUFFETS. What home is complete without a Buffet with its linen drawers, silverware drawers—so absolutely necessary. HALL STANDS. We have a very nice selection of Hall Stands which we now offer at special prices. Better secure one before they are all gone. CHAIRS. In Chairs we have a large variety to select from in Quartered Oak, Mahogany, Surface Oak, &c. PARLOUR SUITES. We have just opened some very nice Parlour Suites. Now is your time to get that promised Suite for your best room. We have them in assorted patterns.

SPECIAL.—On all purchases made at our store the next 3 days we will give absolutely free the following lines: Pictures, Chairs, Tea, Dinner and Toilet Sets, Chaises Dishes and other lines too many to mention, according to the amount of the purchase. Learn our plan and profit thereby.

The C. L. MARCH Co., Ltd., Cor. Water and Springdale Streets.

Clark-Urban Co.

"WITHIN THE LAW." The Clark-Urban Company is coming back! After an absence of two years they are coming back with a repertoire of brand new plays. A couple of years ago they introduced us to "Jimmy Valentine" and we all pronounced it a play of A 1 calibre, and asked for more. They replied last year with "The Third Degree," and we believed the limit of excellence at popular prices had been reached, and here they are coming back stronger than ever with the best and biggest play of all, "Within the Law." It will be their opening play at the Casino Theatre on next Monday evening. "Within the Law" is the story of a female "Jimmy Valentine" who, though she does not "crack safes," gets into trouble with the police, is put through a novel "Third Degree," faces unusual and thrilling situations and, through it all, retains her love for—but see the play at the Casino Theatre on next Monday evening. Seats now on sale at the Atlantic Bookstore.

Old Feildians Form Up.

A meeting of Old Feildian supporters was held last night at the office of Mr. P. E. Outerbridge to make arrangements for a team to represent them in hockey. Officers were elected as follows:— Captain, J. C. Strang; Vice-Capt., S. Pearce; Secretary and League Delegate, S. Bennett. Six of last year's championship team have gone to the war and others will have to be got to fill their places.

Capt. Geo. Carty

Improving. From letters received in the city from Malta yesterday we learn that Capt. George Carty is at the Blue Sisters Hospital at that place suffering from a slight attack of jaundice. The letter was written on Dec. 12th, and as he was then getting better it is expected that he has since gone to Florence to recuperate. Capt. Carty was in command of the Regiment for four days when he was taken ill. The illness of many of our boys is attributed to the sudden atmospheric changes felt at Gallipoli. Following a heavy rainfall in the early part of December there was severe frost and many of the lads were frostbitten, as has been previously reported. Practically all the cases of jaundice are of a very mild type, and it is hoped that those reported ill from that disease are now on the road to recovery.

HERE AND THERE.

Avoid Harsh Cathartics. Davis Liver Pills act gently but effectively and regulate the bowels. 40 pills, 25c. Davis & Lawrence Co., Montreal. READY FOR SEA.—The schr. Maggie Belle is now ready to sail for Gibraltar, fish laden from Monroe and Co. BROUGHT ALONG PATIENT.—A woman for the Lunatic Asylum was brought from Bell Island to the city yesterday afternoon. Sufferers from Rheumatism obtain quick relief with "The D. & L." Hazol-Menthol Plaster. Be sure and get the genuine. Made by Davis & Lawrence Co. LOADING FOR BRAZIL.—The Danish schr. Janstein, which brought along a cargo of anthracite coal here from New York, is now loading cod-fish at Job Bros. & Co., Ltd., for Brazil. Send 5c. to Davis & Lawrence Co., Montreal, for a sample bottle of the new delightful Dylcia Toilet Cream for the hands, face and complexion. Regular bottles 50c. FUNERAL TO-MORROW.—The funeral of the late James Lester will take place to-morrow afternoon and will be attended by the members of the S. O. E., of which body the deceased was a member. "Stafford's Liniment" cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Sold in over 500 stores—Jan.5,11

FERROVIN

EFFICIENCY.—To-morrow afternoon at 2:45 the Hon. R. A. Squires will address the members of Wesley Bible Class taking as his subject: "Efficiency." Every member is expected to make a special effort to attend. The soloist will be Mr. Harry Chaplin. Visitors will be heartily welcomed.