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James Baird
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SHOWROOM.



BLOUSES.

Extraordinary Dis-
play of Latest
Styles.

Don't fail to see our latest display of the newest creations in charming Muslin Blouses, positively the grandest range we have ever shown, and such a variety of prices to select from. From the cheapest to the best you'll find every Blouse a pronounced beauty.

Reg. 65c. Sale Price 54c.
Reg. 75c. Sale Price 64c.
Reg. 85c. Sale Price 74c.
Reg. \$1.10. Sale Price 94c.
Reg. \$1.25. Sale Price \$1.04
Reg. \$2.50. Sale Price \$2.24

HAIR BANDS.

The latest from New York, fine tortoise shell, studded with brilliants; full size. The very latest in head dress ornaments.

Regular 45c. Sale Price 35c.
Regular 60c. Sale Price 45c.

GINGHAM DRESSES.

Wonder if "Alladin" had anything to do with the make of these. A description of the style we can attempt, but not the beauty, which is so apparent in every dress. These are in fancy stripes of Pink and White, Blue and White, Grey and White, Lavender and White, etc. with White Pippings, some buttoned down entire front; these make ideal morning dresses; sizes from 34 to 42 inch bust.

Regular \$1.80. Sale Price \$1.49
Regular \$2.20. Sale Price \$1.84
Regular \$3.20. Sale Price \$2.98

SPECIAL!

A Few Samples in Ladies' Sweater Coats.

These are in the shades of Navy, Grey, Brown, etc.; a high-class lot and good values from \$6.00 to \$10.00. Specially priced for sale, \$1.50 to \$6.00.

CHILDREN'S WHITE MUSLIN DRESSES.

This is a swell line of Children's Summer Dresses, very prettily trimmed with lace and insertion, finished in low neck and short sleeves; fitting from 6 to 12 years. Reg. up to \$1.50. Our Sale Price \$1.23

CHILDREN'S SCHOOL DRESSES.

We offer the balance of these in Tweeds, Serges, Checks, etc., at the lowest possible price to clear, to make room for large stocks coming in. Reap the benefit of the big reductions. Special (all sizes) \$2.49

MISSSES' DRESSES.

These are in White Muslin and Marquessette, very finely trimmed with Embroidery, Lace and Insertion; others with all-over embroidery, with low neck and short sleeves. Also a beautiful line of Striped Gingham Dresses, trimmed with self colors and buttons; to fit Misses' from 12 to 18 years.

Regular \$1.90. Sale Price \$1.68
Regular \$2.50. Sale Price \$2.28
Regular \$3.00. Sale Price \$2.68

WHITE LAWN AND MARQUESETTE DRESSES.

5 doz. of this line, revealing a dazzling assemblage of fashion's latest conceptions in high-class Dresses; some of these heavily embroidered, fancy frill and wide tucks; others with heavy insertion and lace, and others with all-over embroidery, high and low neck; ¾ sleeve; sizes 34 to 42 inch bust.

Regular \$2.80. Sale Price \$2.58
Regular \$3.30. Sale Price \$2.98
Regular \$3.50. Sale Price \$3.28
Regular \$4.00. Sale Price \$3.58
Regular \$6.50. Sale Price \$5.98
Regular \$7.00. Sale Price \$6.38
Regular \$8.00. Sale Price \$7.38
Regular 10.00. Sale Price \$8.39

A SNAP IN AMERICAN CORSET CLASPS.

Here is a genuine Watch Spring Steel Corset Clasp, kid covered. This Clasp is worth 15c. in the regular way; assorted lengths. Our Sale Price 4c

WHAT 5c. WILL DO At BAIRD'S.

Mirrors (round) 5c.
Shell Rattles 5c.
Pin Cushion 5c.
3 doz. Clothes Pins for 5c.
1 Nickel Poker 5c.
1 large Metal Cooking Spoon 5c.
1 Hair Curler 5c.
1 Wire Strainer (wood handle) 5c.
1 Wire Coat Hanger 5c.
1 Tack Hammer 5c.
1 Kitchen Knife 5c.
1 Nickel Soap Rack 5c.
1 Cake Plate Handle 5c.
3 cards Safety Pins (nickelled) for 5c.
2 cards Dress Fasteners for 5c.
1 Exercise Book (180 pages) 5c.
1 Infants' Pacifier 5c.
1 bundle Tape (12 pieces) 5c.
1 tin Eucalyptus and Camphor Ice 5c.
Machine Oil 5c.
1 card Assorted Blouse Pins 5c.
2 doz. Mohair Boot Laces for 5c.
1 doz. Mohair Superior for 5c.
5 cards Mending Wool for 5c.
1 cake Goodwin's Soap 5c.
3 papers Pins for 5c.
1 pr. Corset Clasps (kid covered) 5c.
6 cards Black Hooks and Eyes for 5c.
8 packets Hair Pins for 5c.
2 Writing Pads (note size) for 5c.
1 Writing Pad 5c.
1 Writing Pad (letter size) 5c.
2 Hose Darners for 5c.
1 roll Toilet Paper 5c.
1 Fancy Collar and Sash Pin 5c.
Pepper and Salt Shakes (glass) 5c.

Look What 10c. Brings You At BAIRD'S.

Dime Safety Razor 10c.
Putty Knives 10c.
Gilt Extension Bracelets 10c.
Mirrors (with Enamel) 10c.
1 large Scissors 10c.
1 small Scissors 10c.
1 Child's Nickel Pacifier 10c.
1 Aluminum Hairpin Box 10c.
1 Aluminum Stud Box 10c.
1 Aluminum Lemon Squeezer 10c.
1 Aluminum Egg Separator 10c.
1 large tin Talcum Powder 10c.
1 Child's Set (Knife, Fork and Spoon) 10c.
1 tube Ever-Ready Cement 10c.
1 Pliers and Wire Cutter 10c.
1 Wire Strainer 10c.
1 Cullender 10c.
1 bottle Perfume (in fancy box) 10c.
1 large bottle Florida Water 10c.
1 large bottle Bay Rum 10c.

SOME 15c. SPECIALS.

Colgate's Shaving Sticks 15c.
Large Tin Buckets 15c.
Gold Paint 15c.
White Metal Trays 15c.
Black Japanned Trays 15c.
Feather Dusters 15c.
Circular Cloth Brushes 15c.
Large Butcher Knives 15c.
Large bottle Ammonia 15c.
Rub White Tooth Powder 15c.
Gold Rimmed Spectacles 15c.
Bay Rum 15c.

Summer Dress Materials.

Initial Showing of New Fashionable Summer Dress Fabrics
right direct from New York.

INDIA LINON.

This plain White Mercerized Fabric called the "Pride of the West" is beautifully finished, 29 inches wide; washes perfectly and is the ideal material for summer wear. Only 300 yards in the lot; bound to be a quick seller. Regular 20 cents. Our Sale Price 16c

FLAXON.

Another American beauty, 36 ins. wide; this material is very finely woven, plain and with fine pin stripe lustrous finish; ask to see it; very popular in New York, making very winsome summer Dresses and Blouses. Plain. Reg. 30c. Sale Price, 25c. yd. Plain. Reg. 37c. Sale Price, 30c. yd. Pin Stripe. Reg. 33c. Sale Price, 28c. yd.

SILK STRIPE VOILE.

We offer this in a variety of colours: Corn Flour Blue, Light Blue, Navy, Helio, Champagne, Pink and Black, 27 ins. wide; a very striking line of summer Dress Materials. Reg. 33c. yd. Sale Price 28c

CROSS-BARRED MUS- LINS.

In this you'll find a splendid range of assorted Checks, large and small, very even make, and a beautiful washing material. Reg. 10c. yard. Our Sale Price 8c

STRIPED VOILES.

This is an excellent line in shades of Tan, Navy, Old Gold and Light Blue, 26 inches wide, with bright silk stripe; this is one of the prettiest we have shown for a long time. Reg. 30c. yard. Our Sale Price 25c

POPLINS.

500 yards of Wash Poplins, 2 7/8 inches. In this lot you'll find an assortment of the much asked for shades, such as Tans, Fawns and Drabs; perfect washing. Reg. 26c. yard. Our Sale Price 20c

HOLLY BATISTE.

2,000 yards of these charming Summer Dress Fabrics; a big range to select from. Checks, Fancy Stripes, Floral Designs, Light and Dark grounds; also a fine range of Spots in shades of Blues, Helio, Pinks, etc. These materials are 30 inches wide, and for appearance 'tis hard to beat them. Reg. 16c. yard. Sale Price 13c

IRISH LINETTE.

Irish Linettes show the highest perfection of the linen thread finish, made from carefully selected colours, guaranteed to be perfect in every way; some of these with fancy borders for Trimmings in fancy spray designs. Regular 20c. yard. Our Sale Price 17c

MEN'S WHITE HANDKERCHIEFS.

22 doz. of Mercerized Cotton Handkerchiefs, Hemstitched cross-barred, a very soft finish and excellent wearing. Regular 17 cents. Our Sale Price 14c

MEN'S ABERDEEN GLOVES.

The kind that ensure warm hands on the coldest days in winter, these are made in Black, White and Assorted Colours; prices in this line range to 95c. pair. Special Sale Price 75c

LADIES' WOOL GLOVES.

'Tis not too late yet to buy Wool Gloves when you can get such quality as these at such an economy price; these are very fine knit white lined and fancy worked gauntlet wrist; very stylish. Regular 95c. Our Sale Price 75c

EXTENSION RODS.

10 doz. of Tubular Brass, with bent ends, projecting from window about 2 inches. The newest idea in Curtain Rods; medium weight and secure fastenings; extend from 30 to 54 inches, thus fitting all classes of windows. Reg. 17c. each complete. Our Sale Price 14c

STAIR PADS, 9c. Each.

We can again offer you a full line of these ever required carpet savers, 22 inches long and 8 inches wide, with rounded edge to fit edge of step. Buy your stock of these, the "Tread-Easy" Stair Pad, and save stair carpet and canvas wear. Reg. 12c. Our Sale Price 9c



Some Surprising
Values in our
Napiery
Department.

D'OYLEYS.

These are a new line of Circular D'Oyleys, 9 inches diameter, hemstitched, with embroidered edge. Regular 9 cents. Our Sale Price 6c

6 doz. of Pure White Fancy Embroidered Linen Sideboard Cloths, openwork effect and hemstitched; these are very neatly finished and made of very fine and even cloth. Regular 55c. Our Sale Price 42c

TRAY CLOTHS.

6 doz. of fine White Damask Tray Cloths with hemstitched border; size 16 x 22; a very pretty display of assorted patterns. Reg. 15c. Our Sale Price 12c

TEA CLOTHS.

A choice assortment of American Tea Cloths of beautiful White Damask, finely hemstitched; size 31 x 31. Regular 40 cents. Our Sale Price 32c

We have planned a
Great Programme for
Friday and Saturday
Shoppers.

What Value 7c. Brings You.

1 Gilt Blouse Set 7c.
2 rolls White Tape for 7c.
2 tins Baby Talcum Powder for 7c.
1 bottle Witchazel Extract 7c.
3 packets Fuller's Earth for 7c.
3 packets Violet Powder for 7c.
1 packet Paper and Envelopes 7c.
1 Cake Slicer 7c.
1 Ham Slicer 7c.
1 Bread Knife 7c.
1 Wood Mallet 7c.
1 Screw Driver 7c.
1 Dressing Comb 7c.
1 S. T. Comb 7c.
1 tin Tooth Powder 7c.
Mirrors (round) 7c.

Dress Goods.

ELBA CLOTH.

WHAT IS IT?

Why, the most popular Dress Cloth to-day, popular in price, fast in color, durable in every way, and bids fair to be as popular to-day as the famous "Elba" Island 100 years ago was famous for its brilliant captive, isolated in a sphere of his own; so is this popular "Elba" Cloth isolated in a class of its own for superiority; all shades. Reg. 35c. yard. Our Sale Price 31c

Big Dress Goods Special.

From our well equipped Dress Department we are selecting some special lines of new arrivals in the most fashionable shades and weaves. To the lady of fashion these should appeal by reason of their high-class make, excellent finish and great saving price. These selections embody Blacks and Colored in Venetians, Amazons, Lustres, Satin Cloths, Serges, and the new arrivals for Spring 1913. Reg. 65c. yard. Sale Price 50c. Reg. 1.10 yard. Sale Price 84c.

ENAMELWARE

Just to hand

A big assortment of all
kinds of Enamel-
ware, at one price 15c

Hosiery.

GREAT SAVINGS IN HOSIERY.

24 doz. of Ladies' Black Cashmere Hose, the kind that is required for present wear, broad ribs of assorted widths. Reg. 55c. Our Sale Price 44c

MEN'S HALF HOSE.

10 doz. of fine heavy Black Worsted Socks, ribbed; nothing better to wear for the price. Regular 40c. pair. Our Sale Price 32c

BOYS' & GIRLS' HOSE.

17 doz. of assorted sizes in ribbed Black Worsted; a hard wearing stocking, one that keeps us busy ordering all the time so great is the demand for this popular line.

Small Sizes 17c. pair.
Large Sizes 27c. pair.