

A Live Business
Requires a Live Sign!
The live merchant knows that the Electric Sign as a convincer has come to stay. It attracts : it impresses. Costs less than most merciants think. Attractive, Brilliant, Easily Maintained.

## Starlight for Romance. Electric Store Light for Business.

Let us show you, Mr. Business-man, how to impress your name and wares on the public mind. Let ue vitalize an idea for you--

AN ELECTRIC SIGN TELLER. Red Newfoundland Company.

Bargains
FANCY WORK!

 CHARLES HUTTON.

250 PAIRS
Fresh Rabbits,
By Rail To-Day, Jan. ro, roro.
5 cases MUSELS,
Min



EVAPORATED APPLES !
10 Lbs. 25 cs , FRESH EGGS, P. E. I. PARSNIPS 40 cases Oranges, For 25 cents. 20 kegs Grapes, 5o Sides Trimmed LEATHER, 5o Sides or orinary LEATHER. STEER BROTHERS. Clairet Vierge!

Only $\$ 5.00$ per case.


## "Alligator" Mahogany Chewing Tobacco

 the rarke. If you doubt our word, just thy a sample box and you
ready sale wil convince you that our statement is not exaggerated.
"Alligator" is put nip in 5ils Caditiee, 6 sticks to the pound.
 RUBBER SEASON IS HERE.
F. MonAMARA, Queen st.

## NEVER MINO WHO




## The STAR Convex FIEXBBLE BLADE SAFFTY RAZOR

Is entirely free from all the defects found in the present wafer or thin blade Razor. There is no metal obstruction between the cutting edge and the beard, and the Convex Curve holds the blade perfectly firm.
A Star Convex Flexible Blade Safety Razor, with seven blades will-last longer than several dezen doubleedge blades.
Do not confound this Razor with any other. Its construction is entirely new and different.


Headquarters Account Books

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## AUCTION SA

 MRS. OKE, 1344 ucterwo To-morow, TUESAar, 18 ,h Houselolod funiture and Efi





Now that we are
finished our stocktaking we will sell all
Ladies' Furs, Hats axp
Jackels,
Reduced Prices
Fur Caps and
Collars.
Bowring Bros.

