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*When she asks
for matches hand her
Eddy's "Silent 5"*

It's the safest match in the world, a chemically self-extinguishing match, the result of 66 years of practical match-making experience.

The big feature of the "Silent 5" is the complete absence of smouldering or burning after the match is blown out. This improvement, coupled with the Eddy quality reputation, is making the "Silent 5" the biggest seller of the match world.

Be sure you are well stocked with this Eddy line. There are 30 brands of Eddy's matches, comprising 15 to 20 Domestic. Wax Vestas in several sizes. Gaslighters, Eddystone Torches, Flamers, Etc.

EDDY
ESTABLISHED A.D. 1851.

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