## THE CANADIAN GROCER

## Twenty-six and a half cents on every dollar is yours

Every dollar you invest in "Richards' Quick-Naptha" and "Richards' Pure Soap" will give you a net profit of 26½c. to say nothing of the tremendous satisfaction you will give your patrons with every sale. This satisfaction means a growth of your soap business and incidentally the development of your other departments. Housewives appreciate the superior quality of these soaps—they are economical and very effective without much rubbing.

Sold through the wholesale trade.

## **Sanitary Cans**

"The Can of Quality"

Baked Beans, Soups, Meats,CondensedMilk, Evaporated Milk @@

Sanitary Can Co., Ltd.,

NIAGARA FALLS, ONT.