## "Just as Good" as Ramsay's are Not as Good

In almost every line of merchandise there is some leader, in comparison with which other articles of the same class are claimed to be "just as good." The claim of other makers that their brand is "as good" as



is the sincerest flattery and compliment to our goods.

The shrewd merchant at once concludes that there is nothing to be gained by experimenting, and that the way to hold and increase his trade is to stock the standard of the line. In Soda Biscuits it is Ramsay's Farm Cream Sodas.

Ask for prices and samples

## RAMSAYS LIMITED

330 Nicolet Street

MONTREAL

