



## LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:  
TORONTO

Established 1869

|                      |                    |                      |
|----------------------|--------------------|----------------------|
| Employer's Liability | Personal Accident  | Sickness             |
| Elevator             | Fidelity Guarantee | Court Bonds          |
| Contract             | Internal Revenue   | Teams and Automobile |

**AND FIRE INSURANCE**

## North American Life

"SOLID AS THE CONTINENT."

### PROGRESSIVE

New Business issued during the year 1915 exceeded that of the previous year by One and a Quarter Millions.  
Total Business in Force at December 31st, 1915, amounted to over \$56,200,000.

### PROSPEROUS

Net Surplus Held on Policyholders' Account increased during the year by \$385,927, and now amounts to over \$2,500,000, while Assets amount to over \$15,716,000.

It is a Policyholders' Company, and a very profitable one for any agent to represent.

Numerous good agency openings are available.

Correspond with E. J. HARVEY, Supervisor of Agencies.

**North American Life Assurance Company**

HOME OFFICE

TORONTO, ONT.

EDWARD GURNEY,  
President

L. GOLDMAN,  
1st Vice-President and Managing Director

## The Mutual's Red Letter Year \$100,000,000

The Mutual Life of Canada now ranks among the few nine-figure Canadian Life Companies (31-12-1915).

After forty-six years of quiet but steady progress The Mutual has on its books one hundred millions of strictly high class business.

This result is noteworthy because the Company has never for a moment failed to make increase in business secondary to quality of service.

Twenty-six years were required to reach the first twenty millions; only eight years for the second twenty, five for the third and three each for the fourth and fifth, making one hundred millions.

It needs no prophet to forecast the future of

**The MUTUAL LIFE ASSURANCE CO.**

Waterloo OF CANADA Ontario

"Known as Canada's Only Mutual."

Assets, \$76,800,000

Assurances, \$100,000,000

## A GREAT-WEST LIFE

contract gives you the opportunity of securing a larger business than membership in the Agency force of any other Company operating in Canada.

For the past nine years Great-West Life Agents have enjoyed the benefit of participation in the largest business written in Canada.

**The Great-West Life Assurance Co.**

HEAD OFFICE

WINNIPEG, MAN.

## The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

|                     |                 |
|---------------------|-----------------|
| Paid up Capital     | \$200,000.00.   |
| Authorized Capital  | \$1,000,000.00. |
| Subscribed Capital  | \$1,000,000.00. |
| Government Deposits | \$111,000.      |

## Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg.,  
Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

**ARMSTRONG & DeWITT, General Agents,**  
6 Wellington Street East - Toronto

## Great North Insurance Co.

Head Office - CALGARY, Alta.

### OFFICERS

President and Manager ... W. J. WALKER, Esq.  
1st Vice-President ... Hon. P. E. LESSARD, M.L.A.  
2nd Vice-President, C. F. P. CONYBEARE, D.C.L., K.C.  
Secretary ... A. H. MELLOR, Esq.

### DIRECTORS

Hon. Alex. Rutherford, B.A., LL.D., B.C.L.,  
South Edmonton  
Hon. P. E. Lessard, M.L.A. ... Edmonton  
F. A. Walker, M.L.A. ... Port Saskatchewan  
Edward J. Pream, Esq. ... Calgary  
C. F. P. Conybeare, D.C.L., K.C. ... Lethbridge  
W. J. Walker, Esq. ... Calgary  
Geo. H. Ross, LL.B., K.C. ... Calgary



## Hudson Bay Insurance Co.

Head Office - VANCOUVER, B.C.

WM. MACKAY, President.

F. W. WALKER, Vice-President and Manager.

### FIRE INSURANCE ONLY

BRANCH OFFICES AT

MONTREAL, TORONTO, WINNIPEG, CALGARY.

AGENTS WANTED AT UNREPRESENTED  
TOWNS AND VILLAGES IN CANADA.