



**LONDON
GUARANTEE AND
ACCIDENT COY.
Limited**

Head Office for Canada:
TORONTO
Established 1869

Employer's Liability	Personal Accident	Sickness
Elevator	Fidelity Guarantee	Court Bonds
Contract	Internal Revenue	Teams and Automobile

AND FIRE INSURANCE

North American Life
"SOLID AS THE CONTINENT."

PROGRESSIVE.
New Business issued during the year 1915 exceeded that of the previous year by One and a Quarter Millions.
Total Business in Force at December 31st, 1915, amounted to over \$56,200,000.

PROSPEROUS.
Net Surplus Held on Policyholders' Account increased during the year by \$385,927, and now amounts to over \$2,500,000, while Assets amount to over \$15,718,000.
It is a Policyholders' Company, and a very profitable one for any agent to represent.
Numerous good agency openings are available.
Correspond with E. J. HARVEY, Supervisor of Agencies.

North American Life Assurance Company
HOME OFFICE - TORONTO, ONT.
EDWARD GURNEY, President
L. GOLDMAN, 1st Vice-President and Managing Director

The Mutual's Red Letter Year
\$100,000,000

The Mutual Life of Canada now ranks among the few nine-figure Canadian Life Companies (31-12-1915).
After forty-six years of quiet but steady progress The Mutual has on its books one hundred millions of strictly high class business.
This result is noteworthy because the Company has never for a moment failed to make increase in business secondary to quality of service.
Twenty-six years were required to reach the first twenty millions; only eight years for the second twenty, five for the third and three each for the fourth and fifth, making one hundred millions.
It needs no prophet to forecast the future of

**The MUTUAL LIFE ASSURANCE CO.
OF CANADA**
Waterloo Ontario
"Known as Canada's Only Mutual."
Assets, \$26,800,000 Assurances, \$100,000,000

A GREAT-WEST LIFE
contract gives you the opportunity of securing a larger business than membership in the Agency force of any other Company operating in Canada.

For the past nine years Great-West Life Agents have enjoyed the benefit of participation in the largest business written in Canada.

The Great-West Life Assurance Co.
HEAD OFFICE WINNIPEG, MAN.

**The Imperial
Guarantee and Accident
Insurance Company
of Canada**

Head Office: 46 KING ST. W., TORONTO, ONT.
IMPERIAL PROTECTION
Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.
A STRONG CANADIAN COMPANY

Paid up Capital	\$200,000.00.
Authorized Capital	\$1,000,000.00.
Subscribed Capital	\$1,000,000.00.
Government Deposits	\$111,000.

**Guardian Assurance Company
Limited** - Established 1821.

Assets exceed Thirty-Five Million Dollars
Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.
ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

Great North Insurance Co.
Head Office - CALGARY, Alta.

OFFICERS
President and Manager ... W. J. WALKER, Esq.
1st Vice-President ... Hon. P. E. LESSARD, M.L.A.
2nd Vice-President, C. F. P. CONYBEARE, D.C.L., K.C.
Secretary ... A. H. MELLOR, Esq.

DIRECTORS
Hon. Alex. Rutherford, B.A., LL.D., B.C.L.,
South Edmonton
Hon. P. E. Lessard, M.L.A. ... Edmonton
F. A. Walker, M.L.A. ... Port Saskatchewan
Edward J. Fream, Esq. ... Calgary
C. F. P. Conybeare, D.C.L., K.C. ... Lethbridge
W. J. Walker, Esq. ... Calgary
Geo. H. Ross, LL.B., K.C. ... Calgary



Hudson Bay Insurance Co.
Head Office - VANCOUVER, B.C.
WM. MACKAY, President.
F. W. WALKER, Vice-President and Manager.

FIRE INSURANCE ONLY

BRANCH OFFICES AT
MONTREAL, TORONTO, WINNIPEG, CALGARY.
AGENTS WANTED AT UNREPRESENTED
TOWNS AND VILLAGES IN CANADA.