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THE OBSERVER:

A Weekly Independent Journal, advocating Political, Municipal and Social Progress and Reform.

We this week announce full particulars of its guessing contest. The proprietors have resolved to give **ONE HUNDRED DOLLARS** to any subscriber who guesses the number of a specified letter in a special issue of this paper.

The size of THE OBSERVER in the future be either twelve or sixteen pages; THE OBSERVER is well printed, in clear type, and on good paper.

THE following are special features in THE OBSERVER:

1. **OBSERVATIONS**, by MARC MARIUS. This trenchant writer has been specially retained to perambulate the city with a big stick, and every week some one is sure to feel the weight of it.
2. **MUSIC AND THE DRAMA**, by VIOLA. This lady is universally admitted to be one of the best musical and dramatic critics on the American continent. Her weekly review will be looked forward to with interest.
3. **THE PASSING SHOW**, by WILFRED WISGAST. This article will consist of comments on political and social events of the week, happening in any part of the world. Mr. Wisgast is a high kicker.
4. **Occasional Articles** by HORACE SMITH and other able writers. Look out for what Mr. Horace Smith will say in THE OBSERVER of next week on "Immorality in Toronto."
5. **SOCIETY NEWS** and Secret Societies, will be immediately introduced, in addition to original, humorous, and select Poetry, Current Literature the Gossip of Society and the Clubs, and various features of special interest.

THE OBSERVER is published every Friday afternoon, at 99 Adelaide Street West, where all letters to the Editor are to be addressed.

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