

Make No Mistake. BUTTER MAKING

GET THE GENUINE!

We have been informed that in some localities dealers will at times try to substitute other kinds of Butter Color when Wells, Richardson & Co.'s is called for, because inferior kinds are offered them at such low prices that they can make more money by selling them. Do not be deceived—in-sist upon having Wells, Richardson & Co.'s. Dealers make a good profit in selling that, and should be content. They cannot find a better color, and they wrong their customers by trying to substitute something else which is liable to injure or spoil their butter. Call for Wells, Richardson & Co.'s and take no other.

TIMELY TESTIMONY

TO THE TRUTH ABOUT

Wells, Richardson & Co.'s

IMPROVED BUTTER COLOR

Want More At Once.

DELTOWNS, ONT., 4th March, 1886.

MESSES. WELLS & RICHARDSON Co., *Gentlemen*,—I received your trial bottle of Butter Color, and am pleased to say that it has given me extra satisfaction. I want more at once

Yours, ELIZA SACKBURY.

The Best in Use.

MONKLAND, ONT., 17th February, 1886.

MESSES. WELLS & RICHARDSON Co., *Gentlemen*,—I have used your Butter Color for several years and find it the best of any in use.

Yours, &c., JAMES D. McDONALD.

Like June Butter.

APPLE HILL, ONT., February, 10th, 1886.

MESSES. WELLS & RICHARDSON Co., *Dear Sirs*,—I find your Butter Color to be a very good one. I have used it for the past two years and find it makes my Butter look like June Butter.

Yours truly, MRS. J. McRAE.

HEMMINGFORD, 16th February, 1886.

WELLS & RICHARDSON Co., *Dear Sirs*,—I am happy to inform you that your Butter Color is gaining a great reputation. My wife has used several bottles of it, and recommend it highly to the public.

Yours truly, JOSEPH ORR.

IN
England and Ireland.

It is well known that the highest priced butter that goes to the great London market is made in the choice dairies of Ayrshire, Devonshire, and in Counties Cork and Tipperary. Since W. R. & Co.'s Improved Butter Color was introduced there it has been received with the greatest favor, as shown by the following testimonials:

JAMES SOMERVELL, Esq., Sorn Castle, Ayrshire, England, writes: "I have pleasure in stating that I used Wells, Richardson & Co.'s Butter Color in my butter factory last season and intend to do so again this winter. It is the only coloring I know of which produces that light golden color required for the London market, butter colored with it retelling from a penny to two pence a pound more than when colored with other makers'. It is also perfectly tasteless and in no way affects the keeping properties of the butter."

Testimonial from THOMAS K. O'MAHONY, Esq., J. P., of "The Wilderness," Clonmel, exhibitor and prize winner at Amsterdam, London, Dublin, Royal and local shows.

20TH FEBRUARY, 1886.—I can speak in very high terms of commendation of Wells & Richardson Company's Improved Butter Color. As I "dairy" largely, both in winter and summer, I can speak with some degree of confidence. The color assimilates so beautifully with the butter, and produces such a natural tint that it must satisfy the most fastidious. It improves considerably the appearance of the butter, and of course enhances its value in the market. It is a great boon to dairy farmers.

(Signed)

THOMAS K. O'MAHONY.

MARTIN H. PHELAN, Esq., J. P., of Lisfuncheon, Clogheen, Co. Tipperary, a large butter maker, exhibitor and prize winner at Amsterdam, Royal and local shows, writes:

A kind friend sent me a bottle of your Butter Coloring to have my opinion of it. For the greater part of the season my butter here wants no coloring. I nearly always get superfine in the Cork Market, but at the end of every season, when the grass loses sap, I have to use coloring, but never could get superfine butter with any other coloring but yours. I need not, I think, say any more to recommend it to anyone wanting coloring.

(Signed)

MARTIN H. PHELAN.

Testimonial from Mr. FREDK. W. DELANY, exhibitor and prize winner at Amsterdam, London, Dublin, Royal and local shows:

BALLYMAKEE, BALLYMACARBERRY, Co. WATERFORD.—*Dear Sir*:—Heretofore it has been difficult to find a perfect butter color; but a friend having advised me to try that manufactured by Messrs. Wells & Richardson, I may confidently say that it is all that can be required. Assimilating beautifully with the cream (though leaving the buttermilk unaffected), it produces a natural silky color which is most satisfactory. Where butter coloring must be used nothing can be better than Wells & Richardson's. It enhances the value of the butter in an unmistakable manner.

(Signed)

F. W. DELANY.

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