

# Pleasant Place

## The East Ward's Popular Workingmen's Residential Section

This is the chance of a lifetime to purchase a lot in the finest residential section in the City of Berlin at **ROCK BOTTOM PRICES**. Remember this beautiful property is fronting on King Street, with the street car service right at your door.

**Only Ten Minutes Walk From City Hall**  
And Right in Line for all Municipal Improvements

Every Lot will be in immediate demand for building purposes, and purchasers of these lots at today's prices will probably double their money inside of a year. If you do not credit these statements just get busy and look over the situation. Get in touch with practically the busiest ward in the city, and be convinced that here is a chance for investment that is unsurpassed by any other section.

## Handsome Residences are Being Erected All Over The East Ward

But the closer to King Street and the Street Railway, the greater activity is displayed in building operations, and the demand for lots from the investment standpoint. Do you realize what a value creator the Street Railway is? No! Then you have only to refer to the advertising matter of our esteemed competitors to realize what value they place on a prospective railway service within several blocks of the property they are offering for sale. Pleasant Place has a street car service that is practically the best in the Dominion of Canada, which will eventually be improved by a half hour service and Sunday cars. It would not require a great stretch of imagination to predict that inside of a few years the fine macadamized frontage between Berlin and Centreville will be solidly built up with handsome homes of greater Berlin's increase population.

**HOME BUILDERS AND INVESTORS!** Investigate the advantages of PLEASANT PLACE, Located at the corner of King Street and Natchez Road. Wide streets, fourteen foot alleys, and every lot inside the city limits, and a first-class building site. All the advantages of city improvements, and none of its disadvantages.

### Our Guarantee

Money refunded with six per cent. interest any time within six months from date of purchase if you are not satisfied with your investment.

Let me show you over  
this beautiful property

### Free Deed

In case of death of purchaser before he completes his payments, we will deed the lot over to his beneficiary without any further payments being required

## We Have Only 40 Lots, but Everyone is a Beauty

And we have no doubt all will be sold inside of 30 days. You may not believe this statement, but you had better take it from me that it is true, and act at once if you want to own a lot in Pleasant Place. Mr. Investor you cannot afford to miss this opportunity. Crescent Place sub-division was practically sold out before the plan was completed. Pleasant Place lots will sell even faster.

**THE TIME TO BUY IS RIGHT NOW. GET BUSY TODAY.**

Don't let your little pile rust on three per cent. in the savings bank, when you can make a hundred per cent. by purchasing Pleasant Place Lots. Come in and talk it over and if we can't show you that PLEASANT PLACE is the best Real Estate proposition on the market, then don't touch it. Whatever you do, don't procrastinate; life too short, and opportunities are too few to be lightly cast aside. The other fellow is going to buy. Why not you?

Price of Lots, from \$150 up to \$250. Terms--Quarter, Cash; Balance, 3, 6, 9 and 12 months.

**B. C. SCHULTE,** ROOM 2, BANK OF TORONTO BUILDING  
King Street East, BERLIN