

NEWS IN THE AUTOMOBILE WORLD

ONLY AUTOMOBILE OWNERS INVITED

Each season brings forth its new forms of social functions which spring into popular favor. This year has been no exception to the general rule, and a unique form of picnic day for Ford owners is proving most popular in various parts of the Dominion, and more especially in the towns of Ontario.

The Ford picnic is an original idea whereby all Ford owners of a community or county hold a get-together day in the open in good, old-fashioned family picnic style, with plenty of sports, contests, music and other events suitable for such an occasion. Invitations are sent out to all Ford owners and they are asked to bring their wives, their children, their sweethearts and their friends—as many as their cars will hold. These functions have fostered a fellowship that is remarkable.

At the annual Sports Day recently held in Neepawa, Manitoba, a Ford Picnic was held in connection, with fifty cars in the affair. Alvinston, Ontario, Ford owners last month enjoyed an outing together at Corns on the banks of the beautiful St. Clair River. After taking a ferry boat to the Indian Village on Stag Island, most of the crowd motored to the horse races at Sarnia, turning homeward in the evening. On the entire run of nearly 100 miles, not one car gave any trouble.

Port Bruce and Port Dover, Ontario, and High River, Alberta, are a few of the other places where these Ford gatherings have recently been held with great success and much enjoyment. At Port Bruce 138 Ford cars loaded with happy merry-makers joined forces at the picnic grounds. With

band concerts, baseball games, motion picture shows, booths for refreshments and other features, these gatherings have taken on the general aspect of a successful country fair.

While the picnic idea has been very popular, in some instances the Ford round-up has taken the form of a banquet to Ford owners, J. J. Duffus, Ford dealer at Peterboro, Ontario, being the host at the latest function of this nature.

These Ford gatherings emphasize very effectively the social nature of the motor car and illustrate the very vital part the automobile is playing in the social life of the people. Along with the telephone it has done a vast amount of good in making life more interesting in the farming and rural communities as well as the larger towns.

NOTES FOR THE AUTOMOBILISTS

When a tube becomes deflated as a result of puncture, or an imperfect patch, the creeping of the tube tends to tear the valve stem loose and destroy the tube.

A piece of cloth rubbed with ordinary kitchen soap is a good thing to have in the car. By rubbing the cloth against the windshield a slight coating of soap is made on the glass and any moisture falling against it tends to run off.

Radiators can be generally cleaned by the use of ordinary washing soda dissolved in boiling water. To a water pail full of boiling water add a couple of double handfuls of washing soda, forming nearly a saturated solution. This is poured into the radiator and the motor run for a short time, possibly three or four minutes, to let the soda reach all parts of the system. It is followed up by clear water, which rinses out the soda and the matter which is loosened by its cleansing action.

A source of squeaking that is rather common with a good many motors is not the latest type is a dry valve stem, most likely to occur on the exhaust side. Such a squeak often is hard to locate exactly, but a little prod- ing around with an oil can while the motor is running will quickly stop it by lubricating the dry places.



OTIE S. MCINTYRE, Agent.
Service Station, 54 Sydney Street.

BRITAIN FLOATS TEMPORARY LOAN IN WALL STREET?

To straighten out exchange situation until Commission reaches New York—American securities recently brought from England collateral on which Loan was issued.

New York, Sept. 3.—All indications today tended to confirm a report current in Wall Street that Great Britain has borrowed from \$50,000,000 to \$100,000,000 temporarily in this market to correct the exchange rate on sterling until such time as her commission shall reach New York and consummate negotiations looking toward the flotation of a much larger credit loan here.

According to the report the collateral on which this preliminary loan was issued was brought to New York in four lots, and aggregated the approximate figures of the sum borrowed. Two of the shipments of collateral, totalling about \$55,000,000, were brought from Great Britain to Halifax aboard British men-of-war, and shipped thence to New York with about \$40,000,000 in gold within the past thirty days. The two other bundles of securities were said to have been brought here aboard the liners Adriatic and St. Paul which reached New York yesterday.

This loan, if made, was regarded as but a makeshift to clarify the surcharged atmosphere of the foreign exchange markets. Spurred by an un- seen slump, rates rallied in spec- ular manner today, sterling some- ten cents or more at the opening of the market. They fell back later, but on the day's transactions a sub- stantial gain of three and one-half cents was recorded. Sterling closed at \$4.65.

Conservative estimates of Great Britain's needs here in the form of credit placed the sum today at a minimum of half a billion dollars, with twice that sum mentioned as an out- side total.

A billion dollars credit loan if floated, would not, it was thought, be raised on one huge issue. Such a sum would be too great for rapid digestion, in the opinion of some authorities. But a half billion dollar loan, it was thought, might be float- ed.

To furnish this staggering sum, it was said, the bankers of all the chief cities of the country would be called on to participate. Boston, Philadel- phia, Chicago, Pittsburgh, Atlanta—in all reserve centers, and some cities where there are no reserve banks—would be represented in con- ference with New York, either by delegates or by correspondence. The situation would then be placed before them and they would be asked to con- tribute their share to insure uninter- rupted continuance of America's ex- port trade.

Whether Great Britain could furnish sufficient American securities at pres- ent to serve as collateral for this big loan was another question considered. It was thought that should she not be able to raise this sum, Canadian and South American securities—govern- ment bonds and even high class rail- way bonds—would be sought suffi- ciently stable to serve as collateral for a part of the loan provided the com- troller of the currency would sanction such collateral.

Today's recoveries in rates were at- tributed by leading bankers here chiefly to a normal return to real val- ues from fictitious low prices result- ing from speculation. Once steady, the exchange market today showed few changes. Closing quotations on ster- ling were 4.66; on francs 5.95; on reichsmarks 80½ and on lire 6.46.

The fresh acid does not come in con- tact with cement floors or other finish about the garage which may be in- jured by it.

THE FRUIT TRAIN

Did you know there was such a thing as a fruit train? Neither did I until Mr. Gabel, Inspector of the Fruit Branch of the Department of Agricul- ture, told me of it and offered to take me with him on one of its trips. We left St. Catharines early in the after- noon, after taking on some peaches, early apples, tomatoes and berries. We stopped at all the stations in the Garden of Canada, from Jordan to Burlington, gathering car loads of de- licious, luxurious fruits to be taken to fruit-hungry people in all parts of the country.

The Inspector was everywhere, with his little hammer, opening baskets and boxes to see that the fruit was not "overfaced," or, in other words, that the big ones were not on top, and all the rest little ones. At Vineland we were joined by Mr. Clement, who has charge of the Ontario Govern- ment Experimental Farm at Vineland. His business is to produce new vari- eties, and make experiments that the Commercial Grower cannot afford to spend the time nor money in making. The knowledge gathered by much hard work, and watchful waiting is passed on to the growers for their profit. With the Ontario Government to assist the producer and the Domini- on Government to protect the con- sumer, the system, to an ordinary ob- server, seems perfect.

The Fruit Train makes its trip every day during the fruit season. It is run by the Canadian Express Com- pany, and Mr. Hickey, Express Super- intendent, is on hand to see that the packages are carefully handled, so that the "ultimate consumer" shall get one hundred cents' worth of fresh, undamaged fruit for his dollar.

TO REMOVE SCALE FROM CIRCULATING SYSTEM

When the circulating water of gas engine piston rods, exhaust valve jackets and small piping causes the rapid collection of scale due to a com- bination of hardness of the water and suspended matter, the use of com- mercial muriatic acid is very effective in softening up the scale which may af- terwards be washed out. The acid should be introduced in its undiluted strength into the parts where the scale has formed and allowed to stand for four or six hours. Before applying the acid the part to be treated should be separated from the balance of the water space by disconnecting the pip- ing and plugging the outlets. The spent acid may be allowed to flow to the sewer together with the loosened scale. The space should be thoroughly washed out with a strong stream of water to thoroughly get rid of all of the scale. Care should be taken that



OTIE S. MCINTYRE, Agent.
Service Station, 54 Sydney Street.

EXTENDING SERVICE ABROAD

In spite of adverse conditions due to the present war in Europe, the Wil- lard Storage Battery Company have negotiated with an English firm who will afford battery service throughout both the British Isles and the Con- tinent.

The new Willard representatives

will be known as the British Willard Battery Company, Limited, located at 45 Poland St., London, W., England.

This extension of service enables the Willard Company to assure expert service on storage batteries practically all over the world. They now have more than 400 service stations in the United States.

The British representatives will, of course, establish branch stations where- ever necessary to maintain the Willard standard of taking care of their bat- tery owners wherever they may be.

Let Us Charge It

When you have your storage battery charged here, you don't come back in a few days and tell us it's dead. We fill it to capacity.

OTIE S. MCINTYRE
Sole Agent for New Brunswick - 54 SYDNEY ST.

Free inspection of any battery at any time

"MADE IN CANADA"

Ford Touring Car
Price \$530

Ford Runabout
Price \$480

Ford Town Car
Price \$780

The above prices f.o.b. Ford, Ont., effective Aug. 2, 1915. No speedometer included in this year's equipment. Other- wise cars fully equipped. Cars on display and sale at St. John Branch, Main 258.

More Car per Dollar

These are facts, not claims, which make the 1916 six-cylinder, 50 H. P. 7-passenger Touring Car the most remarkable automobile value ever offered in America or Europe within \$500 of its price.

MORE POWER
Power increased to full 50 H. P.

MORE ROOM
Size increased to carry seven adult passengers in comfort.

HIGHER QUALITY
Wherever the material that goes into this car has been changed, better material has been used—better steels in vital parts, better leather in the upholstery, better hair in the cushion work, better paint and varnish work. Better manufacturing and inspection methods—in short, it is not possible to build an essentially better car.

LOWER PRICE
Although the size, power and quality have been increased the price has been decreased \$500. The Canadian price is

\$1350

F. O. B. Walkerville, Canada

See this car. Ride in it. Try it on the roughest roads and steepest hills.

J. CLARK & SON, LTD. - St. John, N. B.
The Lounsbury Co., Ltd., Newcastle, N. B.
J. H. Berrie, Hillsborough, N. B.
MADE IN CANADA

Michelin Tires

The best in the long run

Imperial Garage & Motor Co.

Phone Main 2478
27-33 Paradise Row
C. E. Mawhinney E. J. LaPierre

\$100.00 in Prizes

For "Traction Youngsters"

PRIZES—First \$25; Second \$15; Third \$5; Fourth \$3; Fifth \$2. Fifty Prizes of One Dollar each.

Every Boy and Girl entering the Contest, who does not win a money prize, will receive a Neat Souvenir from the Dunlop Tire & Rubber Goods Company, Limited

WATCH THE NEWSPAPERS. During the next three weeks a series of six illustrated Dunlop advertisements will appear once only in this paper under the title "FAMOUS PICTURES." One Hundred Dollars in Gold will be paid for selected contest of one hundred words each, telling what the pictures represent. Clip this advertisement out and ask your parents to tell you what it all means.

Conditions of the Contest

Open to Canadian-born boys and girls under fifteen years of age, whose parents, sisters, brothers or relatives own auto- mobiles, motorcycles or bicycles equipped with one or more Dunlop Traction Tread Tires.

Each story must be told in one hundred words. The contestant may accept "help" with the composition, but only from the owner of an auto, motorcycle or bicycle, and the story itself must be sent to us in the contestant's own hand-writing.

Write each story on a separate sheet of paper and attach it to the "Famous Pic- tures" which your story is related to. Write on one side of the paper only, and do not send any more than one story for each picture.

Write your name and address plainly at the top of each sheet of paper; also at the top of the page containing Story No. 1 give the name of the owner of the auto- mobile, motorcycle or bicycle, equipped with Dunlop Traction Tread Tires, which entitles you to enter the Contest. Give your relationship to said person; also the license number of the automobile or motorcycle, as a matter of good faith.

Send the six stories, and the six "Famous Pictures" together in one envelope, addressed to:—
DUNLOP TIRE & RUBBER GOODS CO., LIMITED,
244 Booth Ave.,
Toronto, Ont.

Don't forget the War Postage.

The Contest Closes in Toronto, Friday, October 15th, 1915, at 6 p.m.

The decision of the judges appointed by the Dunlop Tire & Rubber Goods Company, Limited, will be final. The awards will be made on the following points of merit in the compositions:—

1. Knowledge of Dunlop Traction Tread Tire and its superiority as an anti-acid, automobile in layout.
2. Pertinent phrasing relative to the "Famous Pictures," which are distinctly automobile in layout.
3. Sentence Structure.
4. Grammar and Spelling.
5. Penmanship and General Neatness.

In the event of two or more stories being of equal value, in the opinion of the judges, the prizes will be equally divided.

The names of contestants, or accompanying information about the owners of automobiles, motorcycles or bicycles, will not be used for advertising purposes in any shape or form.

Children of Dunlop Employees are ineligible for this contest.

Dunlop Tire & Rubber Goods Co., Limited

Head Office and Factories - TORONTO

Branches—Victoria, Vancouver, Edmonton, Calgary, Saskatoon, Regina, Winnipeg, London, Hamilton, Toronto, Ottawa, Montreal, St. John, N.B.

Makers of Tires for Automobiles, Motor Trucks, Motorcycles, Bicycles and Carriages, Rubber Belting, Packing, Hose, Hoses, Mats, Horse Shoe Pads, Tiling and General Rubber Specialties.