

**\$15,000**  
**TOWN OF BLACK LAKE**  
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Bankers, St. John, N. B.

**Attractive Grocery Prices**  
**For Saturday**  
**at Philps'**

Cor. Douglas Ave. and Main St.

Our efforts last Saturday to furnish cash buyers with high quality groceries at extreme low prices, were very successful, so we have made out another list for this week, the prices on which you will see have been cut deep:

- Regular prices—  
5c. Franco American Ready-made Sops—these are the finest made, 10c. tin  
25c. Gold Dust Washing Powder, large size, 22c. pkge.  
10c. Canadian Canned Peas, standard quality, 3 tins for 25c.  
10c. New Lima Beans, large and fresh-looking, for they have just arrived, 7c. per lb.  
5c. Baker's Cooking Chocolate, 20c. cake  
5c. Baker's Cooking Chocolate, 12c. cake  
5c. pkge. Pearlina, large size, 11c.  
5c. pkge. Lively Polly Soap Powder, 4c.  
5c. Tumbler Peanut Butter, 2 for 25c.  
5c. Tumbler Peanut Butter, 2 for 25c.  
5c. bottle Strawberry Jam, 12c.  
2c. tin Finnan Haddock, 10c.  
5c. bottle Full Strength Ammonia, 3 for 25c.  
0c. lb. Laundry Starch, white or blue, 3 lbs. for 25c.  
5c. pkge. Bird's Custard Powder, 12c.  
5c. pkge. Bird's Blanc Mange Powder, 12c.  
5c. bottle Pan-Yan Sauce, 20c.  
5c. Tin Crosse & Blackwell's Whole Pineapple, 25c.  
Our Regular 50c. quality Black Oolong Tea, 40c. lb.  
Our Special 40c. Tea, 30c. lb.  
Best quality Delaware Potatoes, 20c. peck

**EXTRAORDINARY VALUE IN BUTTER**

Just received, Finest September-made Creamery Butter, 33c. pound. This is certainly the best value in the city. Try some of this. You will be pleased.

**Chas. S. Philps**  
Phone Main 886  
Cor. Douglas Ave. and Main St.

**ENGLAND VERY CONFIDENT**

ing Interview With First Lord of Admiralty—The New Map of Europe

The following extracts are from an interview given by Rt. Hon. Winston Churchill, first lord of the British Admiralty, to the London correspondent of the Giornale d'Italia of Rome: "We are very confident in England of winning the war. We have made our minds to win if it costs the last shilling and the last man in the British Empire. Time is on our side. Personally, I never expected to see the campaign go so well in the first two or three months. "I have always been looking to the tenth, eighth and ninth months of the war to produce the great decision, but the extraordinary gallantry of the French army and the immense power which Austria has so quickly exerted, the pluck and energy of Serbia, combined with the

**Canada's Business Outlook Assuring**

**Hon. W. T. White Declares Higher Prices of Grain Will More Than Neutralize Shortage in Amount — Future Agricultural Production Should Be Immensely Stimulated — Present Financial Expedients Efficient Shock Absorbers**

Gananogue, Ont., Sept. 28.—Canada's business outlook is promising; the first and worst effects of the war will gradually wear away, the higher prices of grains will more than neutralize their shortage in amount, and future agricultural production should be immensely stimulated, enabling the country greatly to increase her exports, thus ensuring payment of interest on her borrowings and other obligations abroad, and the preservation of national credit, the present financial expedients were efficient shock absorbers.

These were the conclusions of Hon. W. T. White, minister of finance, in an address before the Canadian Association of Commerce and Industry, held at the Hotel Macdonald, on Thursday evening.

The Outlook is Promising  
So far as Canada is concerned, the minister said, we have been passing through a period of dislocation. Readjustment is taking place favorably and the outlook is distinctly promising. Many of our industries have suffered, but the first and worst effects will gradually wear away. Others have been greatly quickened and stimulated. The higher prices for grains and other agricultural products will more than neutralize the shortage in amount. For the future agricultural production should be immensely stimulated, and this for the national wealth, that the waste of war might be repaired and the strength of the nation increased to meet whatever of struggle and stress that may lie before us.

**Cheaper Cable Charges**

(West India Committee Circular)  
On August 25, the House of Commons approved the agreement between the Imperial government, the government of Canada, the crown agents (acting for the British West Indies and British Guiana) and the West India and Panama Telegraph Company for the reduction of cable charges. Elsewhere we give a summary of the terms of this agreement, from which it will be seen that a sweeping reduction in message rates is to come into force on October 1 next. Thus, the rate between the United Kingdom and British Guiana and the West Indies is to be reduced to a uniform one of 2s 6d per word, and that between Canada and the Colonies to 1s 6d per word, while at the same time deferred messages in plain language at one-half of those rates. When it is realized that two years ago a message between the United Kingdom and British Guiana cost no less than 7s per word, and that the lowest rate between this country and the West India Islands (Jamaica excepted) was 4s. 3d. per word, it will be appreciated what a saving to the mercantile community and to all having recourse to the cables will be involved.

We mention Jamaica as an exception for, since 1898, when the Halifax-Bermuda cable was extended to that island it has enjoyed exceptional facilities, the rate between Halifax and the islands having been reduced from 8s. 0/6d. to 2s., and in the case of the United Kingdom from 5s. 10d. to 8s. in that year.

**M.P.'S MAY SPEAK TO ROUSE RECRITS**

Public Men of Both Parties May Follow Lead of Asquith

**FRENCH-CANADIAN FORCE**

**Movement, Supported by Judiciary and Bishops, May Result in Sending Five Thousand To Front**

(Montreal Gazette.)  
Steps were taken yesterday among prominent French-Canadians to ensure the raising and sending to the front of at least 5,000 men of that nationality and the movement being supported by the judiciary and the bishops of the province, it now looks as if the project mooted a week or two since will now be carried into execution without very much more delay.

Hon. Rodolphe Lemieux, while awaiting his train last evening at Bonaventure and after exchanging views with Sir Wilfrid Laurier, said that he had every hope that the French-Canadian unit would be raised and that the leading public men of both parties would follow the example of Prime Minister Asquith and Arthur Balfour in England and take the platform in the interest of a recruiting campaign from one end of the province to the other. Some days ago, in fact, Sir Wilfrid expressed the hope that such a contingent would be raised, and he thought there would be no trouble whatever in securing ten thousand of his compatriots for the colors.

"Look what English, Scotch, and Irish are doing all over the world," stated the ex-Postmaster-General last evening, "and nothing can make me believe that our people are less appreciative than others of the liberty they enjoy under the British flag, and that they would not rally to the colors with the same eagerness as that which characterizes the English-speaking people."

Have Ample Officers.  
It is explained that those who are behind the patriotic project are especially anxious that the French-Canadian unit which it is proposed to send to the front, shall be commanded exclusively by officers of the same race, and there was some apprehension in that direction, but it appears that all such fears have been set at rest by the Minister of Militia himself. The Right Hon. Sir Robert Laird Borden has expressed himself in every way favorable to the project which patriotic French-Canadians have so much at heart, and it was through the Prime Minister that the question of officers was apparently straightened out.

**General French's Tribute To British; Canadians On The Way To England**

Sir John French, in a comprehensive review of the operations from Thursday until Saturday last, gives the greatest credit to the British soldiers for their conduct under fire, particularly in maintaining the best of spirits under nerve-racking artillery fire, the shells from which were sufficient when they struck to dig a grave for five horses. General French pays attention to the condition of the German army which is now filled up with reserves, not encountered during the early days of the war.

By authority of Col. Sam Hughes, minister of militia, it is stated that steamers have been engaged during the last week moving stores and Canadian troops across the Atlantic under convoy of a fleet of Warships.

**OXFORD KEENLY FEELS EFFECTS OF THE GREAT WAR**

**Undergraduate Enrolment Not Expected to Exceed the One Thousand Mark**

Oxford, Sept. 24.—While Oxford will open as usual on October 8, a great many Colonial Rhodes scholars have enlisted or received commissions. Their scholarships are, of course, being kept open. The university authorities do not expect that the enrolment of undergraduates will total more than one thousand. Those absent on military service will suffer no loss in academic standing, the time spent in serving their country counting as time in residence at Oxford if the undergraduate so desires. American Rhodes scholars entering Oxford for the first time, will, it is expected, find the atmosphere most stimulating. They will receive a great deal of personal attention from the dons and they will be more of a force than usual in their colleges and in the university. They will also find a Spartan regiment the order of the day. All the English and colonial undergraduates will be compelled to join the Officers' Training Corps, and rules calculated to impress upon the young men in residence that the country is passing through a severe crisis and that it is not a period for idleness and luxury will be enforced. At the present time some of the university buildings are used as hospitals and others as prisons. There was a rumor that a former German Rhodes scholar of Queen's College was held in Oxford as a prisoner within sight of his old college rooms. On investigation this individual was found to be a German servant formerly in the employ of Queen's College. Since the Louvain outrages the anti-German feeling in Oxford has been very strong. Despite the former ties between Oxford and the German learned world, it is felt that, in the event of an invasion of England, Oxford might suffer as Louvain has suffered.

**GRAY HAIR BECOMES DARK, THICK, GLOSSY**

Try Grandmother's Old Favorite Recipe of Sage Tea and Sulphur

Almost everyone knows that Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, streaked or gray; also ends dandruff, itching scalp and stops falling hair. Years ago the only way to get this mixture was to make it at home, which is messy and troublesome.

Nowadays we simply ask at any drug store for "Weyl's Sage and Sulphur Compound." You will get a large bottle for about 50 cents. Everybody uses this old, famous recipe, because no one can possibly tell that you darkened your hair, as it does it so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray hair disappears, and after another application or two, your hair becomes beautifully dark, thick and glossy and you look years younger.

and appreciates the patriotic efforts now being taken in order that a fine showing of French-Canadian troops may be made at the front or wherever the British military authorities see fit to send them.

An officer who knows the Gaspé Peninsula says that all he wants is a few days' notice and he is quite sure that at least five hundred men can be raised in the two counties of Bonaventure and Gaspé alone, and it is understood that men will offer from the different parts of the province in the same ratio. In connection with this movement, which is said to receive the support of the French episcopacy, it may be said that a meeting of the Catholic council of public instruction will be held immediately in Quebec and, as that body embraces the entire episcopal body, it is proposed that the matter of French-Canadian contribution will be seriously taken up and considered.

His Grace the Archbishop of Montreal has already spoken on the subject and will, it is understood, take a very strong position in the matter. His Lordship the Bishop of Valleyfield, who also went to Quebec last evening, referred to his war address a few days ago, and from the tone of that, as well as other episcopal utterances already heard in this province, it is evident that the tradition of British sentiment on the part of the prelates of French Canada will be more than maintained during the present crisis. His Eminence Cardinal Bégin is at present in Rome, but his mouthpiece, l'Action Sociale, has been publishing a series of articles pointing out to the people of this province that there is only one attitude possible for the French-Canadians and that is a spontaneous adhesion to British interests, claiming that it is the duty of their people to send men and money to help England, France and Belgium on the European battlefields.

One of the most enthusiastic adherents of the movement in question is Mr. Justice Gervais, who says that all that is wanted is for several leading men of both sides of politics, the episcopacy, the bench and in command, to put their shoulders to the wheel, and he is confident that five or ten thousand men will soon be forthcoming, and that the good name and patriotism of French-Canadians will be maintained in the future as it has been maintained in the past.



Of course he's up and coming. He's followed our newspaper suggestions — bought one of our new Fall styles at \$20. It feels right, looks right and will wear right, and we're right here to perform the same service for you.

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In a recent cable to their Agents, the proprietors of Dickeson's Tea state that they consider any increase in the price of tea at the present time unjustified. They further declare that it is not their intention either to alter the price OR THE QUALITY of their tea so long as they receive support. This is news which every lover of good tea will appreciate.

By asking your grocers for Dickeson's Tea you are not only securing the BEST tea, but you are supporting Richard Dickeson & Co., in their attitude at this time.