

# Today's Suggestions for Savings at Simpson's

## Here Are Men's Coats!

A SPECIAL VALUE TWEED RAINCOAT AT \$8.45.  
Sizes 36 to 44.

The outside is a serviceable tweed, in brown and grey mixture, with a thoroughly rubberized back; cut in one of the popular slip-on styles, with two-way convertible collar, and patch pockets; the seams are both sewn and taped, making them positively rainproof. Sizes 36 to 44. A splendid coat. Priced at only **8.45**

**THE ENGLISH BURBERETTE COAT, \$22.00.**

This coat serves the double purpose of a Fall overcoat and a raincoat; made of a very fine texture English Burberette cloth in a tan shade; cut in a smart English slip-on style, with loose back and Raglan shoulders; lined throughout with a fancy check light-weight worsted to match. Sizes 34 to 44. A dressy coat of superior quality. Price **22.00**

## Double Texture Tweed Waterproof \$13.50

Sizes 34 to 44.

Made of a dark grey English tweed, in small check pattern, with fancy check back. This coat is cut in the regulation raincoat style. It is 50 inches long, and buttons to the chin with close-fitting collar. All seams sewn and taped. Sizes 34 to 44: A good-looking and serviceable coat, for **13.50**

## An English Bath Robe at \$4.00

Made from a soft, cosy English blanket cloth, in blue and red or green and grey. A long, roomy garment, with girdle at waist. Sizes 36 to 44. Wednesday price **4.00**

Another choice Bathrobe and Dressing Gown combined, in blue and red, with convertible collar; long and roomy and cosy. Price **6.00**



## Boys' Blue Serge and Tweed Norfolk Suits, Wednesday \$6.95

These are suits for boys used to wearing better class clothing. They are made of winter weight serges and soft cashmere finished tweeds, lined with durable serge. Coats are pleated Norfols, with sewn-on belt, patch pockets and well-formed shoulders. Bloomers are full lined. Sizes 25 to 34, for boys 7 to 16 years of age. The value is **6.95** extra good at

## Boys' Chinchilla Overcoats, Wednesday Special \$4.45

Smart Russian Overcoats, tailored in a double-breasted model from a good Winter weight chinchilla cloth, in a serviceable Oxford grey shade. Cut with a neat self collar that buttons close to chin. Has well-formed shoulders, wind straps on sleeves, and warm body linings. A dandy warm coat for boys 2 1/2 to 10 years of age. A value-extraordinary at **4.45**

## Wall Papers and Paints

"Perfection Semi-Trimmed" Wall Papers, stripe and floral designs, for bedrooms, in blue, pink and yellow colors. Walls, all ready trimmed, single roll 8c. 9-inch borders to match, per yard 2c.  
**Richly Colored Conventional Patterns**, for halls and sitting-rooms; green, buff and brown grounds. Walls, all ready trimmed, single roll 15c. 18-inch borders to match, per yard 6c.  
**Scenic Tapestry Paper**, new light tan and grey colorings, for living-rooms. Walls, all ready trimmed, single roll 25c. 18-inch scenic frieze to match, yard 10c.  
**R. S. Co. Household Lacquer**, varnishes and stains at one operation; dries nice and glossy on the surface; golden oak shade, only 100 quarts. Wednesday, each **24** day, each **24**  
**Automobile and Household Waxes**, Johnston's and Old English. Regular **37** 35c size tins. On sale Wednesday, each **37**

## 120 Rich Blouses at Half Price

About 120 of our most popular styles, gleaned from our forward tables, following the big holiday selling; superb crepe de chine, Georgettes and fine laces, chiffons and silk nions, both in black and in a lovely assortment of colors; some are slightly mused and want pressing. Regular \$3.95 to \$10.00. Wednesday at half price.

## Women's Fall Boots in Correct Shapes Today at \$2.49

740 pairs Women's Button and Lace Boots, made of gunmetal, patent calf, dongola kid and black suede combination leathers. All new fashionable Fall and Winter styles, and perfect fitting lasts; Goodyear welt and McKay sewn soles; plain vamp and patent and kid toecaps; dull kid and cloth tops. Sizes 2 1/2 to 7. Regular \$3.50 and \$4.00. On sale Wednesday **2.49**

## These Men's Boots Are Fine Values

250 pairs of Men's Boots, made of box kip and dongola kid leather, neat full-fitting last, standard screw and McKay sewn soles, military heels. Sizes 6 to 11. Regular \$3.00. Special **2.19** on Wednesday at  
"Simpson's Active Service Brand," Patent Colt Boots for Men, Blucher lace style, dull calf tops, medium weight McKay sewn soles, smooth insole, round toe and flat heels. Sizes 6 to 11. Pair **3.25**

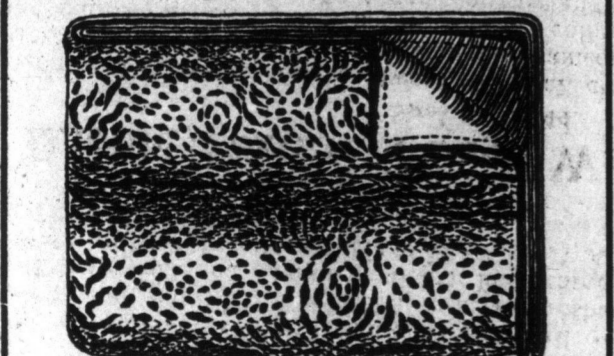
## Women's and Girls' Classic Boots

Women's "Classic" Patent Colt Boots, button style, with Goodyear welt sole, coin toe, neat Cuban heel and cloth or dull kid top. Selling Wednesday, per pair **4.00**  
"Classic" College Girls' Boot, made of patent calf with dull kid top, button or lace style and low heels. Made for walking or for the school girls who wish low heels. Wednesday **3.50** selling price

## Stationery

Linen Writing Paper, 24 sheets, 24 envelopes, of good quality paper. Per box **15**  
Khaki Stationery, neat box of paper and envelopes; each sheet and each envelope has the flags of the Allies in natural colors. Per box **25**

## Motor Rugs \$10.50 and \$16.50



Soft heavy plush Motor Rugs of the famous Mianus make, come in mottled shades of amber and grey **16.50**  
Lighter weight Rugs as above, in amber shade only **10.50**  
**Child's Carriage Rugs**, pocket and square styles, in well bleached white lamb skin, quilted and plain backs of good quality felt, **\$3.25, \$3.50, \$3.95, \$4.50, \$5.00, \$5.50.**  
**Imitation Bear Skin Rugs**, pocket style, a very serviceable wash rug. **\$2.00, \$2.50 and \$3.00.**

—Men's Hat Dept., Main Floor.

## A Rush Clearance of Women's Suits \$13.95

The last few days' big selling has broken up the size ranges of our \$25.00 to \$27.50 lines of Women's Suits. All these broken sizes are offered at 8.30 today at this rush price. These are serges, poplins and gabardines, in black and navy. Sizes 34 to 42, but not all sizes in any one style. Clearance price **13.95**

## In the Matter of Coats for Street, Evening or Business

The Simpson display includes the choicest models that the New York fashion creators have produced. You will find it a real pleasure to inspect these graceful garments. For Wednesday we direct attention to our women's coats of wool velour, kerseys, vicuna, duvetyne and plushes, so cleverly fashioned—the rippling lines, the new adjustable collars, the rich linings, and fine fur trimmings—all appealing for your approval—a collection of coats that you will have no difficulty in making your selection from. Prices **\$25.00 to \$75.00.**

## Misses' Plush Coats at \$37.50

We have Misses' Plush Coats at other prices also, but have chosen this one to tell you about because it compares favorably with many that are priced much higher. The richness of the plush, the elegance of the rippling lines, the handsome civet fur collar and cuff trimmings, combined with the superior quality linings and perfect tailoring make this a coat that you will admire, and the price is **37.50**

## Women's Serge Skirts at \$2.95

A neat-fitting, full flare skirt; has yoke effect formed by a row of black silk braid, fastening on left side; splendid quality serge, in black and navy. Waist bands 24 to 29 inches. Front lengths 36 to 39 inches. Exceptional value at **2.95**

## Misses' Autumn Suits of Conspicuous Excellence

Rich velour, broadcloth, velvet and men's wear serge suits, copies of the most approved Paris models, showing many new style features; bright touches of embroidery on the belts and collars, and scores of exquisite models, with luxurious fur trimmings; the leading Autumn shades, including navy, green, brown, plum, taupe, Burgundy and black. Prices from **\$35.00 to \$85.00.**

## The October China Sale

- White and Gold Dinner Service for **\$16.00**—English Semi-Porcelain Dinner Set, with new shapes and gold handles, gold band and hairline border. 100-piece set. Wednesday **16.00**
- Regular **\$18.50** Dinner Set for **\$12.95**—97-piece set, with the Minton border decoration on English semi-porcelain. Wednesday **12.95**
- Wedgwood & Co.'s New Dinner Set for **\$15.00**—Imperial porcelain Dinner Set, with new floral decoration, gold traced handles and edges; new shapes and choice of kermis or ovide cups. Wednesday **15.00**
- FANCY CHINA.
- 25c** Manicure Sets for 19c—Japanese China Manicure Sets, 3 pieces; pretty decorations. Wednesday **19**
- Royal Nippon China Chocolate Sets, \$1.95**—Regular \$2.50. 7-piece Chocolate Sets, with pretty floral decorations. Wednesday **1.95**
- Regular \$1.50** Japanese China Rose Bowls, 75c—Royal Nippon China Rose Bowls, pretty decorations to choose from. Wednesday **.75**
- Japanese China Rose Bowls for 25c—Good selection to choose from. **25** While they last. Wednesday **25**
- Celery Sets 98c, Regular Value \$1.95**—These Royal Nippon China 7-piece Celery Sets, with new decorations, just to clear at Wednesday's sale **.98**
- 98c** Sugar and Cream Sets for 75c—Royal Nippon China Sugar and Cream Sets, with floral and scenic decorations. Wednesday, pair **.75**
- Semi-Cut Glass—Sugar and Cream Sets, good clear glass, with floral cutting. Just like the real cut glass. .69** Wednesday, per pair **.69**
- Japanese China Rose Bowls for 25c—Good selection to choose from. **25** While they last. Wednesday **25**

## Phone Your Order for Fruit Jars

- Telephone Main 7841.
- CROWN.
- Pints, per doz. **.55**
- Quarts, per doz. **.65**
- PERFECT SEAL.
- Pints, per doz. **.80**
- Quarts, per doz. **.90**
- Marl Rings, per doz. **.20**
- Red Rubber Rings, doz. **.8**
- Glass Pops, per doz. **.20**
- Glass Fruit Fillers, each **.10**

## 29c Items in Hosiery and Gloves

- Boys' and Girls' Black Cashmere Stockings, assorted ribbed finishes, good weight; sizes 5 to 10. Per pair **.29**
- Infants' Silk and Wool White Stockings, extra fine quality, "Pompano" Brand, seamless and good weight; fit infants 3 to 6 months. Per pair **.29**
- Women's "Llama" Cashmere Hosiery, good weight and seamless, spliced heel, toe and sole. Pair **.29**
- Women's Fibre Silk Ankle Hosiery, seamless finish, deep late thread top; black, white, pink, grey, tan and brown. Per pair **.29**
- Women's Fine Black Cotton Hose, natural wool sole, seamless and fast dye. **.29** Pair **.29**
- Women's English Woolen Gloves, close-fitting jersey wrist, knitted in a close fancy design; black, white and colors. **.29** Pair **.29**
- Men's Plain Black Cashmere Socks, red heel and toe, seamless feet, good weight, extra fine quality and good wearing. **.29** Pair **.29**
- Men's Heavy Muleskin Mitts, for munition and ironworkers, and any class of work that demands a good strong leather mitt, strongly sewn seams. Per pair **.29**

## Framed Pictures 49c

Beautiful photographs of landscapes, framed in neat imitation Circaesian walnut frames. Complete with glass and back. Regular 99c. Wednesday **49**

## Toilet Goods

- Shampoo Combs, Regular 25c pair. Sale price **.13**
- Real Ebony Hair Brushes, Regular 85c. Sale price **.53**
- French Tooth Brushes, Regular 85c. Sale price **.23**
- Ebony Nail Brushes, Regular 25c. Sale price **.18**
- Sanitol Hair Tonic, Regular 26c. Sale price **.16**
- Tooth Powder, Regular 15c. Sale price **.10**
- Emery Boards, Regular 15c bundle. Sale price **.9**
- Springflower Massage Cream, Regular 36c. Sale price **.24**
- Imported Face Powder, Regular 15c. Sale price **.10**
- Sempre Giovine Beautifier, Regular 47c. Sale price **.34**
- Liquid Peroxide Face Cream, Regular 35c. Sale price **.22**
- Dr. Charles' Fish Food, Sale price **1.15**
- Pears' Assorted Bath Soaps, Sale price **.20**
- Ivory Soap, Sale price, 22 cakes **1.00**
- Shampoo Powders, Sale price, each **.4**
- Transparent Rose and Violet Glycerine Toilet Soap, Sale price, each **.9**
- Imported Conde French Castile Soap, 5-lb. bar. Sale price, bar **.32**
- Toilet Paper, in packages. Sale price, 3 for **.11**
- War Stamps are included in these prices.

## Women's Lovely Broadcloth Neckwear

Collars, and collars with cuffs to match; small, medium and large collars; flat and semi-roll styles; plain, brocaded, steel beaded, and with colored stitching. \$1.00, \$1.50, \$2.00, \$2.50, \$3.00 up to \$5.00 each. Hundreds of other pretty collars, in crepe, organdy, plain and embroidered. And Windsor Ties, in every color of the rainbow, at **.75**

## These Very Good Values in Linens and Beddings

- Table Damask, semi-bleached, serviceable quality for restaurants or kitchen use; width 64 inches. Wednesday, per yard **.55**
- Damask Table Cloths, assorted designs. Size 2 x 2 1/2 yards. Clearing Wednesday **1.39** at **1.39**
- Checked Tea Towelling, 22 inches wide. Clearing Wednesday at, per yard **.10**
- Large, Snowy White Comforter Beds, open up to size 6 x 7 feet. Each **.75**
- Blue and White Checked Apron Gingham, 38 inches wide. Per yard **.16**
- Cotton Bed Sheets, consisting of one pair of plain bleached sheets, Size 2 x 2 1/2 yards, finished hemmed; and one pair of hemmed pillow cases, size 42 x 33 or 44 x 33. The set **1.95**
- Grey Union Wool Blankets, warm and serviceable. Size 56 x 76 inches. Priced very low at, per pair **3.75**
- Reversible Silkline Bed Comforters, in a good range of colorings. Size 72 x 72 inches. Each **1.95**

## For 8.30 a.m. Only

- EXTRA SPECIAL—10c, 11c AND 12 1/2c FLANNELLETTE CLEARING 6 1/2c YARD. Snowy white; nice, soft quality, for women's and children's wear; 27 in. wide. No phone or mail orders, and not more than 20 yards to a customer. **6 1/2** Yard **6 1/2**
- EXTRA SPECIAL—BUY TOWELS WEDNESDAY AT 25c PAIR. A good, serviceable quality Huckaback Bedroom Towels, finished, hemmed. Regular prices 35c, 40c and 50c pair. No phone or mail orders. Rush price, Wednesday, at **25** pair **25**

## Bathroom Fixtures on Sale Today

- Medicine Cabinets, white enamelled, mirror in door, glass shelves. Wednesday **1.50**
- Other Grades, specially priced at **\$2.25 and \$4.50.**
- Glass Shelves, heavy plate glass with nickel-plated brackets and screws; sizes of shelf, 5 x 18, Wednesday **98c**; 5 x 24, **\$1.15**; 5 x 30, **\$1.35.**
- Bath Stools, white enamelled, with four rubber capped legs. Wednesday **.75**
- Other Grades at **\$1.50 and \$2.50.**
- Combination Sponge Soap Dishes, to hang on bath tub, nickel-plated brass. Wednesday **1.25** day **1.25**

## The Market Phone Adelaide 6100

- MEATS
- 1,000 lbs. York Smoked Hams, whole or half, Wednesday, special, per lb. **.28**
- 2,000 lbs. York Breakfast Bacon, by the piece, 3 lbs. and up. Wednesday special, per lb. **.27**
- Stewing Beef, lean and boneless, lb. **.12 1/2**
- Shoulder Pot Roast Beef, lb. **.12 1/2**
- Blade Roast Prime Beef, lb. **.12 1/2**
- Forequarter Spring Lamb, lb. **.17**
- Family Sausage, our own make, lb. **.12 1/2**
- All-Pork Sausage, our own make, lb. **.20**
- 6,000 packages Redpath's Granulated Sugar in 5-lb. packages, 3 packages **1.26**
- Ogilvie's or Rice, 5 lb. bag **1.27**
- 2,000 stone Fresh Rolled Oats, per stone **.66**
- Macaroni or Spaghetti, 3 packages **.63**
- Upton's Marmalade, 4-lb. pall **.63**
- Klovah Custard Powder, 3 tins **.25**
- Cider Vinegar, XXX, per gallon, by the piece, 3 lbs. and up **.25**
- Finest Pickling Spice, per lb. **.25**
- Mustard in bulk, compound, lb. **.22**
- Park's Catsup Flavor, bottle **.22**
- Japan Rice, 5 lbs. **.25**
- Finest Mild Cheese, per lb. **.25**
- Telfer's Soda Biscuits, per tin **.27**
- Finest Pot Barley, 4 1/2 lbs. **.25**
- Choice Lima Beans, 2 lbs. **.25**
- Campbell's Soups, assorted, 2 tins **.25**
- Post Toasties, 3 packages **.25**
- Morton's Kippared Herring, 1/4-lb. tin, per tin **.18**
- Roman Meal, large package **.25**
- Heinz Sweet Pickles in bulk, qt. **.25**
- St. Julien Cream Cheese, package **.10**
- FRESH ROASTED COFFEE, PER LB. 27c
- 1,000 lbs. Fresh Roasted Coffee, the bean, ground pure or with chicory. Wednesday, per lb. **.27**